



City of Goodyear

Meeting Minutes

City Council Work Session

Mayor Georgia Lord
Vice Mayor Sheri Lauritano
Councilmember Joanne Osborne
Councilmember Joe Pizzillo
Councilmember Wally Campbell
Councilmember Bill Stipp
Councilmember Sharolyn Hohman

Meeting Location:
Goodyear Justice Center
14455 W. Van Buren St.,
Suite B101
Goodyear, AZ 85338

Monday, August 31, 2015

5:00 PM

Goodyear Justice Center

1 CALL TO ORDER

Mayor Lord called the Work Session to order at 5:00 p.m.

2. ROLL CALL

Present 7 - Mayor Lord, Vice Mayor Lauritano, Councilmember Osborne, Councilmember Pizzillo, Councilmember Campbell, Councilmember Stipp, and Councilmember Hohman

Councilmember Stipp attended the meeting by teleconference.

Staff Present: City Manager Brian Dalke, City Attorney Roric Massey, and City Clerk Maureen Scott

3. AGENDA ITEMS FOR DISCUSSION:

- 3.1 [15-5657ws](#) Council will receive an update about the Phoenix Goodyear Airport. (Rob Bohr, Governmental Relations Manager)

Assistant Aviation Director Chad Makovsky began by giving a brief overview of the airport's history. It serves a general aviation reliever airport to Sky Harbor International Airport. Airport business partnerships include AeroTurbine, the Airline Training Center, the German Air Force, LuxAir Jet Center, and Galaxy International. Direct economic impact from the airport is \$70M, and total economic impact--including induced and tertiary--is \$135M. 2015 revenues were \$2.7M compared to \$1.97M in expenses. The airport currently employees approximately 250.

Airport Manager Joe Husband continued by giving an overview of the operations of the airport's business partners. LuxAir Jet Centers has begun construction of its new, \$10M fixed based operation facility. It will have 66,000 square feet of operating space and will bring additional business opportunities to the airport in the areas of aircraft storage, maintenance, and flight training.

Makovsky reviewed the airport's Capital Improvement Plan (CIP) from 2011 through 2016 and stated that they have an additional \$15M scheduled during the next five years. He also mentioned that additional staff have been hired by Phoenix to enable the airport to operate 24 hours a day, seven days per week.

Husband spoke about the airport improvement projects that are currently underway or will begin in the near future. These include runway shift and pavement rehabilitation, Runway Protection Zone (RPZ) land acquisition, airport master planning and apron and taxiway pavement rehabilitation.

Staff occasionally receives noise complaints from the surrounding community, but they have been relatively few over the past two-to-three years.

Husband concluded by reviewing the future projects and initiatives:

Airport Future Planning:

- *Master Plan Update in 2016
- *Business Development and Self-Sufficiency
- *Increased Aviation Activity
- *Improved Economic Environment

Continued Partnerships:

- *Airport Tenants and Business Partners
- *Luke Air Force Base
- *West Valley Cities

COUNCIL COMMENTS:

- *Council thanked the aviation staff for taking the time to brief the Council.**
- *The airport is a great partner to work with. They also appreciate all of the charity events the airport is involved within the community.**

Makovsky concluded by stating that Goodyear's staff is a pleasure to work with.

- 3.2** [15-5660ws](#) Council and staff will review and discuss the current public art approval process. (Guylene Ozlanski, Arts & Culture Coordinator)

Parks and Recreation Director Nathan Torres spoke briefly about the Council's vision to have Goodyear be a hub of arts and culture in the West Valley. Staff is working closely with the Arts and Culture Commission to bring the Council's vision to fruition through arts programs, special events, and public art displays. Staff would like to focus this evening on the process of how public art is selected and engage Council on how the current process is working. He introduced Arts and Culture Coordinator Guylene Ozlanski, who presented.

Brief History:

The "Percent for Art Ordinance" (Ordinance) was adopted in 2006. The Ordinance created the Arts and Culture Commission and also provided funding for public art of up to 1% of the Capital Improvement Plan (CIP) budget. The Ordinance was amended in 2010 to provide the

Commission with the authority to select artists and approve art concepts. In 2012, the Ordinance was amended, and the name was changed to the "Public and Performing Arts Program Ordinance."

Stakeholder Roles:

**City Council:*

- Reviews and approves the expenditures of the Annual Public Art Project Plan.
- Establishes the annual public art budget through the CIP.
- Receives updates from staff and the Commission on public art projects.

**Arts and Culture Commission:*

- Develops and recommends the Annual Public Art Project Plan.
- Engages community and stakeholders in development of art concepts.
- Reviews and selects submittals of public artists for public art projects.

Current Art Approval Process:

1. The Commission works with staff and project stakeholders to identify public art locations and themes.
2. The Commission and staff develop a Request for Proposal/Request for Qualifications, which is then published.
3. A selection panel consisting of Commission members, art professionals and project stakeholders is formed to review artist submittals and select finalists.
4. The finalists present their qualifications and concepts to the panel.
5. The panel selects the artist, who is then presented to the full Commission.
6. The Commission votes to accept or reject the artist and concept.
7. The artists holds public meetings to receive input from the community.
8. The Commission and staff updates Council on the progress of the project.

