



## City of Goodyear

### Meeting Minutes

#### City Council Work Session

Mayor Georgia Lord  
Vice Mayor Wally Campbell  
Councilmember Joe Pizzillo  
Councilmember Sheri Lauritano  
Councilmember Bill Stipp  
Councilmember Brannon Hampton  
Councilmember Laura Kaino

Meeting Location:  
Goodyear Municipal Court  
and Council Chambers  
14455 W. Van Buren St.,  
Suite B101  
Goodyear, AZ 85338

---

Monday, January 14, 2019

4:30 PM

Goodyear Justice Center

---

#### 1 CALL TO ORDER

Mayor Lord called the meeting to order at 4:30 p.m.

#### 2. ROLL CALL

**Present** 7 - Mayor Lord, Vice Mayor Campbell, Councilmember Pizzillo, Councilmember Lauritano, Councilmember Stipp, Councilmember Hampton, and Councilmember Kaino

Staff Present: City Manager Julie Arendall, City Attorney Roric Massey and City Clerk Darcie McCracken

#### 3. AGENDA ITEMS FOR DISCUSSION:

- 3.1 [2019-6542ws](#) Staff will provide Council with a presentation on the General Fund FY2019 and FY2020 initial status updates along with a five-year forecast. In addition, information on revenue categorization and the financial policies will be provided for Council discussion.

City Manager, Julie Arendall, said the purpose of the budget presentation is to provide an update on the resources that will be available for the FY 2020 budget and receive direction on council policies.

Lauri Wingenroth, Finance Budget Manager, presented forecast/growth rate data prepared by the University of Arizona. She said the data projects steady growth for personal income, retail sales and residential permits; a recession is not projected at this time.

Ms. Wingenroth presented projected city revenue for FY2019. She said the resources coming in to date are ahead of budget, and that this revenue is typically used as a one-time resource for next year's budget. Ms. Wingenroth presented the projected uses going out for FY 2019. At this time, Finance has projected a savings that will be applied to the FY2020 budget.

Ms. Wingenroth presented revenue estimates for FY2020. She said initial revenue estimates for

FY2020 are above FY2019 budget. Ms. Wingenroth presented initial estimates for FY2020 resources and uses and provided information about potential additional funding available for ongoing and one-time uses for FY2020.

Ms. Wingenroth presented the five-year revenue forecast, and the conservative approach used in the forecast.

Ms. Wingenroth concluded by presenting the proposed financial budget policies. She presented the recommendations related to categorizing revenue as ongoing versus one-time.

**Council Discussion:**

- > Council accepted the projected growth rates as presented, and recognized there are many factors that can influence economic forecasts.
- > Council asked a question related to the operational cost set-aside. Ms. Wingenroth explained what projects make up the total, and the purpose for having the operational set-aside fund.
- > Council asked about the status of capital programs. Ms. Arendall said that staff is working on a fully funded 5-year CIP which will be presented at a future work session.
- > Council supported the conservative approach/policies to revenue forecasting and smart approach to plan for future operating expenses.
- > Council agreed with the recommendations as presented categorizing revenue as ongoing versus one-time and did not recommend any changes.
- > Council expressed support using one-time contractual to address fluctuations in development activity, and being conservative with using ongoing sources to fund development services.

**3.2**     [2019-6559ws](#)     Council will receive an update on the Economic Development strategy.

Lori M. Gary, Economic Development Director, presented the city's Economic Development strategy to the Council. Ms. Gary presented highlights from the September 2018 council presentation and included updates on new retail, restaurants and entertainment venues. She also provided an update on the Innovation Hub at Goodyear.

Ms. Gary presented staff's data-driven approach to target Goodyear's areas of opportunity which include aerospace, medical, logistics, higher education, technology and small business development. She presented key strategies including targeting growth opportunities, fostering job creation, marketing assets, and the use of economic development tools to attract quality jobs.

Ms. Gary said the Goodyear Retail and Entertainment Development Impact Fee Reduction Program will sunset on June 30, 2019. She presented an alternative approach for the Council to consider that will include flexibility and incentivize targeted industries. Ms. Gary said this proposed economic development opportunity fund would use funds available from the Impact Fee Reduction program.

**Council Discussion:**

- > Council supported the proposed economic development opportunity fund and requested opportunities to revisit the program from time to time to ensure it is adequately funded.

- > Council expressed support for the economic development strategy as presented. The Council commented about the feedback they consistently receive related to restaurants and entertainment.
- > Council asked for input from the City Attorney’s office related to establishing the opportunity fund.
- > Council complimented the city’s use of social media related to economic development.
- > Council complimented the efforts of the city and the economic development department on the number of new business in the city.

**4. INFORMATION ITEMS**

None.

**5. ADJOURNMENT**

There being no further business to discuss, Mayor Lord adjourned the Work Session at 5:58 p.m.

\_\_\_\_\_  
Darcie McCracken, City Clerk

\_\_\_\_\_  
Georgia Lord, Mayor

Date: \_\_\_\_\_