



City of Goodyear

See meeting location
below

Meeting Minutes

Water Conservation Committee

Tuesday, March 20, 2018

6:00 PM

City Hall
190 N. Litchfield Rd.
Goodyear, AZ 85338

1. CALL TO ORDER

Chairman Columbia called the meeting to order at 6:02 p.m.

2. ROLL CALL

Present: 8 - Chairman Columbia, Vice Chairman Barber, Committee Member Booth, Committee Member Gilmore, Committee Member Kagan, Committee Member Kaino, Committee Member Smith and Committee Member Teiche

Excused: 3 - Committee Member Faiello, Committee Member Minarik and Committee Member Moll

Staff Present: Water Demand Advisor Ray Diaz, Water Resources Planning Advisor Gretchen Erwin and Water Resource Manager Mark Holmes

MOTION BY Committee Member Teiche, SECONDED BY Committee Member Gilmore, to EXCUSE Committee Member Faiello, Committee Member Minarik and Committee Member Moll. The motion carried by the following vote:

Ayes: 7 - Chairman Columbia, Vice Chairman Barber, Committee Member Booth, Committee Member Gilmore, Committee Member Kaino, Committee Member Smith and Committee Member Teiche

Excused: 3 - Committee Member Faiello, Committee Member Minarik and Committee Member Moll

Absent: 1 - Committee Member Kagan

3. APPROVE MINUTES

- 3.1 [MINUTES](#) Approve draft minutes of the Water Conservation Committee meeting held on
[2018-21](#) February 20, 2018.

MOTION BY Committee Member Gilmore, SECONDED BY Committee Member Teiche, to APPROVE the draft minutes of the Water Conservation Committee meeting held on February 20, 2018. The motion carried by the following vote:

Ayes: 8 - Chairman Columbia, Vice Chairman Barber, Committee Member Booth, Committee Member Gilmore, Committee Member Kagan, Committee Member Kaino, Committee Member Smith and Committee Member Teiche

Excused: 3 - Committee Member Faiello, Committee Member Minarik and Committee Member Moll

4. CITIZENS COMMENTS/ APPEARANCES FROM THE FLOOR

There were no questions or comments to share with the committee.

5. OLD BUSINESS

5.1 Meeting Schedule and Administration

Facilitator Makinen stated that she received the prioritization of the recommendations from the majority of the Committee Members. Staff has worked on incorporating the changes into the recommendations and will be reviewing them this evening.

6. NEW BUSINESS

6.1 Committee Discussion on Recommendation Topics and Concepts

Water Resource Manager Holmes reviewed the recommendations with the Committee's additions and edits from the last meeting. He said that they met with City leadership and it was determined that cost estimates, cost savings and water savings information be removed since the numbers were estimates and based on several sources so could be vastly different from actual numbers. The items that still list water savings do so because they are based on information from local sources or they are target numbers and will be presented as such. There was a discussion regarding the benefits of keeping the information or removing it.

Facilitator Makinen requested the Committee Members review the updated document and send any changes to her within the next week or so.

Holmes said there would be a dry run near the end of May and he'll set a date to present internally to Management with the goal to present to Council during a work session at the end of June. Following that presentation, Holmes will return to Council without the Committee Members present to ask for approval and Council will vote.

Holmes said there is one new initiative that has been added - Water Intensive Exceptions. Holmes reviewed the initiative and said the purpose is that the recommendations weren't for the purpose of conservation at all costs. There will be exceptions that will be reviewed and determined on a case-by-case basis.

Next, Makinen facilitated a discussion among the Committee Members regarding the priority ranking

for the recommendations. Through this discussion, it was determined that the messaging, marketing, data collection, and success measures for each recommendation is included under that recommendation not to fall under the Community Education/Awareness recommendation. The final rankings in order of most important first, are noted below:

1. Landscape Design Standards
2. Financial Strategy
3. Comprehensive City-Wide Tree Plan
4. AMI Implementation
5. Community Education/Awareness
6. Landscape Incentives
7. Pools
8. Customer Friendly Services
9. Flushing Program
10. Smart Controllers
11. Home Irrigation Check-Ups

After Committee Member feedback is received within the next week or so, staff will draft the final draft plan to send to the members for a final review. It was agreed that no comments from a member indicate they are comfortable with the current document.

7. QUESTIONS FROM THE PUBLIC

None.

8. INFORMATION ITEMS

None.

9. ADJOURNMENT

There being no further business to discuss, Chairman Columbia adjourned the meeting at 7:35 p.m.

Respectfully Submitted by:

Mario Columbia, Chairman

Date: _____