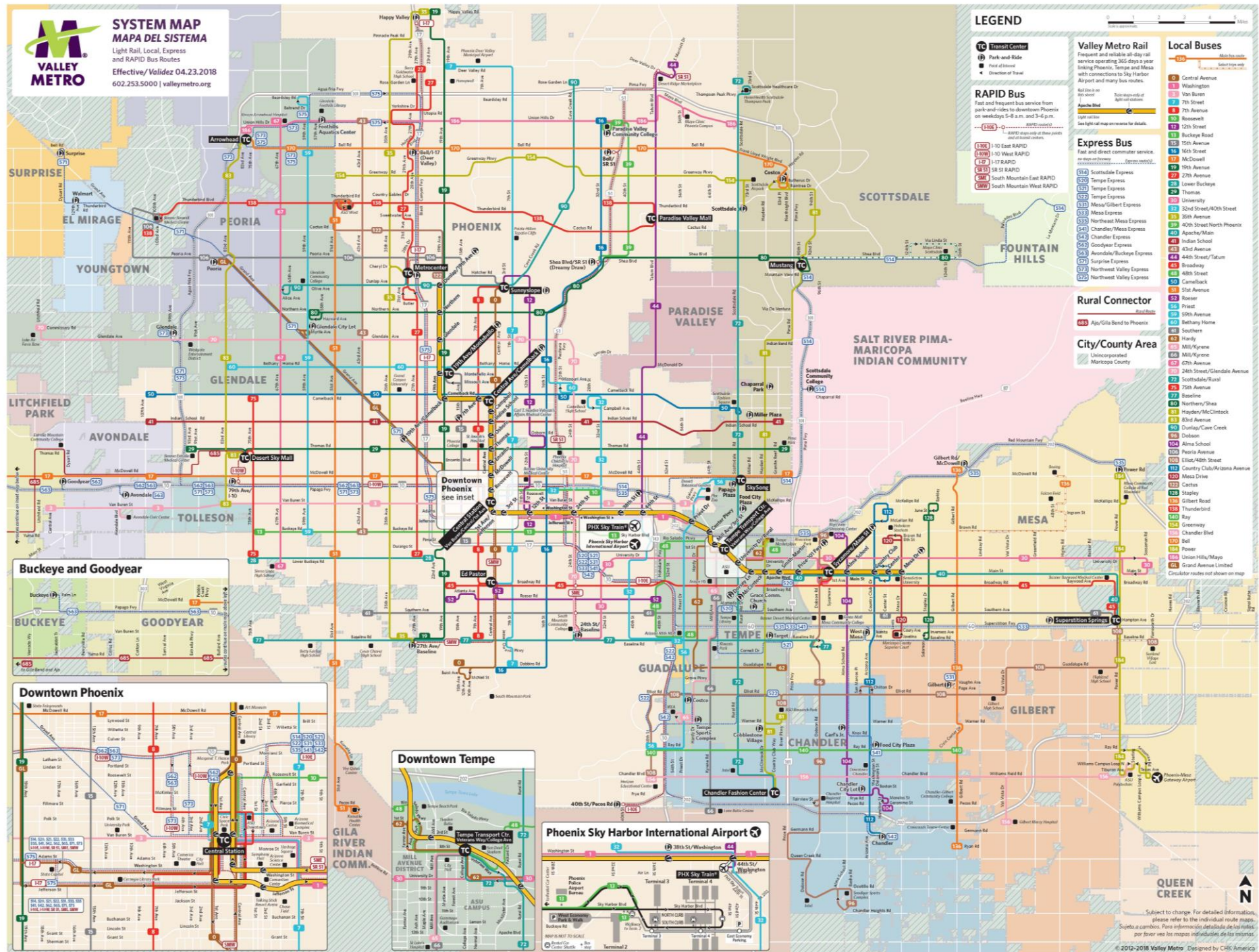


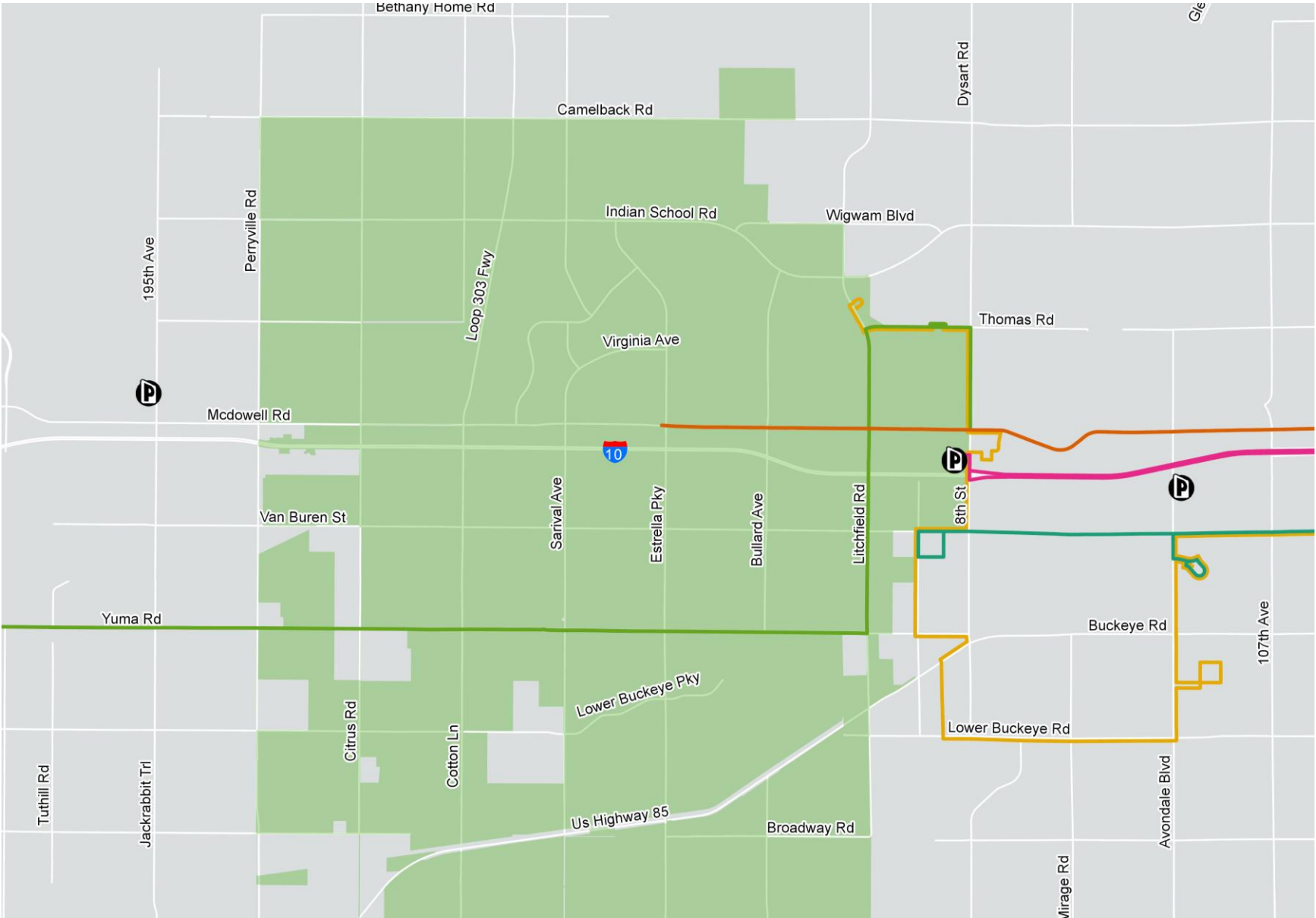
City of Goodyear

Transit Service Discussion





Goodyear Routes



