

AGENDA ITEM #: _____

DATE: September 23, 2019

CAR #: 2019-6774



CITY COUNCIL ACTION REPORT

SUBJECT: Changing Street Name of N. 166th Ave. north of Indian School Road to The UPS Way

STAFF PRESENTER(S): Harry Paxton, Economic Development Project Manager

OTHER PRESENTER(S): N/A

Summary: United Parcel Service (UPS) has requested that the entrance into their location north of Indian School Road at the N. 166th Avenue alignment be renamed to “The UPS Way.”

Recommendation:

ADOPT RESOLUTION NO. 2019-1998 AUTHORIZING A STREET NAME CHANGE FOR N. 166TH AVENUE NORTH OF INDIAN SCHOOL ROAD, LOCATED EAST OF THE LOOP 303 FREEWAY, TO THE UPS WAY IN THE CITY OF GOODYEAR, MARICOPA COUNTY, ARIZONA AND ESTABLISHING AN EFFECTIVE DATE.

Fiscal Impact: There is no Fiscal Impact to this name change. UPS is required to install the traffic signal at the N. 166th Avenue and Indian School intersection.

Background and Previous Actions

United Parcel Service (UPS) has requested that N. 166th Avenue north of Indian School Road be renamed to “The UPS Way.” The name change will require illuminated sign panels north of Indian School Road to be named “The UPS Way” and south of Indian School Road the illuminated sign panel will be N. 166th Avenue. UPS is required and is currently planning the installation of the traffic signal at the intersection of N. 166th Avenue and Indian School Road in conjunction with their planned opening later this year.

There were no previous items that went to Council related to this proposal.

Staff Analysis

The renaming of N. 166th Avenue north of Indian School Road to The UPS Way will help the general public navigate access to the UPS Customer Service Center. The Customer Service Center will be a staffed location on-site at this 137-acre campus. It is equipped to assist customers with any UPS domestic or international package shipment. Naming the primary entrance to the UPS campus off of Indian School Road to The UPS Way provides an immediate recognition for the

public of the entrance to be used to arrive at the Customer Service Center. Also, renaming the street will assist with electronic navigation and help prevent customers driving to the large distribution building.

UPS first began interim operations in Goodyear in the Fall of 2017 and also operated on an interim basis during the Holiday Season of 2018. In the Fall of 2019, UPS will establish the first phase of permanent operations that will eventually lead to package sorting capacity of 58,000 packages an hour. UPS expects to employ over 1,400 full-time and part-time employees beginning in the fourth quarter of 2019.

The UPS site extends from the Loop 303 Freeway to Sarival Avenue. This request only impacts the current property owner of the UPS site. Currently the UPS site is owned by First Industrial. First Industrial is supportive of the street name change (see attached letter).

Generally, the City only initiates street name and address changes to conform to the Maricopa County Street Addressing and Naming Policy, or to eliminate conflict or confusion with a particular street name or address. However, the renaming of N. 166th Avenue north of Indian School Road will not significantly conflict with the street naming policy since N. 166th Avenue north of Indian School Road is a primary entrance to the UPS 137-acre campus for the general public and employees. Also, the new name will not conflict with any existing street names in Goodyear or the surrounding communities.

Staff is supportive of the name change because of its minimal impact, support of the current land owner, and because of the ease of navigation for the general public seeking to find the Customer Service Center. The effective date for this change, if approved, is October 24, 2019. This will allow staff time to notify impacted agencies and for UPS to install the new street signal and signs.

Attachments

Resolution No. 2019-1998

Merit Partners/First Industrial L.P. (property owner letter)