

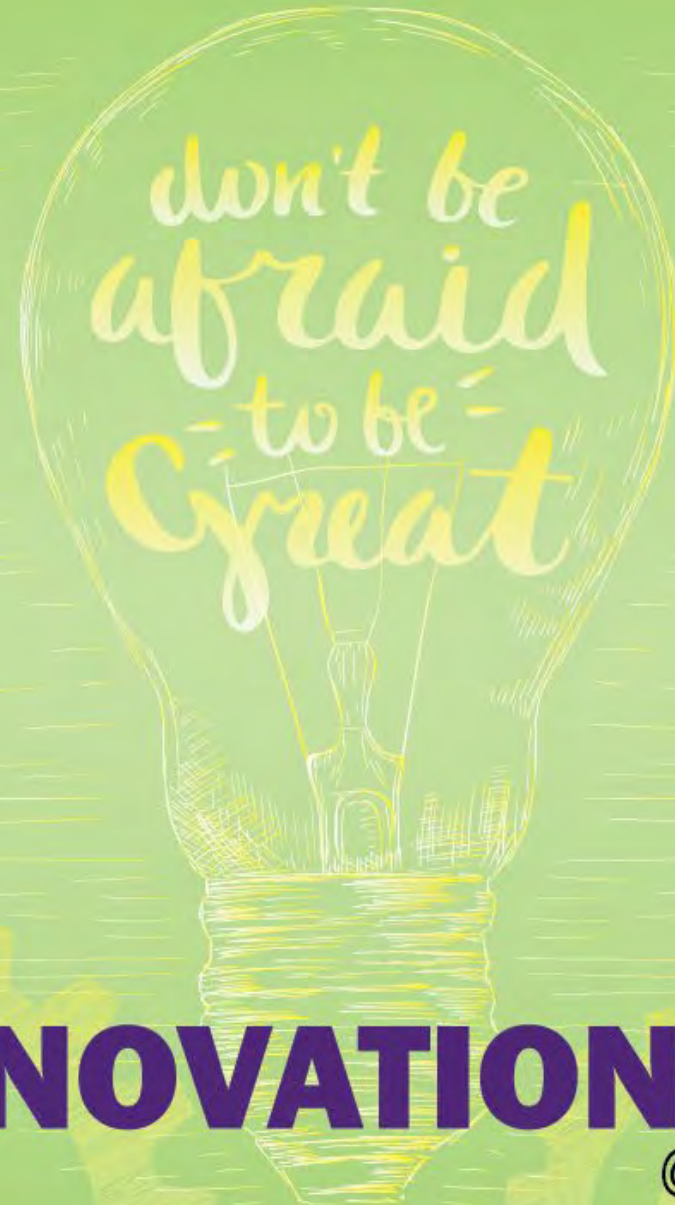


Darah Mann
Economic Development



THE
INNOVATIONhub

@ goodyearaz



GOODYEAR BRANCH LIBRARY

C

THE
INNOVATIONhub
@ goodyearaz



The InnovationHub @ GoodyearAZ



InnovationHub Space

- 1,000 SF
- Access to library materials

InnovationHub Programs

- 1:1 Mentoring
- Classes and Workshops

InnovationHub Programs

1:1 Mentoring

Workshops

Business Builders

ASU Startup School



ASU Startup School

Entrepreneurship

Customer Discovery

Product/Market Fit

Business Structure

Business Plan

Marketing

Resources



Startup School Statistics



Drop

29%



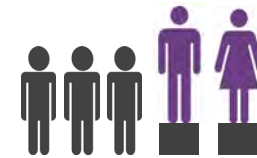
Own

40%



Support

8%



Startup

31

InnovationHub @ GoodyearAZ

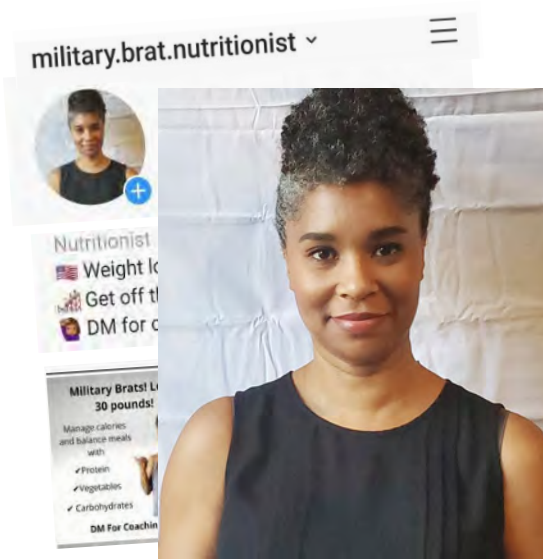
Residency

- 67% Goodyear
- 24% West Valley
- 6% Phoenix, Tempe
- 4% Northwest Valley



31 Startups

- B2B Marketing
- B2B Business Services
- Personal Services
- Training/Tutoring
- Retail/E-Commerce
- Health/Fitness/Nutrition
- Non-Profit
- Home-Based Bakery



