

## **RESOLUTION NO. 2020-2114**

A RESOLUTION OF THE MAYOR AND COUNCIL OF THE CITY OF GOODYEAR, MARICOPA COUNTY, ARIZONA, APPROVING AND ADOPTING THE RECREATION AND AQUATICS CENTER FEE SCHEDULE; ADOPTING A MILITARY DISCOUNT, AMENDING THE SYSTEM-WIDE PARK RENTAL FEES AND ADOPTING FEES FOR SERVICES AT CITY PARKS; AND PROVIDING FOR AN EFFECTIVE DATE OF THE RESOLUTION AND FEES.

WHEREAS, pursuant to Ordinance 2018-1375 adopted on January 22, 2018, the Mayor and Council amended Article 20-1 of the Goodyear City Code directing the Parks and Recreation Department to collect fees for its programs, services and other activities based on a cost recovery model authorized and/or amended by resolution of the City Council; and

WHEREAS, On August 26, 2019, Council approved the Recreation Campus expenditure authority for the design and construction of the Goodyear Recreation Campus (30-acre park, recreation center, aquatics facility, RID relocation, and Estrella Parkway & Harrison Street improvements). The Recreation Campus is scheduled to open in Summer 2021; and

WHEREAS, the citywide Non-Utility User Fee and Cost Allocation Study is currently underway and the cost allocation portion of the project was completed and reflected in the adopted FY2021 budget; and

WHEREAS, the findings, related policy discussions with Council, outreach, and user fee adoption will be multi-phased and in alignment with FY2022 budget process timelines with the exception of the Parks & Recreation fees, which need to be in place before the Recreation Campus opens in the summer of 2021; and

WHEREAS, the Parks & Recreation Department completed a comprehensive fee review for all non-program related fees in conjunction with the City's fee review process with the assistance from MGT Consultants which assessed current non-program related park fees as well as establishing new fees for the Recreation Campus facilities; and

WHEREAS, as part of this process, the department utilized several strategies to develop the new recommendation of fees including; community & stakeholder user groups feedback, city benchmark analysis, the Parks and Recreation Advisory Commission review and a comprehensive budget and cost recovery analysis; and

WHEREAS, based on this comprehensive process, staff are recommending new fees for the use of the new recreation and aquatics center, rental fees for the rental of facilities at the new recreation and aquatics center, and fees for services provided at those facilities as incorporated in the "Recreation and Aquatics Center Fee Schedule," hereto attached as Exhibit "A" and amending rental fees for the rental of other city park facilities and adopting fees for services provided at those facilities as incorporated in the City Wide Park in the "System-Wide Park Rental Fee schedule," hereto attached as Exhibit "B".

WHEREAS, on August 13, 2020, the Parks & Recreation Advisory Commission unanimously supported the proposed fees which reflected the nature of the amenities and services provided by the City and create essential spaces for the residents to gather, as well as a thriving and vibrant community.

WHEREAS, pursuant to A.R.S. Section 9-499.15 the proposed Facility Rental Fee Schedule was posted on the city's website on October 28, 2020; and

WHEREAS, the new fees for the recreation & aquatics center will result in a 15% - 30% cost recovery and all system-wide rental fees will recover 100% of direct costs associated with the rental, which is consistent with current practice and will continue to provide the community with access to high-quality, affordable amenities for years to come.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL OF THE CITY OF GOODYEAR, MARICOPA COUNTY, ARIZONA, AS FOLLOWS:

SECTION 1. APPROVAL AND ADOPTION OF RECREATION AND AQUATICS CENTER FEE SCHEDULE

The Mayor and Council of the City of Goodyear hereby adopt the "Recreation and Aquatics Center Fee Schedule," a copy of which is attached hereto as Exhibit A and is incorporated herein by reference, establishing fees for use of the Recreation and Aquatics Center, rental fees for rental of Recreation and Aquatics Center facilities, and fees for services provided at that facility. For purposes of this fee schedule, the following definitions apply:

- Youth
  - Youth is defined as individuals age 3 to 17. Children under the age of 3 may enter the facility with a parent or guardian free of charge.
- Adult
  - Adult is defined as individuals age 18 to 54
- Senior
  - Senior is defined as individuals age 55 and older.
- Family
  - Family is defined as a minimum of one adult and an unlimited number of dependents residing in a single household.

The Parks and Recreation Department is authorized to offer discounts on the rental fees for the rental of Recreation and Aquatics Center facilities and for services provided at those facilities when discounts are warranted by benefits to the city such as community benefit, economic impact factors need for competition alignment and other benefits to the City. Such discounts shall be available pursuant to a standard operating procedure, which is to be prepared and approved by the Director of the Parks and Recreation Department or his/her designee.

