



## City of Goodyear

### Meeting Minutes

#### City Council Work Session

Mayor Georgia Lord  
Vice Mayor Sheri Lauritano  
Councilmember Joanne Osborne  
Councilmember Joe Pizzillo  
Councilmember Wally Campbell  
Councilmember Bill Stipp  
Councilmember Sharolyn Hohman

Meeting Location:  
Goodyear Justice Center  
14455 W. Van Buren St.,  
Suite B101  
Goodyear, AZ 85338

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Monday, February 8, 2016

4:30 PM

Goodyear Justice Center

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#### 1 CALL TO ORDER

Mayor Lord called the Work Session to order at 4:30 p.m.

#### 2. ROLL CALL

**Present** 7 - Mayor Lord, Vice Mayor Lauritano, Councilmember Osborne, Councilmember Pizzillo, Councilmember Campbell, Councilmember Stipp, and Councilmember Hohman

Councilmember Stipp arrived at the Work Session at 5:10 p.m.

Staff Present: City Manager Brian Dalke, City Attorney Roric Massey, and City Clerk Maureen Scott

#### 3. AGENDA ITEMS FOR DISCUSSION:

- 3.1 [16-5758ws](#) Representatives from the Arizona Department of Transportation will provide an update to Mayor and City Council regarding the construction of Phase II of the State Route 303L.

Engineering Director Rebecca Zook introduced Brock Barnhart, Assistant Communication Director with Arizona Department of Transportation (ADOT) who will present an update on Phase II of the construction of the State Route 303L. Zook also introduced Gaby Kemp - ADOT Community Relations, Michael Rigby - ADOT Project Engineer, and Curt Slagell - Design Representative with AZTEC Engineering.

Barnhart reported that he wanted to celebrate a success in Phase I of the project. The team won the Grand Award for 2015 Engineering Excellence from the American Council of Engineering Companies of Arizona (ACEC). This award is for the city to keep.

Barnhart provided a high-level project overview.

Phase II project overview:

- >Northbound Loop 303 ramp connecting to westbound I-10 (NW)
- >Westbound I-10 ramp connecting to southbound Loop 303 (WS)
- >Intersection & drainage improvements at Van Buren Street
- >Rubberized asphalt

Community Relations Efforts:

- >Project Fact Sheet
- >InFocus Newsletter Updates
- >Neighborhood Services
- >HOA Presentations
- >Business Walks
- >Council Updates
- >Traditional Media
- >Social Media
- >Project Website
- >Other opportunities

Stay Informed:

Project Website: [azdot.gov/loop303](http://azdot.gov/loop303)

Project Hotline: 855.712.8530

Council Discussion:

>**Clarified that this project will take 303 south under I-10 to Van Buren Street.**

>**Discussed communicating road closures and detours to businesses in the area well in advance.** Barnhart responded that detour signs on Van Buren Street will be the first thing to occur. Cotton Lane to the north and south will remain open. Bridge construction on Van Buren Street will be off to the side. The westbound frontage will be closed during westbound to southbound ramp connections. Motorists from I-10 would be required to exit at Sarival Avenue to go either north to McDowell Road and west to Cotton Lane, or south on Sarival Avenue to go west on Van Buren Street. When it is time to do the northwest ramp connection from Cotton Lane north to the west, the eastbound frontage road will also need to be closed. At that time, traffic will be routed to Citrus Road where they could use McDowell Road or go south to Van Buren Street to make their connection back to Cotton Lane.

>**Closing Sarival Avenue has been a problem for residents and their patience has worn thin. Would like to look for ways to at least keep southbound Sarival Avenue open.** Zook responded that the section of Sarival Avenue from Portland Street south to Van Buren Street is the biggest problem. The city is going to be doing a Capital Improvement Program (CIP) construction project from June 1, 2016 to October 1, 2016. We will try to coordinate road closures and rerouting with ADOT's project. Staff will be proactive in trying to complete construction on Sarival Avenue as soon as possible.

>**Safety is first.**

>**Hitting the businesses on Cotton Lane again is going to be difficult, and we need to be as sensitive as we can to help those businesses.**

>**Is it possible to divert truck traffic?** Zook responded that staff will look at signage to direct truck traffic.

**>Will Cotton Lane going north and connecting to 303 remain open?** Barnhart replied that Cotton Lane will stay as it currently is for about another year. At that time, ADOT will come back to Council for their direction on getting the message out to residents.

**>Signage will be very important for RV's using the Cotton Lane RV Park.**

**>Asked how we will control the use of alternative roads in the area during this project.**

Zook responded that we will utilize excellent signage to help direct drivers appropriately so they can make decisions well in advance. Staff will do a lot of outreach and provide information on our website. Ultimately, we will make sure that we have good signage well in advance so that drivers won't have to think, they will simply react to the signs.

**>Would like a list when truck traffic is heaviest so that information about routes can be distributed.** Staff will check into this, and work with companies in the area to provide them with up-to-date road closures and detour information so they can plan their routes ahead of time.

**>Thanked ADOT for taking our businesses into consideration.**

Dalke asked when the project will be "shovel in the ground". Barnhart responded that the planned "shovel in the ground" date is February 22, 2016.

Barnhart presented Mayor Lord with the 2015 Engineering Excellence Grand Award for Phase I of this project.

- 3.2      [16-5636ws](#)      Staff will discuss the proposed Water Conservation Committee and obtain Council guidance on the proposal.

Public Works Director Javier Setovich recapped the vision and proposal to establish a Water Conservation Committee. He then introduced Water Resources Manager Mark Holmes, and Water Conservation Specialist Sandra Rode who presented. Staff is seeking guidance on the establishment of a Water Conservation Committee, including its tasks, structure and proposed by-laws, which charge the committee with providing recommendations to city staff and the City Council on water conservation that will guide near-term outdoor water conservation initiatives that reflect the community's priorities.

