



## City of Goodyear

See Meeting Location  
Below

### Meeting Minutes

#### Arts & Culture Commission: Communication and Advocacy Subcommittee

---

Wednesday, December 9, 2020

3:30 PM

Via Virtual Meeting

---

**Public Conference Call: (844)474-0925 Pass Code: 18048894**

#### **CALL TO ORDER**

Chairman Cross called the meeting to order at 3:36 p.m.

#### **ROLL CALL**

**Present:** 3 - Committee Member Cross, Committee Member MacFarlane and Committee Member Paulos

**Excused:** 1 - Committee Member McKenzie

#### **OLD BUSINESS**

Social Media Update (Guylene Ozlanski, Arts and Culture Administrator)

Commissioner Paulos gave an update regarding social media and Arts and Culture current events. Paulos is pleased with the amount of shares and reposts and is wanting more City of Goodyear collateral for events. The heART of Goodyear project is creating a lot of interest and it is fun to see the engagement and appreciation of the community.

#### **NEW BUSINESS**

Discuss Advocacy Goals for 2021 (Guylene Ozlanski, Arts and Culture Administrator)

Administrator Ozlanski asked the commissioners to share their thoughts on advocacy and communication to promote engagement in art and culture in Goodyear. Ozlanski communicated that the Parks and Recreation Commission had shown interest in collaborating with the Arts and Culture Commission to support each other "where art and recreation intersect." Putting together a promotional video or an info-graphic on how we connect people in Goodyear through art. Advocacy suggestions outside of the virtual format included a Drive-in, Pop Up Interactive Artists, Drive-thru Exhibit, "Happenings" 1960s style of mixed media performance art, Flash Art, and Monthly Art Challenge with incentives. Ozlanski asked the commissioners to prioritize their top four goals and the sub-committee would finalize their 2021 goals at the next meeting.

#### **INFORMATION ITEMS**

**NEXT MEETING**

**ADJOURNMENT**

There being no further business to discuss, Chairman Cross adjourned the meeting at 4:31 p.m.

Respectfully Submitted by:

\_\_\_\_\_  
Julie Pierce, Administrative Assistant

\_\_\_\_\_  
Brian Cross, Chairman

Date: \_\_\_\_\_