



ABOUT FAIRLIFE

- Fairlife is an international manufacturer and bottler of milk beverages, headquartered in Chicago, Ilinois
- Ultra-Filtered milk with 50% more protein & 50% less sugar than regular milk
- 1st custom designed facility from the ground-up for Fairlife





SELECTING GOODYEAR

In October of 2016, Fairlife shortlisted sites in Goodyear

- Fairlife finalist locations included Goodyear and locations in Idaho and New Mexico
- Staff worked with the AZ Commerce Authority, GPEC, and serveral private utility companies
- Fairlife purchased property March of 2019
- Fairlife Fairlife anticipates and has planned for future expansions



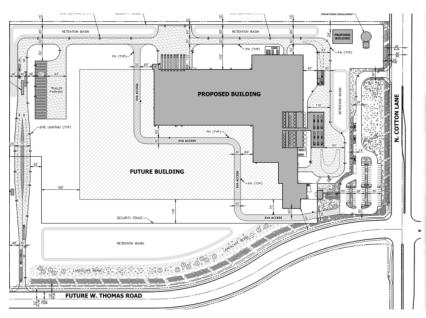
LOCATION OF FACILTY

 Northwest corner of N. Cotton Lane and W. Thomas Road at the PV 303 Business Park (lot just north of Perryville Correctional Facility)

Fairlife site is approx. 54 acres



LOCATION









AGREEMENT PROVISIONS: FAIRLIFE

- Create 140 full-time positions
- Paying full-time positions an annual wage of at least \$40,000
- Fairlife pays at least 65% of all employees health care insurance premium
- Invest at least \$200 million in capital equipment and tenant improvements in Phase I





AGREEMENT PROVISIONS: CITY OF GOODYEAR

 Waive/reimburse 100% of all non-expedited plan review & permit fees up to a maximum of \$900,000 and if expedited reviews are available 100% of expedited plan review fees





ECONOMIC IMPACT OF PROJECT

- Applied Economics estimates Fairlife will total more than \$817 million in total economic impact over the next five years
- Increased property and sales tax revenues generated by Fairlife, as well as its employees, vendors and service providers
- Direct revenue to the city is estimated to be \$3.4 million over the next five years





QUESTIONS AND DISCUSSION