



City of Goodyear

Meeting Minutes

City Council Work Session

Mayor Georgia Lord
Vice Mayor Sheri Lauritano
Councilmember Joanne Osborne
Councilmember Joe Pizzillo
Councilmember Wally Campbell
Councilmember Bill Stipp
Councilmember Sharolyn Hohman

Meeting Location:
Goodyear Justice Center
14455 W. Van Buren St.,
Suite B101
Goodyear, AZ 85338

Monday, July 13, 2015

5:00 PM

Goodyear Justice Center

1 CALL TO ORDER

Mayor Lord called the Work Session to order at 5:00 p.m.

2. ROLL CALL

Mayor Lord announced that Vice Mayor Lauritano and Councilmember Osborne will not be attending tonight's Work Session.

Present 5 - Mayor Lord, Councilmember Pizzillo, Councilmember Campbell,
Councilmember Stipp, and Councilmember Hohman

Absent 2 - Vice Mayor Lauritano, and Councilmember Osborne

Staff Present: City Manager Brian Dalke, City Attorney Roric Massey, and City Clerk Maureen Scott

3. AGENDA ITEMS FOR DISCUSSION:

- 3.1 [15-5630ws](#) Superintendent Eric Godfrey will present an update to the Mayor and Council on the state of the Buckeye Union High School District, and will also discuss potential issues and policies impacting the City of Goodyear's public, private, and community education partners.

Lauren Valencia, Assistant to the City Council, introduced Eric Godfrey, Superintendent for the Buckeye Union High School District (District), who presented an update on the District. The District is about to enter into their 94th school year. They have been serving the Southwest Valley since 1921.

BUCKEYE UNION HIGH SCHOOL DISTRICT:

>Focuses on learning in which students demonstrate a thorough, in-depth mastery of challenging real-world problems.

>Develops the whole student through personal development and leadership opportunities in extracurricular, co-curricular, and athletic activities.

BUHSD OFFERS:

- >1:1 Technology
- >Block Scheduling
- >College and Career Prep programs
- >Open Enrollment
- >Tutoring and Testing Centers
- >Opportunities for state, national, and world travel
- >State-of-the-art media and performing-arts centers, athletic facilities and technology
- >Institute of Online Learning (LC)

DISTRICT FACTS:

- >1200 Square Miles
- **Two Municipalities - Buckeye and Goodyear
- >The District has tripled in size in the last ten years and is conservatively projecting to double in size in the next ten years.
- >4031 Students (projecting 4200+ - realizing over 4% growth rate)
- **Buckeye Union High School - 1370
- **Estrella Foothills High School - 1023
- **Youngker High School - 1567
- **Learning Center - 58 (serves over 500 students annually)
- **Learning Center Online - 13
- >One of Largest Employers in Southwest Valley
- **316 Employees (over 500 including part time staff)
- **Supervisory 17
- **Instruction 193
- **Student Services 7
- **Support 99
- >Rigorous and Focused Academic Programs
- **Advanced Placement, International Baccalaureate, Honors, and College Prep
- **20+ Dual Enrollment Courses
- **Career and Technical Programs/Courses
- **Special Services Programs/Courses
- >Higher Education Partnerships
- **Grand Canyon University
- **Maricopa County Community College District
- >Competitive Sports and Activities sanctioned by the Arizona Interscholastic Association
- **State of the Art Facilities
- **46 Team State Championships/39 State Runners-Up
- **100+ Region/Section Championships
- >Accredited by Advanced ED
- >\$14,500,000 + scholarship awards
- >\$49,000,000 Bond PASSED
- **Laptops for Each Student/Technology Upgrades
- **Campus Additions and Renovations District Wide
- **Additional Classrooms
- **Roofing and Painting

- **Remodeling and Preventative Maintenance
- **Safety, Drainage, and Fencing
- **Athletic Facility Improvements

CONCERNS/KEY ISSUES

- >November 2016 10% Override Reauthorization Election
- >Teacher & Staff Shortages
- >Education Funding Reform
- >AzMerit
- >Unification
- >Responsible Growth Solutions
- >Supporting Solution Orientated Legislators

GET CONNECTED INITIATIVE:

This is an interactive learning program through the use of provided computers. They are partnering with Dell and students will receive a full functioning laptop with Microsoft Office. The District also wrote a grant in partnership with Dell to Intel. Intel is bringing high powered professional development to our teachers and administrators. This is all funded through Intel, and is an 18 month professional development. We are excited that we will be changing the way that we teach, and changing the way that kids learn.