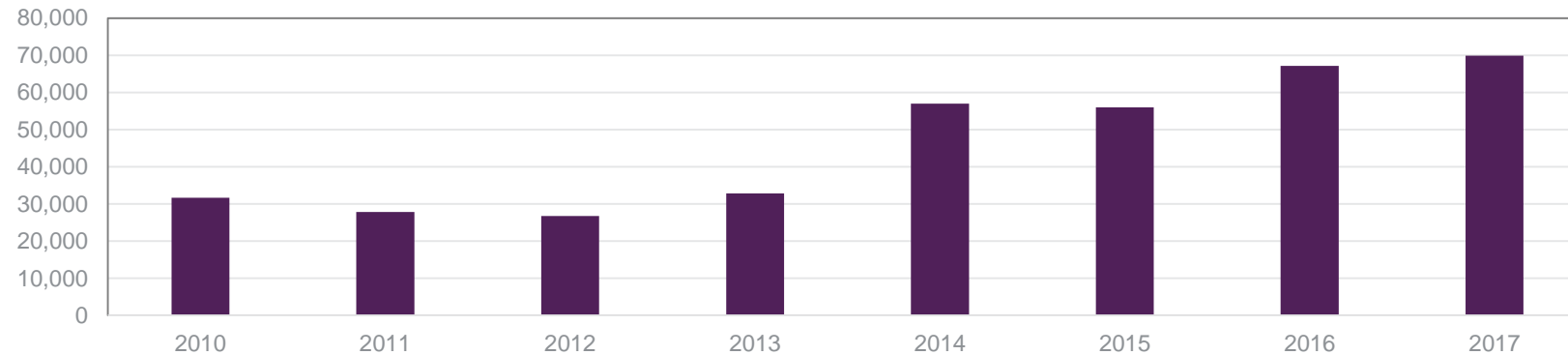
Valley Metro
Bus Route

- 3 - Van Buren
- 17 - McDowell
- 562 - Goodyear Express
- 685 - Rural Route
