



## City of Goodyear

See meeting location  
below

### Meeting Minutes

#### Arts & Culture Commission

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Thursday, September 3, 2015

5:45 PM

Parks & Recreation Conference Room  
14455 W. Van Buren St., Ste. C103  
Goodyear, AZ 85338

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#### 1. CALL TO ORDER

Chairman Driscoll called the meeting to order at 5:46 p.m.

#### 2. ROLL CALL

**Present:** 10 - Chairman Driscoll, Vice Chairman Miller, Commissioner Bates, Commissioner Olson, Commissioner Donovan, Commissioner McMillie, Commissioner Kaino, Commissioner Putnam, Ex Officio Member Mills and Alternate Canedo

**Absent:** 1 - Commissioner Lambert

Staff Present: Arts and Culture Coordinator Guylene Ozlanski, Management Assistant Diana Vasquez, and City Clerk Maureen Scott.

#### 3. APPROVE MINUTES

- 3.1 [MINUTES](#) [63-2015](#) Approve draft minutes of the Arts and Culture Commission meeting held on July 9, 2015.

**MOTION BY Commissioner Donovan, SECONDED BY Commissioner Putnam, to APPROVE the draft minutes of the Arts and Culture Commission meeting held on July 9, 2015. The motion carried by the following vote:**

**Ayes:** 8 - Chairman Driscoll, Vice Chairman Miller, Commissioner Bates, Commissioner Olson, Commissioner Donovan, Commissioner McMillie, Commissioner Kaino and Commissioner Putnam

**Absent:** 1 - Commissioner Lambert

#### 4. CITIZENS COMMENTS/ APPEARANCES FROM THE FLOOR

None.

#### 5. OLD BUSINESS

##### 5.1 Events & Festivals

See individual event updates below.

#### 5.1.1 Ballet Under the Stars

This year's event will be held from 5:30-8:30 p.m. and five food vendors have been secured. The following booths will be set up: West Valley Art Council, Goodyear Recreation, Arts and Culture Commission, and the Mobile Museum. Coordinator Ozlanski also added that the Arts and Culture Division has ordered a new tent and table cloth for the Mobile Museum. There will be a booth for Chalk Art in the Park in order to promote the upcoming event. This booth will have artists on hand to work with kids. Coordinator Ozlanski is asking for volunteers to work the Commission booth.

Chairman Driscoll inquired if there would be music playing prior to the event. Coordinator Ozlanski advised there is a sound system, but she is currently hoping to secure Estrella Foothills High School to conduct a dance demonstration. If she is able to secure the school, music would play for the dance piece, but there wouldn't be a professional performer playing music for the public. Alternate Canedo advised that if Estrella Foothills is not available, then staff should reach out to Millennium or Desert Edge as they both have performing dance.

#### 5.1.2 Fall Festival Community Mural

This year's Community Mural will be held in the Ballpark Team Shop on October 24, 2015. Each participating family will pick a piece of the puzzle to paint with their family. There will be an Arts and Culture booth in front of the Team Shop to help direct participants. Coordinator Ozlanski is looking for volunteers to work the booth. It was noted that it might be possible to use the mural on the Tale of Two Cities float in February 2016.

#### 5.1.3 Art is Alive - Youth Art Showcase

Art is Alive will be held October 31-November 1, 2015. Planning is underway to have two jazz musician headliners: Saturday will be Chillie Willie and Sunday will be Marion Meadows. Coordinator Ozlanski is working with local schools to get a youth showcase to play in tandem. There will also be a BMX and skateboard demonstration. The participating teens will be able to paint skateboard decks and make lucha libre masks. The Big Pink Bus will be present with its haunted house. There is a fee to attend. No Commissioners are needed to host the event, however attendance is encouraged.

#### 5.1.4 Chalk Art in the Park

Chalk Art in the Park is scheduled for November 7, 2015. Coordinator Ozlanski is currently scheduling artists and is planning on having a booth during Ballet Under the Stars to advertise for this event. This year, there will be several two-sided, free-standing surfaces allowing participants to participate upright. Coordinator Ozlanski asked for volunteers to man the Arts and Culture booth. Chairman Driscoll asked that the Mobile Museum be on display and Commissioner Bates supported the idea. Coordinator Ozlanski will arrange to have it on display.

Upon completion of Chalk Art in the Park, the art will be moved to the Ballpark to be displayed during the Veterans Day event. Coordinator Ozlanski explained that she is going to invite three to four artists to provide a ground drawing for the Veterans Day event. Participating artists will also be afforded the opportunity to set up a booth to advertise their artwork during the Chalk Art in the Park event.