SECTION 2. The Mayor and Council of the City of Goodyear hereby adopt a 15% Military Discount for all passes for use of the Recreation and Aquatic Center. This discount applies to all active and former service members and their immediate family members living in the service member's household.

SECTION 3. AMENDING THE SYSTEM-WIDE PARK RENTAL FEES

The Mayor and Council of the City of Goodyear hereby approve and adopt the "System-Wide Park Rental Fees" a copy of which is attached hereto as Exhibit "B" and is incorporated herein by reference, amending the facility rental fees for the rental of city park facilities other than the new Recreation and Aquatic Center facilities, and adopting fees for services provided at such facilities. Upon the effective date of the fees as set forth below, the fees adopted herein replace and supersede the fees for "Facility Rentals" in the Parks & Recreation Division Section of the Goodyear Municipal User Fee Schedule adopted by Resolution 10-1357.

The Parks and Recreation Department is authorized to offer discounts on the rental fees for the rental of city park facilities, other than the new Recreation and Aquatic Center facilities, and for services provided at those facilities when discounts are warranted by benefits to the city such as community benefit, economic impact factors need for competition alignment and other benefits to the City. Such discounts shall be available pursuant to a standard operating procedure, which is to be prepared and approved by the Director of the Parks and Recreation Department or his/her designee.

SECTION 4. EFFECTIVE DATE

This Resolution shall be effective upon its adoption and passage and the fees adopted herein shall be effective on January 18, 2021.

PASSED AND ADOPTED by the Mayor and Council of the city of Goodyear, Maricopa County, Arizona, this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

\_\_\_\_\_  
Georgia Lord, Mayor

Date: \_\_\_\_\_

Darcie McCracken, City Clerk

Roric Massey, City Attorney

STATE OF ARIZONA )  
 ) ss.  
County of Maricopa )

I, the undersigned Darcie McCracken, being the duly appointed, qualified City Clerk of the city of Goodyear, Maricopa County, Arizona, certify that the foregoing Resolution No. 2020-2114 is a true, correct and accurate copy of Resolution No. 2020-2114, passed and adopted at a regular meeting of the Council of the city of Goodyear, Maricopa County, Arizona, held on the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, at which a quorum was present and, by a \_\_\_\_\_ vote, \_\_\_\_\_ voted in favor of said resolution.

Given under my hand and sealed this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

seal

City Clerk

# EXHIBIT "A"



## Recreation and Aquatics Center Fee Schedule

Pass Type	Benchmark Average	Youth		Adult		Senior		Family	
		Resident	Non-Resident	Resident	Non-Resident	Resident	Non-Resident	Resident	Non-Resident
<b>Day Pass</b>	\$ 4	\$ 3	\$ 6	\$ 5	\$ 10	\$ 4	\$ 8	N/A	N/A
<b>Punch Pass (10 Punch)</b>	\$ 29	\$ 20	\$ 40	\$ 30	\$ 60	\$ 25	\$ 50	N/A	N/A
<b>Monthly Pass</b>	\$ 29	\$ 20	\$ 40	\$ 30	\$ 60	\$ 25	\$ 50	\$ 60	\$ 120
<b>Semi-Annual Pass</b>	\$ 124	\$ 100	\$ 200	\$ 150	\$ 300	\$ 125	\$ 250	\$ 300	\$ 600
<b>Annual Pass</b>	\$ 222	\$ 200	\$ 400	\$ 300	\$ 600	\$ 250	\$ 500	\$ 600	\$ 1,200

## Recreation and Aquatics Fee Schedule

•Organized Use: Organized use includes non-Goodyear based groups that are collecting fees to participate. Goodyear-based groups shall be charged resident rates unless the rental is for commercial purposes.

•All rental fee structures will remain negotiable in order to consider applicable factors such as multi-year bookings, event duration, revenue sharing opportunities, economic impact factors, competition alignment and other special considerations for the benefit of the City.

