



City of Goodyear

Meeting Minutes

City Council Work Session

Mayor Georgia Lord
Vice Mayor Joe Pizzillo
Councilmember Joanne Osborne
Councilmember Sheri Lauritano
Councilmember Wally Campbell
Councilmember Bill Stipp
Councilmember Sharolyn Hohman

Meeting Location:
Goodyear Justice Center
14455 W. Van Buren St.,
Suite B101
Goodyear, AZ 85338

Monday, March 23, 2015

5:00 PM

Goodyear Justice Center

1 CALL TO ORDER

Mayor Lord called the Work Session to order at 5:05 p.m.

2. ROLL CALL

Present 7 - Mayor Lord, Vice Mayor Pizzillo, Councilmember Osborne, Councilmember Lauritano, Councilmember Campbell, Councilmember Stipp, and Councilmember Hohman

Staff Present: City Manager Brian Dalke, City Attorney Roric Massey, and City Clerk Maureen Scott

3. AGENDA ITEMS FOR DISCUSSION:

- 3.1 [15-5570ws](#) Staff will receive Council input as to the topics, venue, timing, participants, reception and other ideas for a State of the City event. Council will also have the opportunity to discuss additional outreach meetings in the community, to include potential open houses, and taking Council meetings on the road.

Wynette Reed, Deputy City Manager, presented. Council has shown an interest in starting an annual State of the City event as a way to update residents on the activities, services and accomplishments of the City over the past year, and to inform residents of the priorities and plans for the upcoming year. Communication with residents is a high priority for the City, and this event would add another method of communication to our already comprehensive communication strategy. This Work Session is to provide direction to staff regarding possible topics, venues, timing, participants, reception, and other ideas for a State of the City event. It will also provide an opportunity to discuss additional outreach meetings in the community which would give Council and staff input from residents to consider at their annual retreat.

Council Discussion:

- >Time of year to hold the event.
- >Is it better to have State of the City before adopting the budget or after?
- >State of the City event could have various awards, accomplishments, financial report, etc.

- >Questionnaires could be available for public input regarding future topic ideas.
- >Should start it small and just have one meeting, not multiple meetings at various sites throughout the City.
- >Would like the ability to take meetings on the road, but there is an issue of not being able to live-stream the meetings.
- >Possibly include a focus on volunteerism.
- >Convey how our positive financial position is tied to our policies.
- >Report on jobs and positions in the City.
- >Have a formal State of the City event with the message presented by the Mayor.
- >Hold another Town Hall type meeting during the year (maybe more than one).
- >Town Halls and State of the City are very different. Town Halls are a sharing of ideas and finding solutions.
- >Goodyear is innovative. We can learn from the first year and make improvements each year.
- >Give an opportunity for citizen input through a question and answer period.
- >Be realistic on the message given and how it is presented.
- >Schools would be a good location.
- >State of the City should not include a question and answer session - a Town Hall would be a better format for that.
- >Topics for the State of the City event should be informational - where we have been, what we have accomplished, and where we are going.
- >Hold the inaugural State of the City event in October. Could possibly change the time of year after the first event.
- >State of the City should come before a Town Hall meeting because you are getting information out and setting the stage for Town Hall questions.
- >A citizen survey may be more beneficial information for consideration at the retreat.
- >Perhaps move the retreat from November to January. Hold the State of the City, followed shortly thereafter by a Town Hall meeting.

Consensus:

- >Inaugural State of the City event will be planned for October.
- >Will discuss a Town Hall event at another meeting.

Other Ideas:

- >Include the Youth Commission.
- >Have a home page for each individual Councilmember with updates for events and current information.
- >Perhaps use a "Notes to Know" format to get information out to citizens on a weekly basis on the City's website. This could be done with a "Hot Topic" category through E-Notifications.

4. INFORMATION

None.

5. ADJOURNMENT

There being no further business to discuss, Mayor Lord adjourned the Work Session at 6:14

p.m.

Maureen Scott, City Clerk

Georgia Lord, Mayor

Date: _____