



Meeting Minutes

Arts & Culture Commission: Events and Festivals
Subcommittee

Tuesday, December 8, 2015

1:00 PM

Parks & Recreation Conference Room
14455 W. Van Buren St., Ste. C103
Goodyear, AZ 85338

1. **CALL TO ORDER**

Chairman Donovan called the meeting to order at 1:00 p.m.

2. **ROLL CALL**

Present: 3 - Chairman Donovan, Committee Member Olson and Committee Member Putnam

Staff Present: Arts and Culture Coordinator Guylene Ozlanski and Recreation Leader Anthony Galto

3. **OLD BUSINESS**

None.

4. **NEW BUSINESS**

4.1 Arts Of Cultures Expo

Arts and Culture Coordinator Ozlanski provided an update to the committee about the Arts of Culture Expo. The event will be held February 6, 2016, at Loma Linda Park in Historic Goodyear.

4.1.1 Roles And Responsibilities

The committee discussed the roles and responsibilities and it was determined that the committee members would be responsible for actively searching for new artisans to include as event vendors. Once they identify possible participants, they will provide the names and contact information to staff. Staff will then work directly with the vendors to have an application completed and contract executed.

4.1.2 Artisans

The committee requested that all artisans that participated last year be invited back and also to invite Estrella Photo, Westside Storytellers, Institches, and Goodyear Quilters. The committee requested that a minimum of 20 artisans be onsite.

4.1.3 Entertainment

The committee was happy with last year's entertainment schedule; therefore, the same schedule will be used with new performers invited. Committee member Putnam requested that there be a printed performance schedule available to hand out to attendees.

4.1.4 Food

The committee discussed increasing the amount of food vendors from four to five. Last year there were three food trucks and one snack vendor. Recreation Leader Galto suggested that a coffee cart vendor would be a good addition due to the time of the event. The committee agreed and requested staff to proceed with scheduling a coffee cart and four food vendors that provide ethnic cuisine and have a tie to the west valley.

4.1.5 Budget

Coordinator Ozlanski informed the committee that the budget for the event is \$5,000. The budget will cover the expenses for staging, sound system, portable restrooms, entertainment, and marketing. Initial budget projections are that \$4,000 will cover equipment and marketing, and that \$1,000 will be reserved to provide a travel stipend to entertainers.

5. INFORMATION ITEMS

None.

6. ADJOURNMENT

There being no further business to discuss, Chairman Donovan adjourned the meeting at 2:18 p.m.

Respectfully Submitted by:

Jacque Bento, Administrative Assistant

Guylene Ozlanski, Arts and Culture Coordinator

Date: _____