Under provisions of the State of Arizona's Assured Water Supply Program, Goodyear will be allowed to develop to its projected build-out density as long as it has assured water supplies for 100 years for all growth and continues to meet conservation requirements. Goodyear currently participates in the Gallons Per Capita per Day (gpcd) Conservation Program, which requires that its per capita daily usage not exceed a state-set value. Growth in commercial or industrial activity will likely raise current value usage (180 gpcd in 2014) above the compliance level proposed for 2015-2025 (182 gpcd). Then Goodyear would shift to the Non-Per Capita Program, which will require implementation of a large set of best practice conservation measures. Under either program, the city will need to take additional steps to improve water use efficiency in order to continue development.

Holmes reviewed the city water usage patterns and percentages, and the predicted future demand. It was determined that 60-70% of all water use is related to outdoor water use, and staff recommends focusing on that area for conservation. Water conservation is well characterized through city planning via the General Plan, Water Resources Strategic Plan, and

the Water Conservation Master Plan. The 2025 General Plan recommends an objective toward decrease of water consumption by 1% per year based on gallons per capita.

Rode commented that an important aspect of water conservation focuses on growth. There will be more buildings and pavement in areas that are currently agricultural land. That will lead to an increase in temperatures resulting in a heat island. We need to keep this in mind while we work toward water efficiency in our outdoor setting. We need to maintain our quality of life and be careful in managing how we maintain balance. The Water Conservation Committee will be looking carefully at how we do that through landscaping and incorporating shade plants, without requiring excessive amounts of water.

Rode reviewed the recruitment timeline for the committee. Staff will work with the Communications Department to get the word out about the application process. Staff proposes that the committee will be active for approximately two years.

Proposed Membership:

- >Up to 11 members and two alternates including:
- >Majority - Resident Rate Payer (60% served by Goodyear\*, 40% other)
- >Minority - Owners, operators, or representatives of a corporate or public entity in Goodyear; resident or non-resident
- >Inclusive representation: Resident Rate Payer (majority); Land Development and real estate, public landowner, or property management (1); landscape industry (1)
- \* Note: this would also include customers in the county island served by the city of Goodyear

Councilmember Stipp arrived at the Work Session at 5:10 p.m.

Proposed Goals:

Goal 1. - The Conservation Committee will become familiar with context for water use and conservation in Goodyear (water supplies, legal setting, and aspirations for the city) Departments to present to Committee will include Parks and Recreation, Economic Development, Engineering, Development Services, and Finance.

Goal 2. - The Conservation Committee will review and make recommendations on the city's Water Conservation Master Plan (Conservation Plan) provisions for outdoor water efficiency.

Goal 3. - The Conservation Committee will review the impacts of proposed future initiatives on stakeholders, residents, growth and development.

Goal 4. - The Conservation Committee will review the cost and return on investment on prioritized initiatives.

Goal 5. - The Conservation Committee will advise Council and staff on outdoor water efficiency and demand management, including recommendations for a prioritized set of conservation actions for the next five years.

Council Discussion:

**>Would like to include a representative from Liberty Water, but not sure they need to be a member of the committee.**

**>Want to ensure that the applications are presented to the Council Sub-Committee for Boards, Commissions and Committees so they have demographic information that will ensure that the selections fall within the guidelines set out.** Rode responded that they will make sure this information is made available so that the goal of having a broad spectrum of applicants on the committee is met.

**>We need to promote the use of low water-use plants.**

**>We need to consider the use of plants in our medians and parks that are low-growth, which will also cut down on costs.**

**>We need to look at pipe leakage as part of water conservation.**

**>Asked about the Home Irrigation Checkup process.** Rode responded that the Home Irrigation Checkup is a service that people can request if their usage is 150% or more of average usage. Staff go out to their house and interviews residents about their water use patterns so they can estimate what efficient usage should be for their household. Staff then measures the outside vegetation. This establishes how much water should be used to maintain their landscape. This is then compared to their plant selections and how they are irrigating and pruning. Staff then offers suggestions how they can save water and how much money they can save by being more water efficient. Generally, it has been found that residents can save between 40-70% of their water usage by becoming more efficient outdoors.

**>Asked how irrigation systems work in the city after a big rain.** Parks and Recreation Director Nathan Torres replied that it takes manual control to shut off all the irrigation systems, and it can take staff one to two days to manually shut off all the controls. In the future, through the Capital Improvement Plan (CIP) Asset Replacement Plan, we plan to convert the controllers to a web-based system that will automate the shut offs.

**>Would like to see the incorporation of an environmental watershed rain runoff plan.**

**Possibly promote this idea to new businesses coming into the area.** Dalke reported that Cookson Doors uses cisterns to capture roof runoff of rainwater. Staff will ask Cookson for a report on how this system has worked for them and get some ideas of the cost of this type of system.

**>Would like instant hot water systems investigated as something that can be incentivized for citizens as a water conservation tool.**

**>Possibly use our website and social media to promote water conservation ideas.**

**>Include agricultural issues in the water conservation conversations.**

**>Is there a goal about how much we can reduce single family outdoor water use?** Rode responded that single family residences often have a lot of grass, especially in backyards. The committee will look at these issues and make some recommendations.

#### 4. INFORMATION

None.

**5. ADJOURNMENT**

There being no further business to discuss, Mayor Lord adjourned the Work Session at 5:29 p.m.

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Maureen Scott, City Clerk

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Georgia Lord, Mayor

Date: \_\_\_\_\_