## 5.2 Creative Writing Workshop

There was no discussion on this topic as this is something the Library might be working on.

## 5.3 Shakespeare in the Park

Coordinator Ozlanski reached out to former Commissioner Jessica Rosenburg. Jessica's mother, Sarah Rosenburg, has been teaching theater for years and has won many festivals with her students. She currently directs a theater in New York and is willing to come out to Arizona to organize an event in the Spring. Chairman Driscoll suggested reaching out to the Estrella Mountain Theater Club as a source for talent.

## 5.4 Library Fine Art Shows

Commissioner Ozlanski shared the Library Fine Art Show themes with the current art show participants. Upcoming events include:

Timeless Portraits: November 1, 2015 - February 29, 2016

Call of the Wild: March 1, 2016 - June 30, 2016

Fire and Ice: July 1, 2016- October 31, 2016

### 5.4.1 People's Choice

Coordinator Ozlanski asked the Commission for feedback regarding the People's Choice Awards. Commissioner Miller expressed that it worked out well and that this will attract additional artists who will want to win "best in show". Chairman Driscoll asked that staff clean up the voting process. He explained that voters were unsure if they were judging the artwork or the artist. In the future, the voting form should be more specific. The Commission all agreed that voting should be the night of the event and not in advance.

## 6. NEW BUSINESS

### 6.1 Ethics and Open Meeting Law Training

City Clerk, Maureen Scott, was present to provide the Commission with the annual Open Meeting Law training. City Clerk Scott explained that Open Meeting Law is in place to protect the public as well as public officials. All Commission meetings should be open to the public to attend if they wish. Quorum for the Arts and Culture Commission is 50% plus one, which means five commissioners must be present to take a vote. City Clerk Scott reminded the Commission that any time four or more commissioners are together, and it is not during a Commission meeting, they are required to notify the public that no action will be taken. The

City Clerk's Office posts all major Goodyear events, but if there are any other gatherings where at least four commissioners will be in attendance, the City Clerk's Office must be notified in order to post the gathering to inform the public that no action will be taken.

City Clerk Scott also advised the Commission that all agendas are to be posted at least 24 hours in advance of the meeting. The City Clerk will post them on the website as well as at City Hall. Any agenda can be amended with 24 hours notice. All agendas must include: the location, meeting information, a call to order, roll call, and business items. It is a violation of Open Meeting Law to discuss any topics that are not outlined in the agenda. If the public wishes to be heard during a meeting, ensure the speaking time is consistent with all guests. All public speakers must state their name and address for the record, however only the name is printed in the minutes. If there is a rowdy guest, they must be warned three times before being asked to leave the meeting. Once the minutes are completed, two copies need to be printed and signed. One copy becomes the permanent record and the other copy is mailed to the State of Arizona archives.

City Clerk Scott also reviewed the importance of wording emails as if you were speaking to the citizen in person by removing all feelings and opinions. She also reminded the Commission that if they utilize their personal email address for Commission business that their personal email account becomes public record.

## 6.2 Approve the FY16 Arts and Culture Strategic Plan

Coordinator Ozlanski asked the Commission for any concerns or thoughts on the proposed Strategic Plan. All Commissioners were in support.

**MOTION BY Vice Chairman Miller, SECONDED BY Commissioner Olson, to APPROVE the FY16 Arts and Culture Strategic Plan. The motion carried by the following vote:**

**Ayes:** 8 - Chairman Driscoll, Vice Chairman Miller, Commissioner Bates, Commissioner Olson, Commissioner Donovan, Commissioner McMillie, Commissioner Kaino and Commissioner Putnam

**Absent:** 1 - Commissioner Lambert

## 6.3 Public Art Approval Process

Coordinator Ozlanski advised the Commission that there have been discussions with City Council regarding the public art approval process. She explained that on August 31, 2015, she spoke in front of City Council and reviewed the Ordinance and roles.

More specifically, Coordinator Ozlanski reviewed what the Ordinance looked like and the current art approval process as well as the role of the Commission. In 2006, Goodyear adopted the Percent for Art Ordinance, created the Arts and Culture Commission, and provided up to 1% of Capital Improvement Program funding for public art. In that Ordinance, it specified the Commission was responsible for recommending public art work through the annual plan,

however it was ambiguous as to who actually selected the artwork. In 2010, an amendment provided authority to the Commission to select the artwork and to City Council to approve expenditures. In 2012, the Art and Culture Commission grew from seven to nine members and updated the Ordinance to be named: Public and Performing Art Ordinance. This new title encompassed all art forms.

