

AGENDA ITEM #: _____

DATE: July 13, 2020

CAR #: 2020-6940



CITY COUNCIL ACTION REPORT

SUBJECT: FY2020-21 Community Funding Support to Non-Profit Organizations Serving Goodyear residents.

STAFF PRESENTER(S): Christina Panaitescu, Grants & Neighborhood Services Supervisor

OTHER PRESENTER(S): n/a

Summary: Non-profits that provide human or social services to benefit Goodyear residents are eligible to apply for grants from the city. The Goodyear Community Funding Subcommittee has reviewed the applications and is recommending 21 for funding from the \$114,400 available through competitive award in FY2020-21.

Recommendation:

Approve the recommended allocations for FY2020-21 Community Funding:

| Organization | FY2021 Recommended amount |
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| A New Leaf, Inc.: to help vulnerable families maintain housing, stabilize their children in school, and gain self-sufficiency (for 66 unduplicated Goodyear residents). | \$5,000 |
| Agua Fria Food and Clothing Bank: to have the food to meet this increased demand (for 1900 duplicated Goodyear residents). | \$12,000 |
| All Faith Community Services: to provide a "Mobile Food Bank" pilot project to support the emergency food needs of the residents of Goodyear and data collection for added services (for 1600 unduplicated Goodyear residents). | \$15,000 |
| Angels on Patrol, Inc.: for the expansion of Crisis Response and Youth Enrichment Programs into Goodyear (for 100 unduplicated Goodyear residents). | \$1,800 |
| Area Agency on Aging: to support two innovative transportation programs through the Area Agency on Aging to help transport older adults to the grocery store, and doctor appointments and to pick-up prescriptions (for 40 unduplicated Goodyear residents). | \$5,500 |
| Benevilla: to provide free, no charge services for elderly and disabled adults, including assisted transportation to medical appointments and other vital appointments, grocery shopping, phone pals/friendly visitors, | \$2,000 |

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| handyman services, and weekly emergency errands such as prescription pickups (for 280 duplicated Goodyear residents). | |
| Big Brothers Big Sisters of Central Arizona: for facilitated evidence-based mentoring programs that provide relationships between adults and at-risk youth in the community (for 10 unduplicated Goodyear residents). | \$2,000 |
| Boys & Girls Clubs of the Valley (BGCAZ): to support the educational, workforce development, and other programming at the Tri-City West Thornwood Branch in order to provide a greater variety of services to Goodyear residents (for 130 unduplicated Goodyear residents). | \$8,000 |
| Catitudo Gallery & Studio DBA CATITUDE ARTS: to allow Goodyear residents 55+ to obtain new art skills, socialize, create and innovate, improve motor skills, attend community events, utilize programs offered by the city, and increase awareness of art; and, to serve Advanced Placement High School students who want to pursue art as a career (for 800 unduplicated Goodyear residents). | \$2,000 |
| Central Arizona Shelter Services (CASS): to fund services for Goodyear residents experiencing homelessness, as well as, the pursuit of regional solutions to ending homelessness and build community stability (for 20 unduplicated Goodyear residents). | \$5,000 |
| Helping Families In Need: to provide enrollment services to Goodyear residents for AHCCCS (Arizona Health Care Cost Containment System), KidsCare, SNAP(Supplemental Nutrition Assistance Program, TANF (Temporary Assistance for Needy Families), and the Affordable Care Act (for 550 unduplicated Goodyear residents). | \$4,000 |
| Homeless Youth Connection: to eliminate barriers to graduation for homeless youth and create lasting solutions for a successful future (for 25 unduplicated Goodyear residents). | \$1,500 |
| Hope Community Services, Inc.: to support licensing and monitoring foster care and adoptive homes and ensures that the children are being take care of in a safe place, provide behavioral health services to these children who, in most cases, have been subjected to unspeakable trauma; and, provide parent aide, a Positive Parenting Program (Triple P) and supervised visitations for biological parents in the hopes of reunification (for 200 unduplicated Goodyear residents). | \$5,000 |
| Lutheran Social Services of the Southwest: to provide safe shelter and connection to the resources necessary to move beyond homelessness since in the Southwest Valley (for 12 unduplicated Goodyear residents). | \$2,500 |
| Mission of Mercy: to provide free primary medical care and prescription medications to uninsured and underinsured families at six rotating clinics throughout Maricopa County, along with patient support, and health education for managing chronic conditions (for 45 unduplicated Goodyear residents). | \$1,500 |
| New Life Center: to meet the needs of those impacted by domestic violence, including: survivors, law enforcement and first responders, social service providers, healthcare workers and the community at large | \$8,000 |

