



Meeting Minutes

Arts & Culture Commission: Education and  
Programs Subcommittee

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Wednesday, September 2, 2020

3:00 PM

Via virtual call

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Via virtual conference call: 844.474.0925 password: 18048894

**CALL TO ORDER**

Chairman Glenn called the meeting to order at 3:02 p.m.

**ROLL CALL**

**Present:** 3 - Committee Member Glenn, Committee Member Love and Committee Member MacFarlane

**Excused:** 1 - Committee Member Fee

Staff Present: Arts and Culture Administrator Guylene Ozlanski, Administrative Assistant Julie Pierce, Arts and Culture Specialist Rosalya Becerra.

Also Present: Ex Officio Member: Sandra Bassett

**OLD BUSINESS**

Discuss Hot Coffee Virtual Art Lectures (Guylene Ozlanski Arts and Culture Administrator)

Administrator Ozlanski said looking at a path forward the plan is to do less canceling and postponing of activities and more modifying to meet current pandemic restrictions. The Hot Coffee Lecture series will be virtual and begin September 12, 2020 and run the last Tuesday of each month at 7pm for ten months. With the lecture being only virtual it lends itself to a particular speaker and content matter. Ozlanski requested suggestions for nine guest lectures that would be able to transition to the online platform.

**NEW BUSINESS**

COVID Impacts and Modifications on 2021 Programming (Guylene Ozlanski, Arts and Culture Administrator)

Administrator Ozlanski reviewed the current programming and modifications necessary to keep running through the duration of the COVID-19 pandemic. Existing programs to be offered in a virtual format include Hot Coffee Lectures, Catitude, Mayor Select and virtual paint parties. Creative Aging

will be coming back with ten or less participants. In addition, there will be three new programs including a Holiday Variety Show in December, Good Year Rocks in January and Shakespeare in the Park in February. West Valley Arts is working with art organizations from throughout the valley to put together a Drive-Thru art show. The Fall Festival Drive-Thru tunnel template could be adapted into an art platform. The importance of interactive activities pre-event in the engagement of the participants is vital to the events success in a virtual environment.

#### Goodyear75 Celebration Opportunities (Guylene Ozlanski, Arts and Culture Administrator)

Administrator Ozlanski informed the committee that the City of Goodyear is going to have a year long 75th Anniversary celebration in 2021. The 75th themed celebration will kick off in January and run through November 19, 2021. The theme will be carried throughout the city including everything from printed materials, commemorative swag, to new and existing community events. Included in the celebration will be the installation of the ten piece heART of Goodyear public art throughout the city representing the past, present and future of Goodyear by decade. Mayor and Council will engage in a variety of virtual and live platforms to connect with the public to celebrate the anniversary and share the history of Goodyear.

#### Ballet Under the Stars Virtual Education Opportunity (Guylene Ozlanski, Arts and Culture Administrator)

Administrator Ozlanski gave updates on the modifications made to Ballet Under the Stars due to COVID-19, the performance that was originally scheduled for September 3, 2020 has been rescheduled for January 23, 2021 and will be in a virtual format. Ballet Under the "Virtual" Stars will be live-streamed and available for viewing an additional 24 hours. The ballet company will continue to provide the experience of teaching the Estrella 3rd graders a dance to perform during the event. Public engagement for the event will include a swag bag and an opportunity to Facebook-live the performers at the conclusion of the ballet.

#### Virtual Youth Art Club Camp Discussion (Guylene Ozlanski, Arts and Culture Administrator)

Administrator Ozlanski introduced Arts and Culture Specialist Rosalya Becerra to give a brief overview of her Virtual Youth Art Club Camp. Becerra envisions the camp programming content being created by teens for their peers in a "How To?" video format. The six week camp would include weekly themed art activities, learning experiences and a video focusing on a variety of mediums like photography or drawing.

### INFORMATION ITEMS

### NEXT MEETING

### ADJOURNMENT

There being no further business to discuss, Chairman Glenn adjourned the meeting at 3:55 p.m.

Respectfully Submitted by:

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Julie Pierce, Administrative Assistant

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Elizabeth Glenn, Chairman

Date: \_\_\_\_\_