Staff compared Goodyear's art approval process to other cities with similar art ordinances. A primary difference among the cities includes how much of their CIP is dedicated for public art projects; most of the cities allocated between 1% and 2%. Also, whether the Council or the Arts and Culture Commission has final authority to approve art project varies from city to city. Some cities require that projects that exceed a certain dollar amount be approved by Council.

COUNCIL DISCUSSION:

Councilmember Pizzillo:

***What is the role of staff in working with the Commission?** Ozlanski stated she is the liaison between the City and the Commission and is involved in all aspects of the art approval process.

***Requested clarification on how art funding is allocated and whether it is tied to specific projects, such as the Veterans Memorial that will be located at the Goodyear Ballpark.** Ozlanski stated Council approved the Annual Public Art Project Plan in April, which included funding for the memorial. Torres clarified that Council approves the annual public art funding in the CIP during the budget approval process. The Annual Public Art Project Plan details how the budgeted funds are allocated to specific projects. City Manager Dalke added that the Public Art Plan included a \$20,000 allocation to the Veterans Memorial and \$40,000 for an art project

at the police operations facility that is currently under construction.

***Is in support of deferring to the Commission on the selection of public art, but would like to have a process in place to address projects that may not conform to Goodyear's "culture" or could be considered offensive.** Ozlanski responded that staff has been brainstorming ideas and will work with the Commission to develop standards to ensure the values of the community are reflected in public art. Staff will look at addressing this in the Commission bylaws.

Vice Mayor Lauritano:

***How are Commission members selected?** Ozlanski stated a Council subcommittee interviews applicants and submits recommendations to the full Council.

***Is in favor of the current process and supports deferring to the knowledge and expertise of professional artists regarding the suitability of art projects. The Council has a check on the process through its vetting of commissioners during the appointment process.**

***Supports adding additional language in the bylaws to address projects that may be controversial, offensive, or may not conform with the "culture" of Goodyear.**

Councilmember Hohman:

Council must respect the time, the effort, and the expertise of the individuals who volunteer (and are appointed by Council) to serve on the Commission.

Councilmember Osborne:

***It is extremely important to have citizen involvement and ownership in the public art that is part of the community.**

***Supports the current process of allowing a citizen commission to choose public art concepts.**

***Supports developing community standards that will address art that is controversial or offensive.**

***In favor of potentially adding a dollar threshold over which art project concepts should be approved by Council.**

Councilmember Campbell:

***Supports Council having approval on art projects because of its responsibility to oversee the City's finances.**

***Has a problem with issues being brought to Council when it is too far in the process to make substantive changes.**

***Cannot defend an art project that she doesn't have the opportunity to vote on.**

Councilmember Stipp:

***How much of the public art fund was used for the City Hall facade improvements?**

Ozlanski stated the City Hall project is on hold, but the budget is \$140,000: \$70,000 for public art and \$70,000 for identification signage.

***Concerned that Council allocated an amount (\$20,000) for the Veterans Memorial without any idea what the amount of money would buy.**

***Believes there is a conflict between Sections 3-9-3(D) and 3-9-3(G) of the City Code. The term "art concept" needs to be clarified, because it can either be interpreted as the**

selection of the final art piece or the overarching theme of the art project. It is not clear whether the Commission or the Council has the final say on the actual artwork that is selected. Section 3-9-4(C) provides further confusion because it states that expenditures from the Public Art Fund are recommended by the Commission but subject to the approval of Council.

***Decisions of advisory boards should always be subject to Council approval.**

Mayor Lord:

Believes that once Council selects a group of individuals to oversee an art project, such as in the case of the Veterans Memorial, it should not second guess the creativity of the citizens or staff who are involved. Council needs to be consistent in its support of the Commission.

City Manager Dalke summarized the follow-up items from the discussion:

1. There are some sections of the Ordinance that need to be clarified and cleaned up.
2. Community standards should be set out in the Commission bylaws that define what may be considered controversial or offensive.
3. Council will continue to defer to the Commission on the selection of artists and art concepts.

Dalke re-iterated that Council approves dollar amounts for certain projects when it adopts the Annual Public Art Project Plan. Does Council have an interest in having a threshold on when art concepts are required to be brought back to Council prior to implementation?

Councilmember Stipp:

Council has a fiduciary responsibility. \$20,000 seems to be a reasonable starting point, although staff may seek and justify a higher threshold when the revised Ordinance is brought back to Council. Alternately, staff may want to look at giving Council the authority when the Annual Public Art Project Plan is approved to require that certain art concepts be brought to Council if it feels that it will have a significant impact to the community.

Councilmember Hohman:

The dollar threshold should be significantly higher than \$20,000; otherwise, Council approval would be required on most projects.

Vice Mayor Lauritano:

Supports the process as is. This gives the Commission firmer guidance on what it is required to do and prevents the Council from having to determine what is and is not good art.

Councilmember Osborne:

Suggested a dollar threshold of \$100,000. When a significant amount of money is involved, Council has an obligation to approve the art concept.

4. INFORMATION

None.

5. ADJOURNMENT

There being no further business to discuss, Mayor Lord adjourned the Work Session at 6:28 p.m.

Maureen Scott, City Clerk

Georgia Lord, Mayor

Date: _____