



City of Goodyear

Meeting Minutes

City Council Work Session

Mayor Georgia Lord
Vice Mayor Bill Stipp
Councilmember Joe Pizzillo
Councilmember Sheri Lauritano
Councilmember Wally Campbell
Councilmember Brannon Hampton
Councilmember Laura Kaino

Meeting Location:
Goodyear Municipal Court
and Council Chambers
14455 W. Van Buren St.,
Suite B101
Goodyear, AZ 85338

Monday, March 2, 2020

5:00 PM

Goodyear Municipal Court and Council
Chambers

CALL TO ORDER

Mayor Lord called the Work Session to order at 5:00 p.m.

ROLL CALL

Present 7 - Mayor Lord, Vice Mayor Bill Stipp, Councilmember Pizzillo, Councilmember Lauritano, Councilmember Campbell, Councilmember Hampton, and Councilmember Kaino

AGENDA ITEMS FOR DISCUSSION:

1. [2020-6886](#) Staff will present on the 2019 Community Assessment to seek input and direction on Council's vision for the future of Goodyear Community Funding program. (Wynette Reed, Deputy City Manager; Christina Panaitescu, Grants and Neighborhood Services Supervisor)

Deputy City Manager Wynette Reed presented the 2019 Community Assessment to seek input and direction for Council's vision regarding the future of Goodyear Community Funding program. Ms. Reed provided a brief background on current programs outside of the community funding program. Ms. Reed requested Council to consider sponsoring the Maverick's Annual Food Truck Round Up in the amount of \$50,000 during the FY21 budget process. She also shared the results of the community assessment adding that Pinnacle Prevention was selected to conduct the assessment because they were an Arizona based non-profit organization.

Councilmember Lauritano joined the meeting at 5:03.

Kathleen Carlson, Director of Community Strategies from Pinnacle Prevention, explained the assessment methodology used to conduct the community assessment. She shared information about the different groups used to provide community input and measurable data. Ms. Reed provided highlights of the assessment stating key informant and focus group conversation revealed a strong sense of community safety, parks and open spaces, supportive elected officials and city leaders. She

added the focus group's key concerns included a lack of transportation options, access to specialty healthcare services, and lack of affordable housing. Ms. Reed stated Pinnacle researchers identified five priority elements findings for future grant making opportunities: Community Spaces, Regional Solutions, Community Services, Mental Health Care, and Transportation.

Council asked for examples of community spaces, regional solutions, social justice, and survey results. Ms. Carlson replied that the Avondale Resource Center was an example of a regional solution that offered senior center services and food banks and an example of community spaces included the recreation campus.

Council asked about the contradictory data concerning a lack of social justice and access to specialty healthcare services. Ms. Carlson stated the list of elements of a healthy community pulls out community indicators that are part objective scientific data indicators and part community strengths and opportunities to analyze community input. These factors do appear to contradict each other however they are completely different types of data as one is quite objective and the other is based on people's community perceptions.

Council asked for more information on the lack of social justice a concern or opportunity. Ms. Carlson stated there was not a very clear way to measure social justice because it was subjective in the way people experienced it. The only indicator used at the city level was the income inequality index. She added people wanted to see more representation across the whole city in advertising.

Councilmember Hampton joined the meeting at 5:14

Council asked if transportation came up in the focus groups. Ms. Carlson stated that it did not but it was discussed in the key informant interviews. She noted it was an opportunity to making sure it was promoted more for the community to provide input.

Ms. Reed continued the discussion with Benchmarking and Best Practices. She provided a snapshot of how other cities supported their non-profits and recommended best practices to be considered for funding non-profit organizations that included a multi-year investment purpose and goals, blend people and place-based strategies and a community advisory board. Ms. Reed asked if the Council was comfortable with the funding amount at \$114,400 or if there was a consideration to change that amount.

Council stated there was no need for an advisory board, but there was a need to focus on areas and strategies to allocate funds. Council added they were in favor of a multi-year investment that would help the nonprofit plan.

City Manager Julie Arendall clarified that Council was not in favor of a community advisory board, but was interested in a multi-year strategy and a vital list wheel with direction on prioritization. She suggested the Council Subcommittee meet before the process began to determine priorities.

INFORMATION ITEMS

None.

ADJOURNMENT

There being no further business to discuss, Mayor Lord adjourned the Work Session at 6:13 p.m.

Darcie McCracken, City Clerk

Georgia Lord, Mayor

Date: _____