



City of Goodyear

See meeting location
below

Meeting Minutes

City Council Retreat

Mayor Georgia Lord
Vice Mayor Bill Stipp
Councilmember Joe Pizzillo
Councilmember Sheri Lauritano
Councilmember Wally Campbell
Councilmember Brannon Hampton
Councilmember Laura Kaino

Friday, January 10, 2020

1:00 PM

Goodyear City Hall - Room 117
190 N. Litchfield Rd.,
Goodyear, AZ 85338

CALL TO ORDER

Mayor Lord called the Retreat to order at 1:05 p.m.

INTRODUCTIONS

Vice Mayor Stipp arrived at 1:09 p.m.

Present 7 - Mayor Lord, Vice Mayor Stipp, Councilmember Pizzillo, Councilmember Lauritano, Councilmember Campbell, Councilmember Hampton, and Councilmember Kaino

Staff Present: City Manager Julie Arendall, City Attorney Roric Massey and City Clerk Darcie McCracken

THE IDEAL MEMBER OF THE CITY COUNCIL

The Mayor and Council each took a turn to express their definition of the "Ideal" City Councilmember. The discussion included their similarities and differences and how the "One Voice" of Goodyear was heard.

The Council recessed at 2:07 p.m. and reconvened at 2:20 p.m.

STRATEGIC PLAN UPDATE

City Manager Julie Arendall briefly reviewed the update of the strategic plan priorities and goals. She stated that the next retreat would start to address the next set of priorities and goals.

GROWTH AND DEVELOPMENT IN GOODYEAR

City Manager Julie Arendall reviewed the branding efforts from the past year created by the

Communications and Economic Development Departments. The Council discussed opportunities and their satisfaction with the past efforts.

Council reviewed potential Economic Development opportunities and housing diversification available to residents.

Development Services Director Christopher Baker spoke about design specifications and market reality.

Ms. Arendall addressed adding more vibrancy to the city's design standards. Council discussed the various design elements that could be included on homes and businesses that would add vibrancy to the community. They added that the city is in the "Forever Business" and looking towards what would look good in the future.

Economic Development Director Lori Gary spoke about the city's Spring Training teams being a draw to make the city a destination city.

Mr. Baker spoke about the city's previously identified Entertainment District along McDowell Road and Council commented that the City Center would be in the district which brought additional opportunities for drawing people to Goodyear.

Council recessed at 3:51 p.m. and reconvened at 4:06 p.m.

BUDGET UPDATE

City Manager Julie Arendall asked for priorities, items of interest and projects that the Council would like to see in the upcoming budget.

Finance Director Doug Sandstrom reviewed the budget process and identified the next steps for budget items coming before Council. He reviewed the Sales Tax Policy Analysis and the Construction Sales Tax.

Ms. Arendall spoke about Community Funding and developing a needs assessment within the community. She added that an item would be coming to Council in February to get additional direction from Council.

Council asked that the following be considered:

- additional street sweeping;
- a review of past CIP projects for opportunities to address unfinished projects;
- a stop light by the high school in Estrella;
- complete funding for the paramedicine project;
- expansion of the paramedicine project to include a crisis response and ambulance;
- increase in the Youth Commission budget;

- evaluate street signage; and,
- how to position the city for future growth.

Council discussed the Wellspring Park being city land and needing an infrastructure study; however, the project currently had no agreements and no funding.

PARTING THOUGHTS

Council thanked staff for their efforts and Mayor Lord thanked the Council for their participation and great thoughts.

ADJOURNMENT

There being no further business to discuss, Mayor Lord adjourned the Retreat at 4:59 p.m.

Darcie McCracken, City Clerk

Georgia Lord, Mayor

Date: _____