Facility	Rental Period	Benchmark Average	Resident	Non-Resident	Organized Use
<b>Multipurpose Room (Small)</b>	<b>Per Hour</b>	\$ 36	\$ 25	\$ 50	\$ 65
<b>Multipurpose Room / Courtyard (Large)*</b>	<b>Per Hour</b>	\$ 102	\$ 100	\$ 200	\$ 250
<b>Half Gym Court</b>	<b>Per Hour</b>	\$ 84	\$ 75	\$ 150	\$ 200
<b>Full Gym Court*</b>	<b>Per Hour</b>	\$ 138	\$ 150	\$ 300	\$ 400
<b>Play Pool (private)*</b>	<b>Per Hour</b>	\$ 219	\$ 400	\$ 800	\$ 1,000
<b>Play Pool (with Slide)</b>	<b>Per Hour</b>	N/A	\$ 450	\$ 900	\$ 1,125
<b>Competition pool (private)*</b>	<b>Per Hour</b>	\$ 212	\$ 250	\$ 500	\$ 625
<b>Full Facility (private)*</b>	<b>Per Hour</b>	\$ 265	\$ 600	\$ 1,200	\$ 1,500
<b>Lane Rental</b>	<b>Per Hour</b>	N/A	\$ 50	\$ 100	\$ 125
<b>Pool Ramada</b>	<b>Per Hour</b>	\$ 80	\$ 50	\$ 100	\$ 125
<b>Set-up Fees</b>	<b>Per Hour</b>	\$ 33	\$ 20	\$ 40	\$ 50
<b>Part-Time Staff</b>	<b>Per Hour</b>	\$ 25	\$ 20	\$ 40	\$ 50
<b>Part-Time Staff (Lifeguard)</b>	<b>Per Hour</b>	\$ 27	Included	Included	Included
<b>Deposit</b>	<b>N/A</b>	\$ 125	*\$500 min /50%	*\$500 min /50%	*\$500 min /50%

## EXHIBIT “B”

# System-Wide Park Rental Fees

- Organized Use: Organized use includes non-Goodyear based groups that are collecting fees to participate. Goodyear-based groups shall be charged resident rates unless the rental is for commercial purposes.
- All rental fee structures will remain negotiable in order to consider applicable factors such as multi-year bookings, event duration, revenue sharing opportunities, economic impact factors, competition alignment and other special considerations for the benefit of the City.

Facility	Rental Period	Benchmark Average	Resident		Non-Resident		Organized Use	
			Current Fees - Resident	Proposed Fees	Current Fees	Proposed Fees	Current Fees	Proposed Fees
Small Ramada	4 hour block	\$ 37	\$ 35	\$ 35	\$ 50	\$ 70	\$ 50	\$ 90
Large Ramada	4 hour block	\$ 69	\$ 50	\$ 50	\$ 65	\$ 100	\$ 65	\$ 125
Loma Linda Multipurpose Room	Per hour	N/A	\$ 25	\$ 40	\$ 40	\$ 80	\$ 40	\$ 100
Loma Linda Pool - Lane Rental	Per hour	N/A	N/A	\$ 25	N/A	\$ 50	N/A	\$ 65
Loma Linda Pool - Private Rental	Per hour	\$ 215	\$ 200	\$ 200	\$ 250	\$ 400	\$ 250	\$ 500
Baseball/Softball Field	2-hour rental	\$ 15	\$ 20	\$ 20	\$ 25	\$ 40	\$ 25	\$ 50
Multipurpose Field (4 zones)	2-hour rental	\$ 17	\$ 20	\$ 20	\$ 25	\$ 40	\$ 25	\$ 50
Sport Courts	Per hour	\$ 7	\$ 5	\$ 5	\$ 7	\$ 10	\$ 10	\$ 12
Ampitheater	Per hour	\$ 34	\$ 25	\$ 50	\$ 35	\$ 100	\$ 35	\$ 125
Field Prep (Baseball) Game Prep	Per field/day	\$ 46	\$ 30	\$ 40	\$ 40	\$ 80	\$ 40	\$ 100
Field prep fees (Chalk - Drag)	Per field/day	N/A	\$ 25	\$ 30	\$ 35	\$ 60	\$ 35	\$ 75
Portable Pitching Mound	Per field/day	N/A	\$ 30	\$ 30	\$ 40	\$ 60	\$ 40	\$ 75
Field Prep (multi-use)	Per field/day	\$ 51	See Below	N/A	See Below	N/A	See Below	N/A
Soccer Goals	Per field/day	N/A	\$ 30	\$ 30	\$ 40	\$ 60	\$ 40	\$ 75
Field Paint: Soccer/Football Fields	Per field/day	N/A	\$ 180	\$ 200	\$ 200	\$ 400	\$ 200	\$ 500
Field Paint: Soccer/Football Fields	Relining	N/A	\$ 125	\$ 100	\$ 165	\$ 200	\$ 165	\$ 250
Prep fees - Volleyball	Per court/day	N/A	\$ 10	\$ 20	\$ 20	\$ 40	\$ 25	\$ 50
Staff Fee	Per hour	N/A	\$ 20	\$ 20	\$ 25	\$ 40	\$ 25	\$ 50
Light Fees	2-hour rental	\$ 14	\$ 20	\$ 20	\$ 25	\$ 40	\$ 25	\$ 50