



City of Goodyear

See meeting location
below

Meeting Minutes

Arts & Culture Commission

Saturday, January 25, 2020

8:00 AM

Adelante Healthcare
3471 W. Cornerstone Blvd.
Goodyear, AZ 85395

COMMISSION RETREAT

CALL TO ORDER

Chairman Fee called the meeting to order at 8:30 a.m.

ROLL CALL

Present: 11 - Chairman Fee, Vice Chairman Glenn, Commissioner Barnes, Commissioner Jones, Commissioner Cross, Commissioner Love, Commissioner MacFarlane, Commissioner Paulos, Commissioner Privette, Alternate McKenzie and Ex Officio Member Carroll

Staff Present: Arts and Culture Administrator Guylene Ozlanski, Parks and Recreation Director Nathan Torres, Administrative Assistant Jacque Bento do O' and Recreation Leader Patricia Prather

Also Present: Former Commissioners Melinda Donovan and Karen Olson

CITIZENS COMMENTS/ APPEARANCES FROM THE FLOOR

None.

ARTS & CULTURE COMMISSION RETREAT

1. Goodyear Economic Development Business Growth Snapshot (Darah Mann, Economic Development Project Manager)

Economic Development Project Manager Darah Mann gave a presentation on the economic development growth that the city is attracting, highlighting all the opportunities ranging from residential growth, medical & healthcare, aerospace & aviation, technology, higher education, advanced manufacturing & logistics, retail & entertainment and small business development, with more to come.

2. Official Welcome and Opening Remarks (Georgia Lord, City of Goodyear Mayor)

Parks and Recreation Director Nathan Torres gave the opening remarks and welcomed everyone to the retreat, on behalf of Mayor Georgia Lord. Director Torres shared a message from Mayor Lord by congratulating the commissioners for the many achievements accomplished, and gave gratitude for all the efforts and time volunteered to the success of the arts and culture in the city. Mayor Lord also

asked that as the Commissioners strategically plan for the next five years, to keep focused on economic development pillars of opportunity for the future landscape.

3. Arts & Culture Kickoff Message (Fran Fee, Arts & Culture Commission Chariman)

Chairman Fee welcomed all the commissioners to the retreat and acknowledged the two new commissioners in attendance, Commissioner MacFarlane and Commissioner Privette. Fee also gave recognition and thanked retired commissioners Melinda Donovan and Karen Olson for attending the retreat and how much their presence will be missed. Fee expressed that the retreat is a great way to share ideas, meet everyone, and anticipates a productive retreat.

4. Cross Sector Arts Partnership and the Community Benefit (Cait Huble, Director of Programs & Community Outreach of the Southern Arizona Arts and Cultural Alliance and Arizona Business Committee for the Arts)

Cait Huble, Director of Programs and Community Outreach of the Southern Arizona Arts and Cultural Alliance (SAAC), gave an informative presentation. Cait stated the topic for her presentation is how to collaborate and find creative strategies that address community-defined aspirations and needs, and to establish creative Placemaking.

Some of the topics she discussed were:

- Developing successful cross-sector partnerships
- Cultivating the environment
- Partnerships are made, not born
- Defining success and measuring it
- Evaluation based on initial conditions
- Listen, collaborate, create
- Build processes together

5. 2020 Vision Goodyear Arts & Culture: How Strategic Planning Prepares us for Success (Guylene Ozlanski, Arts & Culture Administrator)

Administrator Guylene Ozlanski talked about the ways Americans participate in Arts, and nationally the consensus is that 51% attend live Performing Arts events. Ozlanski also talked about why people attend the Arts and what are the motivations:

- To socialize with friends and family (73%)
- To learn new things (64%)
- To experience high-quality art (63%)
- To support the community (51%)

Ozlanski had the commissioners break up into groups to brainstorm, Big Hairy Audacious Goals, (BHAG). The commissioners worked together to come up with some BHAG for Public Art, Arts Commission/Communication, Programs/Events, and Education.