Entrepreneur/Small Business Owner Interactions

Fiscal Year - All Hub Interactions

Fiscal Year 19-20

206 Conference Room

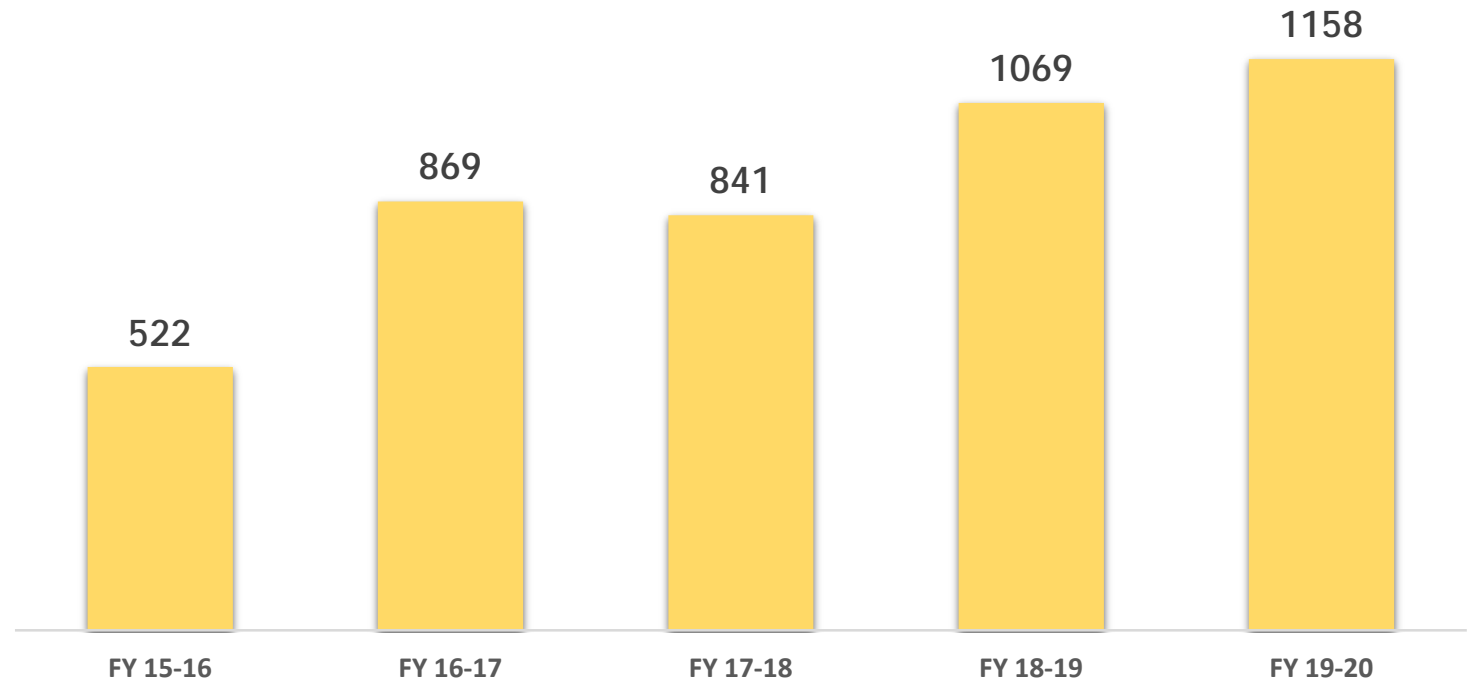
91 Mentoring

261 ASU Startup School

117 Business Builders

483 E-mail, Phone, Presentations

1,158



Goal: 480

InnovationHub @ GoodyearAZ

Refresh

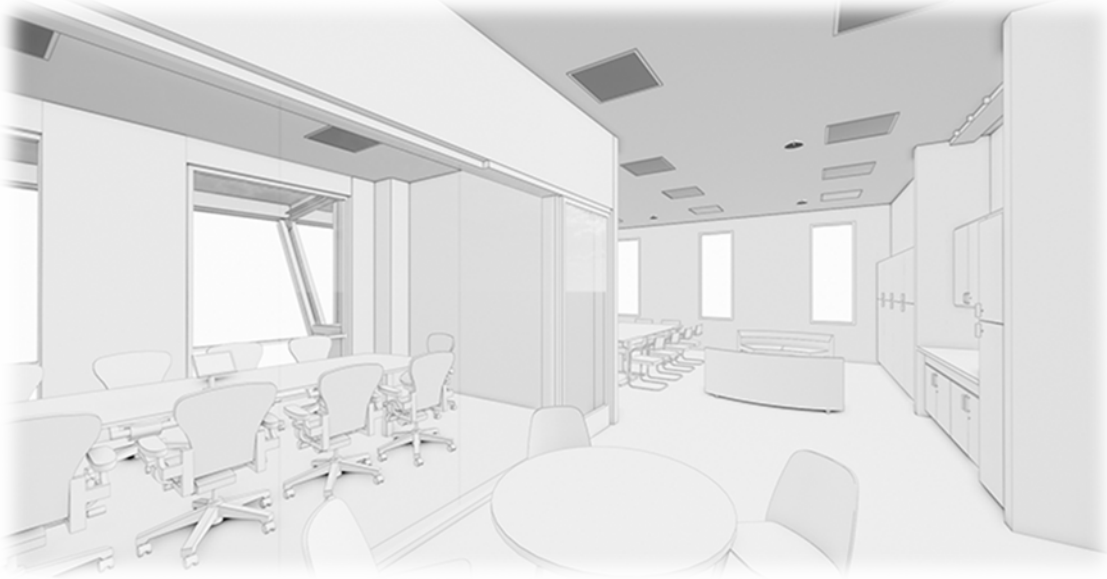
SCORE
Workshops

Biz 2 Biz Expo
Booth

iPad



InnovationHub – Future Innovations



Civic Square – 2022

