



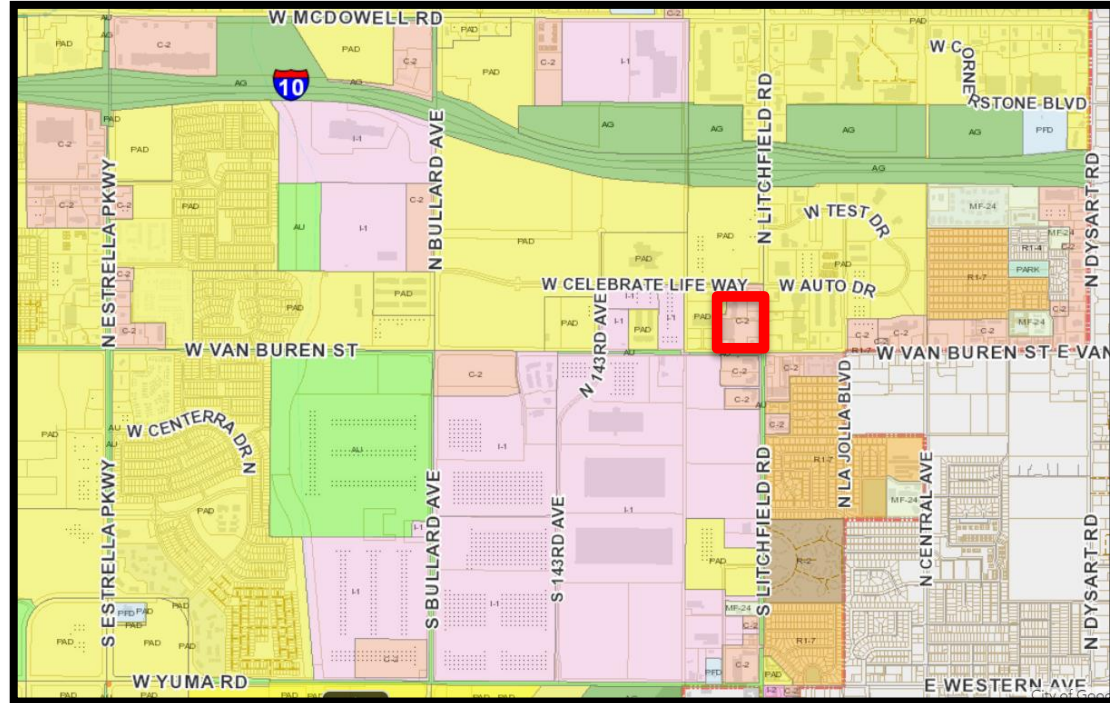
Goodyear Village Center Comprehensive Sign Package

City Council Meeting
April 27, 2020

Location



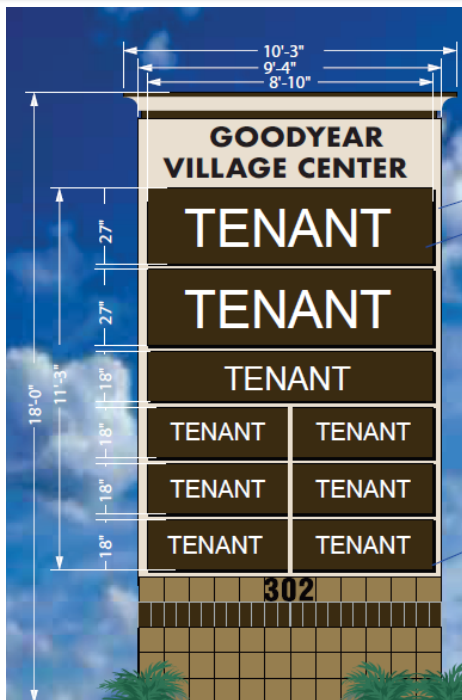
- Central Goodyear
- NW Corner of Litchfield Rd. and Van Buren St.
 - Near Burger King and Angry Crab



Boundaries



Monument Sign



- A Multi-tenant Monument Signs**
- B Existing Pad Monument Signs (NOT A PART)**
- C Existing Monument Sign to be Removed (NOT A PART)**

Tenant Wall Signage



▲ Existing Maximum Size (1:1)

Requested Maximum for Large Tenants (1.5:1) ▼



*For illustrative purposes only

Shingle Sign



- Current Standard
 - Three (3) square feet
- Sign Package Request
 - Four (4) square feet



Window Signs



▼ Current Only 25% Coverage



Request 3 Full for (Major Retailers Only) ▼



Recommendation



- Recommend Approval of Goodyear Village Center CSP:
 - Monument Signs – Two (2) 18 ft.
 - Tenant Wall Signs – 1.5:1 size for Tenants of 10K sq. ft. +
 - Shingle Signs – Increase to four (4) sq. ft.
 - Window Graphics –Three (3) for Tenants of 10K sq. ft. +



Thank You!