



City of Goodyear

Meeting Minutes

City Council Retreat

Mayor Georgia Lord
Vice Mayor Wally Campbell
Councilmember Joanne Osborne
Councilmember Joe Pizzillo
Councilmember Sheri Lauritano
Councilmember Bill Stipp
Councilmember Brannon Hampton

Meeting Location:
Goodyear Justice Center
14455 W. Van Buren St.,
Suite B101
Goodyear, AZ 85338

Friday, October 13, 2017

11:30 AM

Goodyear Justice Center

Strategic Planning Retreat - Part 1

1. CALL TO ORDER

The meeting was called to order at 11:40 a.m.

Mayor Lord thanked Council and Staff for coming together and collaborating.

2. ROLL CALL

Present 7 - Mayor Lord, Vice Mayor Campbell, Councilmember Osborne, Councilmember Pizzillo, Councilmember Lauritano, Councilmember Stipp, and Councilmember Hampton

Staff Present: Brian Dalke, City Manager; Wynette Reed, Deputy City Manager; Dan Cotterman, Deputy City Manager; Sarah Chilton, Assistant City Attorney; Darcie McCracken, City Clerk; Rebecca Zook, City Engineer; Paul Luizzi, Fire Chief; Nathan Torres, Parks and Recreation Director; Jerry Geier, Police Chief; Sherine Zaya, Communications Manager; Michelle Lawrie, Economic Development Director; Doug Sandstrom, Finance Director; Rob Bohr, Governmental Relations Manager; Lyman Locket, Human Resources Director; Alan Claypool, Information and Technology Director; Javier Setovich, Public Works Director; Crystal McCreery, Court Administrator; Pam Weir, Assistant to the City Manager; Mario Saldamando, Executive Management Assistant; Christian Williams, Executive Management Assistant; and Jessica Perry, Assistant to the Council.

3. AGENDA ITEMS FOR DISCUSSION:

3.1 Introduction to the Principles of Human Understanding™

- Participants engaged in a few anti-stress activities to set the stage for the retreat.
- Facilitator shared a video with the lesson that we often need to slow down in order to speed up.
- Facilitator introduced his method of facilitation, to balance interests, and ensure a successful retreat.

3.2 Ideastorm

In small groups, participants wrote down their ideas for the future of Goodyear. Those ideas were then shared with the large group and sorted into themes.

3.3 Defining our Results/Purpose

- The facilitator shared the differences between purpose and process, and discussed the difference between activities and results.
- Each participant individually wrote their answers to questions about the purpose of the strategic plan. Why now? Why us? What's new? Why?
- The participants gathered into two groups to share their answers to the questions.
- Based on the consensus answers from those groups, the retreat as a whole created the following DRAFT statement:
 - With a unified leadership, talented workforce, and involved citizenry, Goodyear is on the cusp of tremendous growth and quality development opportunities. By eliminating all barriers and staying flexible, it will allow us to take calculated risks to maximize the community's potential.
 - There may be some additions or changes.

3.4 Understanding our Key Focus Areas

- Fiscal & Resource Management
- Economic Vitality
- Sense of Community
- Quality of Life

- The facilitator discussed the difference between perception and reality. What people hear and feel is more important than what we say or do.
- Small groups developed draft definitions of the following four focus areas:
 - Fiscal and Resource Management
 - Economic Vitality
 - Sense of Community
 - Quality of Life

3.5 Day 1 Action Experience

4. ADJOURNMENT

There being no further business to discuss, Mayor Lord adjourned the Work Session at 3:23 p.m.

Darcie McCracken, City Clerk

Georgia Lord, Mayor

Date: _____