



## City of Goodyear

See meeting location  
below

### Meeting Minutes

#### Arts & Culture Commission: Events and Festivals Subcommittee

---

Monday, November 28, 2016

10:30 AM

Parks & Recreation Conference Room  
14455 W. Van Buren St., Ste. C103  
Goodyear, AZ 85338

---

#### 1. CALL TO ORDER

Chairman Donovan called the meeting to order at 10:30 a.m.

#### 2. ROLL CALL

**Present:** 2 - Chairman Donovan and Committee Member Putnam

**Excused:** 1 - Committee Member Olson

Staff Present: Arts and Culture Coordinator Guylene Ozlanski and Recreation Leader Anthony Galto

Others Present: Arts and Culture Commission Chairman Driscoll

#### 3. CITIZENS COMMENTS/ APPEARANCES FROM THE FLOOR

None.

#### 4. OLD BUSINESS

None.

#### 5. NEW BUSINESS

##### 5.1 Art of Cultures - Tale of Two Cities Date

Coordinator Ozlanski provided an explanation for the reason the Tale of Two Cities Parade and Festival was moved to February 4, 2017. The change of date was a direct impact on the Art of Cultures Expo which will now be rescheduled. The committee members expressed disappointment in the circumstances but understood the actions that were taken. Arts and Culture Commission Chairman Driscoll recommended October as a favorable month to move the event to. Committee Member Putnam agreed with the suggestion. Chairman Donovan expressed concern over losing momentum from moving the event from spring to fall. Ozlanski commented that due to the event also moving locations in 2017 that this change should not have a huge impact and staff is working closely with confirmed artisans to make this transition as easy as possible. Recreation Leader Galto researched other cities and events that held art

expos throughout the year and provided this information to the committee. In reviewing this, the committee concurred that they recommend moving Art of Cultures Expo to October 14, 2017. The committee further discussed the merits of holding the event in the evening citing that it would attract a new audience, help with any weather (heat) concerns, and it would be the only west valley folk festival held in the evening. Driscoll requested that the mobile museum be at the Tale of Two Cities Festival on February 4, 2017. Ozlanski stated that she will submit the registration for this to occur.

## 5.2 Art in the Park Series

Coordinator Ozlanski announced that Goodyear was awarded \$2,500 from APS Corporate Giving Grant for the proposed Art in the Park Series. The series will provide monthly arts experiences at Goodyear Community Park for 2017. Ongoing events that meet the criteria include: Chalk Art in the Park, Art of Cultures Expo, and Fall & Spring Concert Series. Committee members suggested including art films in the park, Shakespeare in the park, and Adaptive Arts in the park. Arts and Culture Commission Chairman Driscoll recommended contacting Tim Butterfield at Estrella Mountain Community College for information on the best approach to Films in the Park. Once the Art in the Park dates are finalized Ozlanski will share the calendar via email with the committee.

## 5.3 Goodyear Lakeside Music Fest Update

Goodyear Lakeside Music Fest is April 8, 2017. Coordinator Ozlanski provided a quick update on musical genres for the 2017 event. Genres include: Blues, Jazz, Country, Spanish Classical Guitar, World Fusion, Blue Grass, Kids Pop, and Classic Rock. As bands are confirmed, Ozlanski will share the performance schedule with the committee. Chairman Donovan requested that the mobile museum not be set-up for this event. Instead, Donovan recommended providing more interactive activities that have a music theme. The committee requested that West Valley Arts Council rent all the tents that will be used and not use the Goodyear branded tents due to the wind factor by the lake. Committee Member Putnam suggested reaching out to music teachers to include interactive music activities. Arts and Culture Commission Chairman Driscoll recommended having one tent set-up for the performers to rotate in and out of throughout day. This would provide an area for musicians to sign autographs, take pictures with fans, and sell their merchandise. The committee also requested that Newland reach out to the Farmer's Market to request they remain open longer on April 8, 2017. Other recommended vendors include: Anderson Institute of Music, Food Musician, Musical Petting Zoo, Instrument Tuner, and the Reed Quartet. Ozlanski will share this feedback with the West Valley Arts Council.

## 6. INFORMATION ITEMS

Arts and Culture Commission Chairman Driscoll informed the committee that Estrella Community College Performing Arts Center has the dance finals for the remainder of the week and next weekend the Nutcracker opens with performances on Thursday, Friday, and Saturday evenings. Driscoll shared that he built the set for a one-act play to be presented at the Estrella Mountain Community College Black Box Theater titled Interviewing Ms. Davis.

7. **ADJOURNMENT**

There being no further business to discuss, Chairman Donovan adjourned the meeting at 11:35 a.m.

Respectfully Submitted by:

\_\_\_\_\_  
Guylene Ozlanski, Arts and Culture Coordinator

\_\_\_\_\_  
Jacque Bento do O', Administrative Assistant

Date: \_\_\_\_\_