6. Select Public Art Banners for Light Poles (Fran Fee, Arts & Culture Commission Chairman)

The commissioners selected four public art banners for the light poles, from four Goodyear-resident

artists. Each artist presented two designs (Design 1 and Design 2) and gave a background of what inspired their art and how they solicited input from the public for their creation.

Administrator Ozlanski also mentioned that there will be patriotic banners created in-house to include in the rotation of the banners from Fourth of July to Veteran's Day.

MOTION BY Commissioner Love, SECONDED BY Commissioner Cross, to APPROVE Artist Kyoko Iwasaka's Design 2 for the Light Poles Public Art Banners. The motion carried by the following vote:

Ayes: 8 - Chairman Fee, Vice Chairman Glenn, Commissioner Barnes, Commissioner Jones, Commissioner Cross, Commissioner Love, Commissioner MacFarlane and Commissioner Privette

Absent: 1 - Commissioner Paulos and Alternate McKenzie

Select Public Art Banners for Light Poles (Fran Fee, Arts & Culture Commission Chairman)

MOTION BY Chairman Fee, SECONDED BY Vice Chairman Glenn, to APPROVE Artist Yunie LeNoue's Design 1 for the Light Poles Public Art Banners. The motion carried by the following vote:

Ayes: 8 - Chairman Fee, Vice Chairman Glenn, Commissioner Barnes, Commissioner Jones, Commissioner Cross, Commissioner Love, Commissioner MacFarlane and Commissioner Privette

Absent: 1 - Commissioner Paulos and Alternate McKenzie

Select Public Art Banners for Light Poles (Fran Fee, Arts & Culture Commission Chairman)

MOTION BY Chairman Fee, SECONDED BY Commissioner Love, to APPROVE Artist Bailey Rose's Design 2 for the Light Poles Public Art Banners. The motion carried by the following vote:

Ayes: 8 - Chairman Fee, Vice Chairman Glenn, Commissioner Barnes, Commissioner Jones, Commissioner Cross, Commissioner Love, Commissioner MacFarlane and Commissioner Privette

Absent: 1 - Commissioner Paulos and Alternate McKenzie

Select Public Art Banners for Light Poles (Fran Fee, Arts & Culture Commission Chairman)

MOTION BY Commissioner Love, SECONDED BY Commissioner Cross, to APPROVE Artist Alice Slack's Design 1 for the Light Poles Public Art Banners. The motion carried by the following vote:

Ayes: 8 - Chairman Fee, Vice Chairman Glenn, Commissioner Barnes, Commissioner Jones, Commissioner Cross, Commissioner Love, Commissioner MacFarlane and Commissioner Privette

Absent: 1 - Commissioner Paulos and Alternate McKenzie

7. The Next Five Years: Strategic Planning Activities (Guylene Ozlanski, Arts & Culture Administrator)

Administrator Ozlanski huddled the commissioners together to share what they identified in their groups as their Big Hairy Audacious Goals (BHAG).

-Public Art Group: Roadrunner statutes throughout the city, artwork to the gateway into neighborhoods

-Arts Commission: Enhancement and more creativity in social media, more cultural diversity in the commission

-Programs/Events: Dance in the park/under the stars, theatre, culinary event

INFORMATION ITEMS

Administrator Ozlanski introduced and informed that Patricia Prather assists in coordinating and supports the Hot Coffee Lectures and Creative Aging Program. Ozlanski stated Chairman Fran Fee will be introducing Hot Coffee speakers moving forward.

Ozlanski advised that she would like two commissioners to represent Arts and Culture at the Heart and Sole Run at the Ballpark on Saturday, February 1, 2020, at 8:00 a.m., to show some patriotic images on posters to the public and engage with the community and have them vote on their favorite image by putting a dot sticker on the image.

NEXT MEETING

The next scheduled meeting is March 24, 2020, Goodyear Library conference room.

ADJOURNMENT

There being no further business to discuss, Chairman Fee adjourned the meeting at 1:30 p.m.

Respectfully Submitted by:

Jacque Bento, Administrative Assistant

Fran Fee, Chairman

Date: _____