City Council's role is to review and approve expenditures for the annual Public Art Plan and to establish an art budget through the Capital Improvement Plan. The Commission's role is to develop the Public Art Plan, engage community and stakeholders in art concepts, and review and select public art projects. The current public art approval process is as follows: Commission works with staff to identify locations and themes, writes a request for qualifications or proposals, selection panel is created, and once the artist is selected, the proposal is presented to the Commission. The Commission then approves or rejects the project. Once the Commission approves, the artist should engage the public while keeping City Council updated on the process.

Coordinator Ozlanski conducted research on local and national municipal comparables. Peoria and Phoenix Commissions make recommendations and the City Council approves artwork. Glendale and Tempe Commissions have authority under \$50k and City Council approves over \$50k. San Diego, Columbus, and Goodyear allow the Commissions to select artwork while City Council's role is to approve expenditures.

City Council was supportive of continuing the current approach and is very appreciative of the Commission's knowledge and expertise.

#### 6.4 Veterans Tribute Public Art

Coordinator Ozlanski advised the Commission that instead of unveiling the public art piece during the Veterans Day event, they will be holding a ground-breaking ceremony and unveiling a maquette of the art. Staff was trying to have the project complete by November 11, 2015, however there wasn't enough time to have it ready by Veterans Day. Staff will have a professional rendering on stage during the Veterans Day event for recognition of the veterans creating the artwork.

Coordinator Ozlanski also advised the Commission that the group creating the public art is composed of 19 veterans, ages 28-90, who work with WHAM and the Path to Healing Project. The veterans are thrilled to be a part of this public art piece and have expressed that the Path to Healing Program is very therapeutic. The Path to Healing artists and other West Valley artists will also have other artwork on display in the Ballpark Team Shop.

#### 6.5 Commission Sub-Committee Appointments

Coordinator Ozlanski explained that all sub-committee spots are open and everyone should pick a committee that interests them. The below commissioners requested to be involved in the specified sub-committees:

Community Outreach Sub-committee: Commissioners McMillie, Miller, Kaino, and Alternate Candeo.

Public Art Sub-committee: Commissioners Bates, Kaino, Mills, and Chairman Driscoll.

Events and Festivals Sub-Committee: Commissioners Olson, Putnam, and Donovan.

#### 6.6 Tale of Two Cities Ad Hoc Committee Appointments

Coordinator Ozlanski explained that the Ad Hoc Committee appointments only come around once every two years. The below commissioners requested to be involved in the Ad Hoc Committee:

Ad Hoc Committee: Commissioners Olson, Putnam, and Chairman Driscoll.

### 7. INFORMATION ITEMS

Coordinator Ozlanski advised the Commission the next meeting will be in November. During that meeting, they will be voting on the meeting calendar for 2016. She asked that everyone begin looking at their calendars. The time, day, and frequency can be modified.

Coordinator Ozlanski advised the Commission that the annual State of the City will be held on October 20, 2015. The doors open at 6:00 p.m. and the event will begin at 6:30 p.m. at Desert Edge High School. She encouraged all commissioners to attend if they are available.

Ex Officio Mills announced that the West Valley Art Council is working on a mural project for the entire West Valley. The WVAC is offering \$1,500 to each municipality who participates. In return, they ask that each municipality match their donation. The WVAC is building a roster of mural artists to choose from and working with each city to identify a location. They are also recruiting local teens to work with the chosen artists. The WVAC will be creating a Go Fund Me page for each participating municipality and the participating teens will get paid a stipend. Participating municipalities include: Tolleson, Avondale, Goodyear, Buckeye, Luke Air Force Base, Peoria, Wickenburg, Youngtown, Surprise, and Litchfield park. This will be an annual event and WVAC would like to begin painting the murals in October. Goodyear is running this as a program instead of a public art project and is encouraging teen participation. The Goodyear mural will be placed at the Skate Park at Goodyear Community Park.

Chairman Driscoll mentioned the Estrella Mountain Community College Performing Art Center is opening November 6-7, 2015. It will be hosting a formal event and the Mayor is invited. Coordinator Ozlanski asked that Chairman Driscoll provide her the information and she will relay it to the Mayor. The new Performing Art Center will hold 300 people.

### 8. ADJOURNMENT

There being no further business to discuss, Chairman Driscoll adjourned the meeting at 7:13

p.m.

Respectfully Submitted by:

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Guylene Ozlanski, Arts and Culture Coordinator

\_\_\_\_\_  
Brian Driscoll, Chairman

Date: \_\_\_\_\_