



2019 Community Assessment

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COMMUNITY FUNDING THROUGH NON-PROFIT SUPPORT

Competitive Community Grants

**\$130,000 invested
in FY19-20**

**Over 7,400 unique
residents served in 6
months**



Direct Support of Non-Profit Organizations

**White Tanks Conservancy
Avondale Agreement for
the Resource and Senior
Centers
YMCA**

2019 Community Assessment



PINNACLE PREVENTION



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2019 Community Assessment



ASSESSMENT METHODOLOGY



2019 Community Assessment



ASSESSMENT METHODOLOGY



**Economic
Vitality**

**Sense of
Community**

Quality of Life

**Fiscal/Resource
Management**

2019 Community Assessment



KEY INFORMANT AND FOCUS GROUP SUMMARY

Community Strengths

- Sense of Community Safety
- Parks and Open Spaces
- Trusted Elected Officials
- Innovative City Leadership

Concerns and Opportunities

- Lack of Transportation Options
- Social Justice and Diversity
- Access to Mental Health Care
- Affordable Housing

2019 Community Assessment



RECOMMENDED PRIORITIES BASED ON INPUT

Community Spaces
Regional Solutions
Community Services
Mental Health Care
Transportation

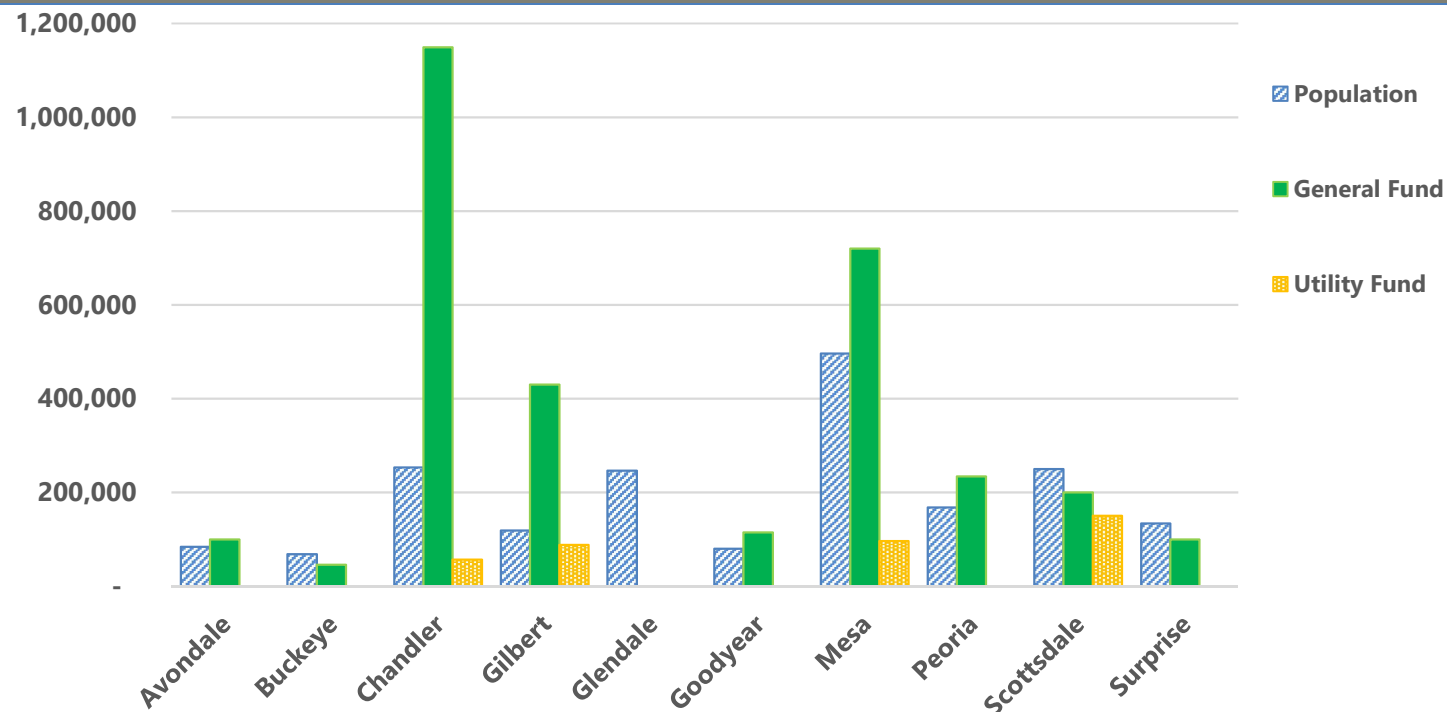


Benchmarking and Best Practices

Benchmarking and Best Practices



HOW CITIES COMPETITIVELY FUND SUPPORT TO NONPROFITS



Population Source:
U.S. Census Bureau,
2012-2016
American
Community Survey
5-Year Estimates

Best Practices and Benchmarking



BEST PRACTICES IN GRANTMAKING

	Goodyear ¹	Chandler ²	Gilbert ³	Glendale	Scottsdale ²
Multi-year investment purpose and goals informed by local assessment and community needs		●	●		●
Blend people and place-based strategies					
Independent Community Advisory Board			●		●
Streamlined grant application process and criteria	●		●		
Intentionally learn and improve after each annual grant making cycle	●				
Establish simple and effective requirements for the assessment of capacity	●		●	●	

1. Streamlined process only. 2. Priority areas only. 3. Priority areas based on needs assessment.

Best Practices and Benchmarking



COUNCIL DISCUSSION/DIRECTION

Best Practices for Consideration:

	Goodyear ¹	Chandler ²	Gilbert ³	Glendale	Scottsdale ²
Multi-year investment purpose and goals informed by local assessment and community needs		●	●		●
Blend people and place-based strategies					
Independent Community Advisory Board			●		●

Funding Consideration:

Validate annual funding level. Upon Council approval of FY20-21 budget, community funding level set at \$130,000 annually.

