AGENDA ITEM #: _____

DATE: May 18, 2020

CAR #: 2020-6939



CITY COUNCIL ACTION REPORT

SUBJECT: Recommend approval of a new Series 12 (Restaurant) liquor license for The Urban Corner

STAFF PRESENTER(S): Darcie McCracken, City Clerk

OTHER PRESENTER(S): Vernon Bradley Holmes, agent/applicant, V & C Enterprises Inc.

Summary: The applicant is requesting a recommendation of approval for a new Series 12 (Restaurant) liquor license.

Recommendation:

Recommend approval to the Arizona Department of Liquor Licenses and Control of Application No. 103889, a request by Vernon Bradley Holmes, agent/applicant for V & C Enterprises, Inc., for a new Series 12 liquor license for The Urban Corner, located at 55 N. Litchfield Rd., Goodyear, Arizona (Generally located on the east side of Litchfield Rd., approximately one-fifth of a mile south of Van Buren St.)

Fiscal Impact: The applicant paid the \$635 application fee for the liquor license per the Goodyear Municipal User Fee Schedule. The business will contribute to the tax base of the community.

Background and Previous Actions

Holmes has applied for a new Series 12 liquor license for The Urban Corner, which is currently under construction with an anticipated opening date in July or August 2020. The restaurant is located adjacent to the Best Western Phoenix Goodyear Inn in the space previously occupied by the Hoot & Howl Restaurant, which closed several years ago. The Urban Corner will be a single location, full-service restaurant.

The City Clerk's Office received the application from the DLLC on April 14, 2020. The applicant paid the \$635 application fee for the liquor license, and a public hearing notice was posted on the property on April 28, 2020 to comply with the State-mandated 20-day comment period. No petitions or protests from qualified persons were received during the comment period.

Rev. 03.19.19

The application was routed to the Police Department and the Development Services Department (Planning and Zoning, Code Compliance and Building Safety), and any comments from these departments are listed below:

Department/Division	Comments
Police	None
Planning and Zoning	None
Code Compliance	None
Building Safety	None

Staff Analysis

A Series 12 license is for a restaurant and is non-transferrable. This on-sale retail privileges liquor license allows the holder to sell and serve all types of spirituous liquor solely for consumption on the premises of an establishment which derives at least forty percent (40%) of its gross revenue from the sale of food.

The DLLC requires license owners, agents, and managers actively involved in the day-to-day operations of the business to complete a state approved management training course prior to the issuance of a liquor license. Holmes states that he and Cloyce Ray Lamb, an additional controlling person of the license, have completed the required training. A manager will be present on site during all business hours, and they will take the following steps to prevent the sale of alcohol to minors:

- 1. Post signs that indicate the legal drinking age and that they will card anyone who appears to be under 30 years old.
- 2. Ensure all staff is trained to understand and follow the guidelines of the Arizona liquor license laws.

There are no licensed childcare facilities, K-12 schools or churches within 300 feet of the location.

The City Council's recommendation of "Approval", "Disapproval" or "No Recommendation" will be forwarded to the DLLC for consideration during their licensing review process.

Attachments

Liquor Licenses within One Mile DLLC Local Governing Body Report Liquor License Evaluation Map Restaurant Menu

Rev. 03.19.19 2

Liquor Licenses within One Mile

Applicant Address: 55 N. Litchfield Rd., Goodyear, AZ 85338

Business Name	Address	Distance from	License	
		Applicant Address	Series	
Liquor Establishments				
Angry Crab Shack Restaurant	310 N. Litchfield Rd.	1,522 ft.	12	
Circle K Store #9180	315 N. Litchfield Rd.	1,635 ft.	10	
99 Cents Only Store #231	13540 W. Van Buren St.	3,191 ft.	10	
Rudy's Country Store & Bar B Que	845 N. Litchfield Rd.	3,850 ft.	7	
Circle K Store #120	1016 S. Litchfield Rd.	4,234 ft.	10	
Goodyear Food Store	13310 W. Van Buren St.	4,750 ft.	10	
Manny's Mexican Grill	13290 W. Van Buren St.	4,959 ft.	12	

Places of Worship			
Vineyard Church	255 N. Litchfield Rd.	1,112 ft.	
Church of Christ	807 N. La Jolla Blvd.	2,359 ft.	
Palm Valley Church	431 N. Litchfield Rd.	2.432 ft.	
St. John Vianney	539 E. La Pasada Blvd.	3,202 ft.	
Christ Evangelical Lutheran Of Goodyear	918 S. Litchfield Rd.	3,605 ft.	
Estrella Mountain Kingdom Hall	14038 W. Yuma Rd.	5,042 ft.	•

Schools			
Lattie Coor Elementary School	1406 N. Central Ave.	1,836 ft.	
Avondale Middle School	1406 N. Central Ave.	2,688 ft.	
Eliseo C. Felix School	540 E. La Pasada Blvd.	2,981 ft.	
St. John Vianney Catholic School	539 E. La Pasada Blvd.	3,004 ft.	
Estrella High School	510 N. Central Ave.	4,069 ft.	

Series Legend:

Alternating Proprietorship (20)

Bar (6)

Beer & Wine Bar (7)

Beer & Wine Store (10)

Beer & Wine Store (10) with Sampling Privleges

Private Club (14)

Conveyance (8)

Craft Distiller (18)

Custom Crush (21)

Direct Shipment (17W)

Government (5)

Hotel (11)

Producer: In State (1)

Producer: Out of State (2)

Producer: Limited out of State (2L)

Producer: Out of State Winery (2W)

Producer: Out of State Microbrewery (2M)

Liquor Store (9)

Liquor Store (9) with Sampling Privleges

Microbrewery (3)

Restaurant (12)

Restaurant (12) with Growler Privileges Special Event Contractor (SEC)

Wholesaler (4) Winery (13)

Tasting Room (19)