

IDA Project Updates
FY 18

Category	Purpose	Project	Budget	Actual Cost	Account #	Notes
Photography	New Images – Landscape	Todd Photography	\$ 4,000.00	\$ 3,638.00	002-3210-461.21-75	Completed and paid
Photography	New Images – Community	Mark Skalny Photography-Visual Nature Images, Inc	\$ 6,500.00	\$ 6,495.00	002-3210-461.21-75	Completed and paid
Enhance Presence on Web	Website Refresh	Vision Works	\$ 10,000.00	\$ 9,980.00	002-3210-461.22.15	Completed and paid
Retail and Entertainment	Presence at Events	1 Staff Members to attend International Council of Shopping Centers (ICSC	\$ 4,400.00	\$ 873.00	002-3210-461.59-20	Completed and paid
Retail and Entertainment	Promotion of Goodyear	ICSC At Door Program Directory at 2018 RECon Vegas Vision Tech	\$ 3,000.00	\$ 2,800.00	002-3210-461.30-40	Completed and paid
Retail and Entertainment	Promotion of Goodyear	ICSC Shopping Centers Today Advertisement (to be published June 2018)	\$ 4,500.00	\$ 2,900.00	002-3210-461.30-40	Completed and paid
Site Selection	Advertisement	CEO Guide to Site Selection	\$ 9,500.00	\$ 9,500.00	002-3210-461.30-40	Completed and paid
Site Selection	Advertisement	Conway Global: January State of the States Report and May Invest with Sta	\$ 6,000.00	\$ 6,000.00	002-3210-461.30-40	Completed and paid
Site Selection	Advertisement	Phoenix Business Journal Book of Lists	\$ 4,500.00	\$ 2,513.00	002-3210-461.30-40	Completed and paid
			\$ 52,400.00	\$ 44,699.00		

REMAINING FUNDS:	STARTING BALANCE	REMAINING BALANCE
002-3210-461.2175	\$10,500.00	\$367.00
002-3210-461.2215	\$10,000.00	\$20.00
002-3210-461-5920	\$4,400.00	\$3,527.00
002-3210-461.3040	\$27,500.00	\$3,619.00