



Meeting Minutes

Industrial Development Authority

Wednesday, July 11, 2018

City Hall, Room 125
190 N. Litchfield Rd.
Goodyear, AZ 85338

Immediately following the Public Improvement Corporation meeting that begins at 4:30 PM

1. CALL TO ORDER

The Industrial Development Authority meeting was called to order at 5:06 p.m.

2. ROLL CALL

Present: 3 - Boardmember Schroeder, Boardmember Yul and Boardmember Schmelzer

Absent: 2 - Vice President Delleo and Secretary/Treasurer Paschen

Staff Present: Finance Director Doug Sandstrom, Economic Development Director Harold Stewart, City Manager Julie Arendall, Board Attorney Zack Sakas, and City Clerk Darcie McCracken

3. APPROVE MINUTES

[MINUTES](#) Approve draft minutes from the Industrial Development Authority meeting held on
[2018-48](#) November 1, 2017.

MOTION BY Boardmember Schroeder, SECONDED BY Boardmember Yul, to APPROVE the minutes from the Industrial Development Authority from November 1, 2017. The motion carried by the following vote:

Ayes: 3 - Boardmember Schroeder, Boardmember Yul and Boardmember Schmelzer

Absent: 2 - Vice President Delleo and Secretary/Treasurer Paschen

4. CITIZENS COMMENTS/ APPEARANCES FROM THE FLOOR

None.

5. OLD BUSINESS

6. NEW BUSINESS

- 6.1 Board will consider, for possible action, election of a President, Vice President, Secretary and Treasurer for the Industrial Development Authority.

MOTION BY Boardmember Schmelzer, SECONDED BY Boardmember Yul, to APPOINT Gerald Schroeder as President, Kueth Yul as Vice President and Susan Schmelzer as Secretary/Treasurer. The motion carried by the following vote:

Ayes: 3 - Boardmember Schroeder, Boardmember Yul and Boardmember Schmelzer

Absent: 2 - Vice President Delleo and Secretary/Treasurer Paschen

- 6.2 Overview of FY2018 funding (Harold Stewart, Interim Economic Development Director; Doug Sandstrom, Finance Director).

Finance Director Doug Sandstrom reviewed the Industrial Development Authority (IDA) project updates for FY18. Ms. Schmelzer asked if there were still annual fees. Mr. Sandstrom advised that there were no longer any annual fees.

Interim Economic Development Director Harold Stewart reviewed the Gears of Growth for communities which includes Job Creation, Population and Housing and Retail and Entertainment. The Goodyear Planning area includes 158,206 Total Planned Acres and 327,900 jobs upon Build-Out. Mr. Stewart explained about the key initiatives being Business Development, Workforce, Employment Centers, Marketing and Branding and Advocacy.

Mr. Stewart outlined the FY19 Proposal for IDA funding which includes the following:

- 1) Fresh Images of Goodyear for Website and Collateral - Photography
- 2) Enhance Goodyear's Presence on Internet - Website Updates
- 3) Presence and Promotion for Retail and Entertainment - International Council of Shopping Centers (ICSC), Tradeshows/Events, Goodyear Branded Promo Items, and Advertising

Ms. Schmelzer commented on the phenomenal growth of the community.

- 6.3 [2018 IDA-10](#) **AUTHORIZING FUNDING IN FY 2018-19 TO SUPPORT ECONOMIC DEVELOPMENT**

PROPOSED ACTION:

ADOPT RESOLUTION NO. 2018 IDA-10 AUTHORIZING FUNDING IN FISCAL YEAR 2018/2019 TO THE CITY OF GOODYEAR AN AMOUNT TO SUPPORT ECONOMIC DEVELOPMENT. (Doug Sandstrom, Finance Director)

MOTION BY Boardmember Schroeder, SECONDED BY Boardmember Schmelzer, to APPROVE the appropriations to Goodyear Economic Development in the approximate amount of \$7,600. The motion carried by the following vote:

Ayes: 3 - Boardmember Schroeder, Boardmember Yul and Boardmember Schmelzer

Absent: 2 - Vice President Delleo and Secretary/Treasurer Paschen

7. **INFORMATION ITEMS**

8. **ADJOURNMENT**

There being no further business to discuss, Finance Director Doug Sandstrom adjourned the meeting at 5:30 p.m.

Respectfully Submitted by:

Darcie McCracken, City Clerk

Gerald Schroeder, President

Date: _____