

AGENDA ITEM #: _____

DATE: February 3, 2020

CAR #: 2020-6853ws



CITY COUNCIL ACTION REPORT

SUBJECT: Celebrating Goodyear's 75th Anniversary

STAFF PRESENTER(S): Guylene Ozlanski, Arts & Culture Administrator

OTHER PRESENTER(S): N/A

Summary: Staff will provide an update on the planning efforts to celebrate Goodyear's 75th Anniversary.

Recommendation:

Staff will provide an update and receive feedback on the planning efforts to celebrate Goodyear's 75th Anniversary.

Fiscal Impact: This presentation is for information and discussion purposes only. However, should Council wish to proceed with a Goodyear 75th Anniversary Celebration staff projects costs to be \$140,000 for yearlong events, programs and activities associated with the Celebration. This amount has been requested as a one-time supplemental in the FY2021 budget process.

Background and Previous Actions

The 1998 Goodyear city leaders registered a 50th Anniversary Time Capsule and requested that the Mayor and City Manager open it on November 19, 2021. At the proposed Anniversary Festival, Mayor and Council will open the 50th Anniversary Time Capsule and dedicate a 75th Anniversary Time Capsule that will be sealed and entombed at the new Civic Square for the future centennial of Goodyear.

Staff Analysis

On November 19, 2021, Goodyear will turn 75 years old. To honor this momentous occasion, a cross-departmental committee convened to identify best approach to celebrate. The committee identified that the planned activities should engage citizens and build civic pride. To accomplish this, the committee recommends a yearlong anniversary celebration to provide an avenue to build excitement throughout Goodyear and create opportunities for all residents and business to engage in activities.

Attachments

None