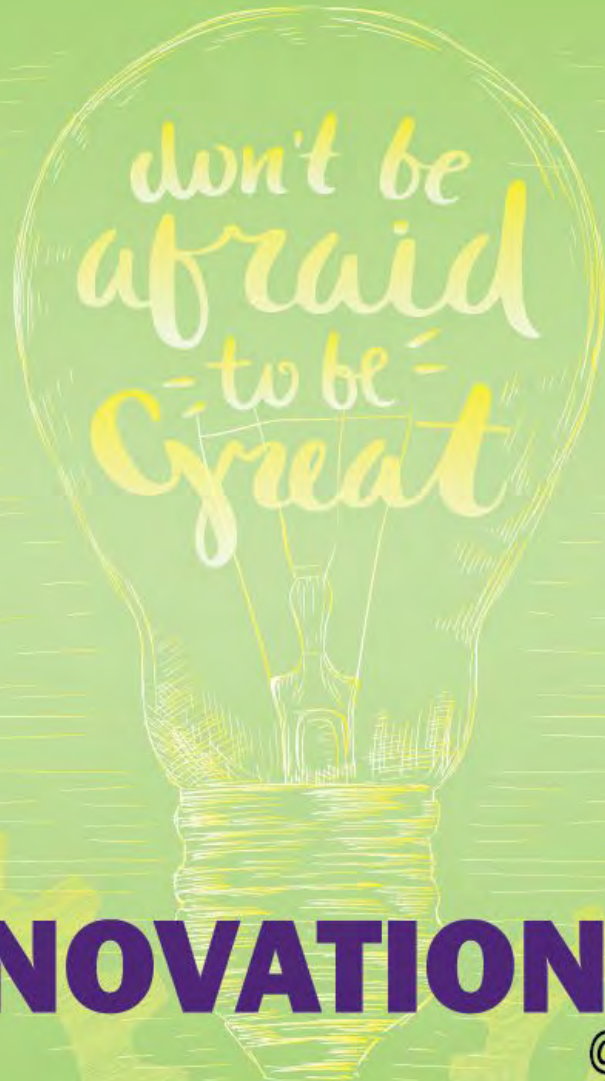
- +300 SF
- Large Conference Room
- Small Conference Room
- Large Office (Share w/SCORE)
- Adjacent Business Materials

Programs

- Continuing Programs
- Small Business Development
- Training and Networking

Volunteers

- Peer-to-Peer Mentor
- Small Business Roundtable
- Industry Expert Presenter



Darah Mann

Economic Development Project Manager
InnovationHub @ Goodyear AZ Manager
Darah.Mann@goodyearaz.gov

Goodyearaz.gov/Innovationhub

