



City of Goodyear

Meeting Minutes

City Council Retreat

Mayor Georgia Lord
Vice Mayor Wally Campbell
Councilmember Joanne Osborne
Councilmember Joe Pizzillo
Councilmember Sheri Lauritano
Councilmember Bill Stipp
Councilmember Brannon Hampton

Meeting Location:
Goodyear Justice Center
14455 W. Van Buren St.,
Suite B101
Goodyear, AZ 85338

Saturday, October 14, 2017

12:30 PM

Goodyear Justice Center

Strategic Planning Retreat - Part 2

1. CALL TO ORDER

The meeting was called to order at 12:37 p.m.

2. ROLL CALL

Present 7 - Mayor Lord, Vice Mayor Campbell, Councilmember Osborne, Councilmember Pizzillo, Councilmember Lauritano, Councilmember Stipp, and Councilmember Hampton

Staff Present: Brian Dalke, City Manager; Wynette Reed, Deputy City Manager; Dan Cotterman, Deputy City Manager; Sarah Chilton, Assistant City Attorney; Darcie McCracken, City Clerk; Paul Luizzi, Fire Chief; Nathan Torres, Parks and Recreation Director; Jerry Geier, Police Chief; Sherine Zaya, Communications Manager; Michelle Lawrie, Economic Development Director; Doug Sandstrom, Finance Director; Rob Bohr, Governmental Relations Manager; Lyman Locket, Human Resources Director; Alan Claypool, Information and Technology Director; Javier Setovich, Public Works Director; Crystal McCreery, Court Administrator; Pam Weir, Assistant to the City Manager; Mario Saldamando, Executive Management Assistant; Christian Williams, Executive Management Assistant; and Jessica Perry, Assistant to the Council.

3. AGENDA ITEMS FOR DISCUSSION:

3.1 Understanding Day 1

- The facilitator reviewed the draft purpose statement for the strategic plan.
 - With a unified leadership, talented workforce, and involved citizenry, Goodyear is on the leading edge of tremendous growth and quality development opportunities. By eliminating all barriers and staying flexible, it will allow us to take calculated risks to maximize the community's potential. We provide services to meet the needs of our city so that Goodyear continues to be a thriving sustainable community for all.
- He went over the structure of the strategic plan: Purpose statement, focus areas with

definitions, SMART Goals.

- The group participated in an exercise to share the most important activities of the past year.
- Individual participants discussed their roles and expectations for the completed strategic plan.

3.2 Passion Project

The facilitator gave a brief presentation explaining fundamental attribution error, and small groups discussed how the phenomenon impacts the city's work.

3.3 Understanding SMART Goals

- SMART goals defined: Specific, measurable, attainable, realistic, and timely.
- In addition to SMART goals, the facilitator explained SIYA goals, seemingly impossible yet achievable.

3.4 Goal Development

- Participants individually developed 3 goals for the focus area they have been working in throughout the retreat.
- Then the participants split into 4 groups, one for each focus area, to refine goals.

3.5 Focus Area Report Out

- Small groups developed draft goals of the following four focus areas:
 - Fiscal and Resource Management
 - Economic Vitality
 - Sense of Community
 - Quality of Life
- The facilitator recorded draft goals and focus area definitions and will compile a draft version of the entire plan.

3.6 Day 2 Action Experience

At 4:34 p.m. Mayor Lord, Vice Mayor Campbell, Councilmember Hampton, Councilmember Lauritano, Councilmember Pizzillo and Councilmember Stipp left along with staff members.

The facilitator shared participants' Myers-Briggs Type Indicator survey results and explained their meaning.

4. ADJOURNMENT

There being no further business to discuss, Mayor Lord adjourned the Work Session at 5:10 p.m.

Darcie McCracken, City Clerk

Georgia Lord, Mayor

Date: _____