Teaching:

- >More than the 3 R's - Relationships, Relevance and Rigor
- **Communication, Collaboration, Critical Thinking, & Creativity
- >Deepens and enhances the learning process
- >Application of real world skills
- >Dynamic learning experiences that directly benefit students
- >Not a replacement for textbooks, but a curricular enhancement
- >Expands instructional resources and opportunities for collaboration

Learning:

- >Unlimited Resources
- >Ability to Personalize Learning
- >Differentiation of Instruction
- >Remediation and/or Acceleration
- >Increased Feedback

GRADUATION RATES FOR 2013-14:

Buckeye Union High School - 90%
Estrella Foothills High School - 87%
Youngker High School - 85%
***Arizona Overall Graduation Rate - 76%**

DROP OUT RATES FOR 2013-14:

Buckeye Union High School - 0.9%
Estrella Foothills High School - 1.5%

Youngker High School - 1.5%

***Arizona Overall Drop Out Rate - 3.4%**

Council Discussion:

>Believe that education is our future.

>Concerned with the low pay of teachers.

>Concerned that as class sizes increase, schools lose students in public schools.

>Appreciates that the District has College and Career Prep programs.

- 3.2 [15-5614ws](#) City Council will receive a planning update and progress report regarding the Inaugural 2015 Veterans Day Event.

David Seid, Parks and Recreation Manager, and Guylene Ozlanski, Arts and Culture Coordinator, presented Council with an update on the upcoming Inaugural Veterans' Day event that will be held Wednesday, November 11, 2015, from 2:00 p.m. to 5:30 p.m. at the Goodyear Ballpark. They talked about the event planning process, event timeline, event activities, and the Public Artwork that will be dedicated at the Ballpark during the festivities that day.

At the March 3, 2015 Work Session, Council directed staff that their vision for the event is:

>Opportunity to pay tribute to veterans and their families

>Involve the community

>Recognize local heroes

>Host a Field of Honor

>Dedicate Public Art Tribute to Veterans

Seid reviewed the planning timeline:

>April 14 - Met with City of Goodyear employee veterans

>May 13 - Public open house was held at the Ballpark

>May 18 - Community Focus Group #1

>May 20 - Community Focus Group #2

>July 8 - Met with the Parks & Recreation Advisory Commission for their input

>Ongoing staff planning meetings

Planned Event Activities:

>Veterans Tribute Flag Garden

>Armed Services Recruiting Office Interactive Activities

>Historic Static Displays

>Goodyear Mobile Museum

>A Path to Healing: Veterans Artwork Exhibition

>Entertainment

>Youth Veteran Tribute Art Activity

>Veteran Recognition Ribbons

>Engage Local Schools

Seid reviewed the tentative event agenda and timeline, site layout, and the proposed budget, which totals approximately \$10,000. The featured guest speaker will be Retired Admiral Vern Clark.

Ozlanski reviewed the proposed Public Art that has been selected for the site in the plaza at the Goodyear Ballpark. This is an excellent location for maximum visibility. They want the art to celebrate our veterans.

A foundational theme was identified through focus groups with City of Goodyear Veterans, as well as public meetings. They identified core elements that resonated with all veterans. The Veterans want the art to be a tribute to those that have served - not just a memorial. They want it to represent strength and brotherhood.

Selecting an artist(s) that would be able to accomplish the goals was the next step. The WHAM Art Association program "Art - A Path to Healing", has provided 19 local veterans with monthly arts training, and all supplies for the year at no cost to them. This program is recognized as part of the National Initiative for Arts and Help in the Military. This Initiative demonstrates how the Arts can be used as a therapeutic tool for our Vets. A Path to Healing Veterans is a perfect fit for our Public Art Project. They are made up of men and women that range in age from 28 to 90, that have served from WWII to today's war on terror. As this group of 19 artists work on this project, they will also be inviting the community to participate in all aspects of the project, which includes helping with the placement of mosaic tiles on the artwork.

