



## City of Goodyear

See meeting location  
below

### Meeting Minutes

#### Arts and Culture Commission: Events and Festivals Subcommittee

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Tuesday, February 13, 2018

11:00 AM

Parks & Recreation Conference Room  
14455 W. Van Buren St., Ste. C103  
Goodyear, AZ 85338

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#### 1. CALL TO ORDER

Coordinator Ozlanski called the meeting to order at 11:25 p.m.

#### 2. ROLL CALL

**Present:** 3 - Committee Member Olson, Committee Member Lambert and Committee Member Coyle

**Absent:** 1 - Committee Member Glenn

Staff Present: Arts and Culture Coordinator Guylene Ozlanski

#### 3. OLD BUSINESS

None.

#### 4. NEW BUSINESS

##### 4.1 Elect Subcommittee Chairman Vote (All)

The Committee Members nominated Committee Member Coyle as the Chairman for the Events and Festival Subcommittee.

**MOTION BY Committee Member Lambert, SECONDED BY Committee Member Olson, to APPOINT Committee Member Coyle as Chairman of the Events and Festival Subcommittee. The motion carried by the following vote:**

**Ayes:** 3 - Committee Member Olson, Committee Member Lambert and Committee Member Coyle

**Absent:** 1 - Committee Member Glenn

##### 4.2 Review Existing Special Events (All)

Committee Members identified the following existing events as engaging and successful and identified the importance of continuing them:

-Goodyear Lakeside Music Fest

- Ballet Under the Stars
- Chalk Art in the Park
- Art of Cultures Expo

4.3 Art of Cultures Expo (All)

Coordinator Ozlanski opened discussion about the Art of Cultures Expo. Committee Members discussed potential ways to grow this event. The committee identified two areas of focus to help promote the Art of Cultures Expo:

- Consider name change because right now the name is not a good fit to clearly identify what the event is about. The committee will discuss the name change with the Arts and Culture Commission for recommendations and a vote.
- The event has been held in both the fall and the spring, with spring time being optimal for the arts festival. Depending on the continuation of Culture Pop, will determine if the art expo event can be moved back to the spring.

4.4 Discuss Potential New Events to Add to Line-Up (All)

Committee Members discussed possible new events to add to the line-up. The committee would like to expand opportunities for the public to gather and experience a new art form as follows:

- Committee Member Olson inquired about partnering with Estrella to host a third event at the lakeside venue due to the success of both the Ballet Under the Stars and Goodyear Lakeside Music Festival.
- Committee Member Lambert discussed the potential of a holiday concert series, in a variety show style performance, that would include the West Valley Symphony and chorale groups. The committee would like to explore the potential of hosting the concert at Desert Edge High School Performing Arts Center in late November or early December of 2018. Committee Member Olson and Chairman Coyle are supportive of moving forward with this plan.

**5. INFORMATION ITEMS**

None.

**6. ADJOURNMENT**

There being no further business to discuss, Chairman Coyle adjourned the meeting at 12:30 p.m.

Respectfully Submitted by:

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Jacque Bento, Administrative Assistant

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Guylene Ozlanski, Arts and Culture Coordinator

Date: \_\_\_\_\_