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| with emergency shelter and outreach services that support survivors living in the community, lay legal advocacy, move-out assistance and assistance for survivors of sexual assault (for 75 unduplicated Goodyear residents). | |
| Phoenix Rescue Mission: to assist individuals experiencing homelessness and connect them to solutions and resources that best meet their needs (for 120 duplicated Goodyear residents). | \$10,000 |
| SCOSIC operating Meals of Joy: to support income-eligible seniors living with food insecurities through the delivery of free highly nutritious, fresh never frozen, meals daily to seniors living independently in their own homes (for 50 unduplicated Goodyear residents). | \$1,000 |
| Southwest Lending Closet: to lend home health care equipment free of charge to any person in need (for 1000 duplicated Goodyear residents). | \$13,600 |
| Special Olympics Arizona: to provide inclusive opportunities to a minimum of 400 Goodyear residents of all ages and abilities through sports, arts, health, connectivity, and community (for 400 unduplicated Goodyear residents). | \$1,500 |
| St. Mary's Food Bank: to provide additional food to individuals and families experiencing an emergency situation, such as a fire, flood, unexpected job layoff (including those due to the COVID-19 pandemic) or significant health issue; to homeless individuals by providing food to local shelters and food kitchens; and to anyone else who needs food for whatever reason (for 5300 unduplicated Goodyear residents). | \$7,500 |
| TOTAL. | \$114,400 |

Fiscal Impact: This year, we received 45 applications requesting a total of \$424,242. The General Fund budget for the FY2020-21 Community Funding Program is \$114,400. The subcommittee recommendation disperses the full \$114,400 to fund 21 of the 45 applications.

Background and Previous Actions

Based on the 2019 Community Needs Assessment, the following funding priorities were established for FY2020-21:

- Expanding services available in the Goodyear Community that are designed to meet the needs of minority populations, people in (or at risk of being in) crisis, or the homeless
- Fostering social and cultural cohesion in Goodyear
- Innovative solutions to bring more mental health care services into Goodyear, particularly for youth
- Innovative transportation solutions for Goodyear residents, particularly those that help residents meet their health care needs
- Regional solutions that result in increased access and a greater variety of services available to Goodyear residents and the workforce.

The city's Community Funding program was formalized by a 2001 council resolution. At that time, the following criteria was developed to guide the consideration of requests for community funding support:

- Benefit to the community (current and historic)
- Community need
- Whether the service is already provided (i.e. avoid duplication)
- Geographic service area
- Methods of documenting the benefits to be provided in the community
- Clarity of the projects stated goals and objectives
- Longevity and reputation of the organization's service in the community
- Follow-up documentation provided for previous application
- Ability to obtain funding from other sources
- Evidence of organization's tax exempt status

City staff solicits proposals from non-profits, reviews them for completeness and prepares them for review by a city council subcommittee. The subcommittee meets to discuss the applications and prepares funding recommendations for consideration and approval of the full City Council.

Staff distributes the funding awards and monitors the progress of the awarded agency's goals through 6-month and annual reports.

Staff Analysis

Applications were available on the city's website, and emailed on May 18, 2020 to past applicants, members of the Goodyear Faith & Community Roundtable and individuals who had contacted the city to request information about the grant opportunity. Information was also shared with local media contacts and an article was published in the Litchfield Park Independent. A pre-application webinar was hosted on May 26, 2020, and a recording of the webinar remained on the website throughout the application period.

The application deadline was June 15, 2020. Members of the subcommittee received the application packet via email on June 18, 2020. On July 1, 2020, the subcommittee met to discuss the applications and established consensus on the above funding recommendation totaling \$114,400.

Attachments

Application Summary