Ozlanski showed examples of the artwork. Using the core elements, the artists came up with a visual representation of a tribute to veterans. The Public Artwork will be a total of 12 feet tall - the base will be 3 feet high, and the sculptural arms will be 9 feet. The base will be finished with mosaic tiles, and will include 12 inch clay emblems to represent each branch of the Armed Services. The sculptural arms will be painted with a dark bronze, and there will be a mosaic ribbon of red, white and blue that embraces the arms to emulate the American Flag.

The artwork will be placed near the street to provide ample visibility and accessibility. Staff envisions this will increase visitors to the Ballpark because it will become an area for reflection. The beauty of this project is that veterans will be constructing artwork for veterans in a visual context that represents the value of our community and our appreciation of all veterans' service.

Councilmember Osborne arrived at the Work Session at 6:05 p.m.

Council Discussion:

>Asked for a description of the significance of the arms. Ozlanski responded that the veterans wanted to stress the strength of the veterans and how they are there for people of our country, as well as people in other countries with a "helping hand". It is also about the brotherhood between Veterans - that they are there to support each other. The artwork demonstrates that passion and strength in the embrace of the two hands grabbing the arms. They see the flag as a very strong, important element that resonates with all veterans, so they wanted to incorporate the red, white & blue of the flag.

>Was it the Veterans' Art Group who proposed this selection to the Arts and Culture Commission? Ozlanski responded that the selection committee included the Arts & Culture

Commissioners and some local veterans.

>Councilmember Stipp is not impressed with this selection. Asked if any other veterans have seen it and offered feedback. Concerned that we will have two very vertical pieces of art in the same location. Ozlanski stated that the selection committee received input from multiple areas of the community. The verticle issue was discussed, and they thought that the verticle design benefits the area and will fit in well with the tall palm trees and the tall "Ziz" public art piece. They felt it will complement the area and not look out of place.

>Councilmember Hohman likes the Art. The base will change the vertical visual enough to make it look much different from "The Ziz". Appreciates that this will provide a "thank you" to Veterans.

>What is the circumference? Ozlanski responded that it will be 3 to 3-1/2 feet. The base is 3 feet x 4 feet.

>Councilmember Pizzillo appreciates the helping hand and the concept of working together as a team. He likes the art.

>Councilmember Campbell is concerned with cost of the 1st year of the event costing \$10K, and the length of the program. The art piece is not what she envisioned for the City. She hopes that residents understand what this really means.

>Mayor Lord stated that many veterans have gone through some very emotional states because of hand-to-hand combat and being so close to the enemy. She is impressed by the art piece because it represents veterans' great strength for each other in a combat situation. Veterans have been asking for something like this since 2005.

>Does the \$10K budget include the piece of art? Ozlanski responded that the \$10K budget is just for event expenses. The Art is being paid for out of Public Art Funds and costs \$25K.

>How much are we spending on public art at City Hall? Ozlanski responded that we are spending \$140K, which includes the City Hall sign.

>Concilmember Stipp would rather see the money spent on a well done veterans' tribute instead of the public art in front of City Hall, if finances are an issue. He thinks that the veteran tribute art selection could be better.

>Councilmember Osborne stated that it is time that we have this veterans' event. If the program is too long, it can be changed next year, but we need the groundwork to start with. She said that if she hadn't listened to the description of the meaning of the artwork, she wouldn't understand the complete message behind it. She suggested that if we don't agree on this art piece, we should consider raising more money to do something more substantial, and delay this project for now.

>We need to be realistic on the cost of Public Art. It is very expensive and we are limited by what we can do based on that.

>Concilmember Hohman reiterated that she is strongly in favor of this piece of art.

>Important that the explanation of the meaning of the Art be explained so that the general public understands.

>The artwork needs to represent, and provide meaning to all branches of the military.

City Manager Dalke suggested that staff can look at some alternatives for the art project. We can also look at possibly delaying the art project to a future year.

4. INFORMATION

None.

5. ADJOURNMENT

There being no further business to discuss, Mayor Lord adjourned the Work Session at 6:22 p.m. She announced there would be a ten minute break before the start of the Regular Meeting.

Maureen Scott, City Clerk

Georgia Lord, Mayor

Date: _____