- ZOOM South

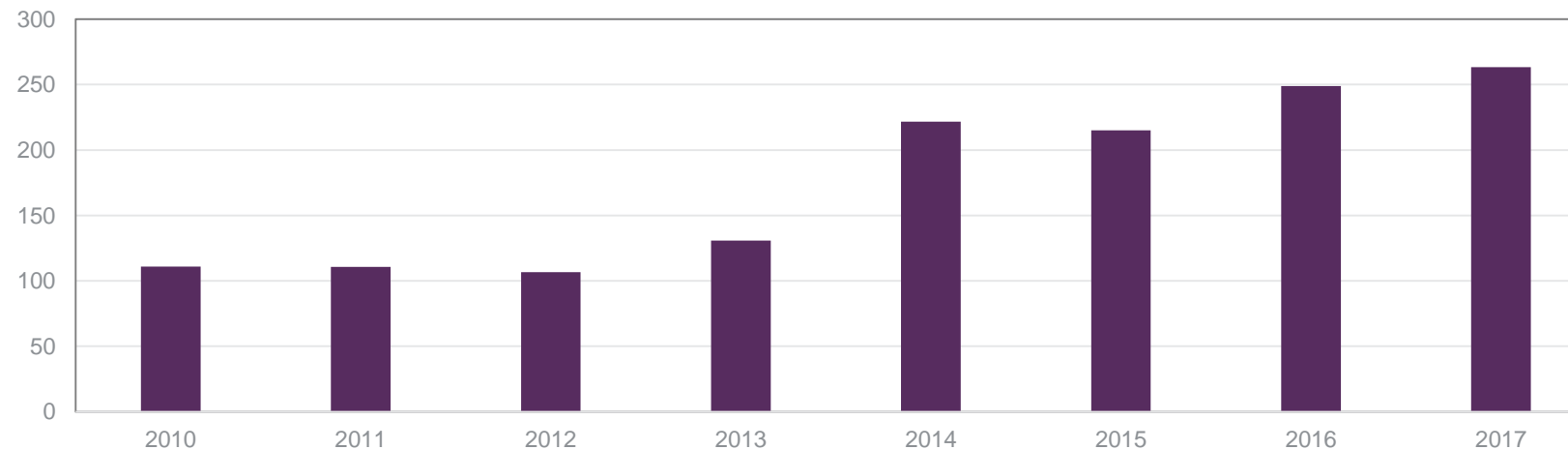
City of Goodyear

Goodyear Routes & Ridership

Goodyear Total Yearly Boardings



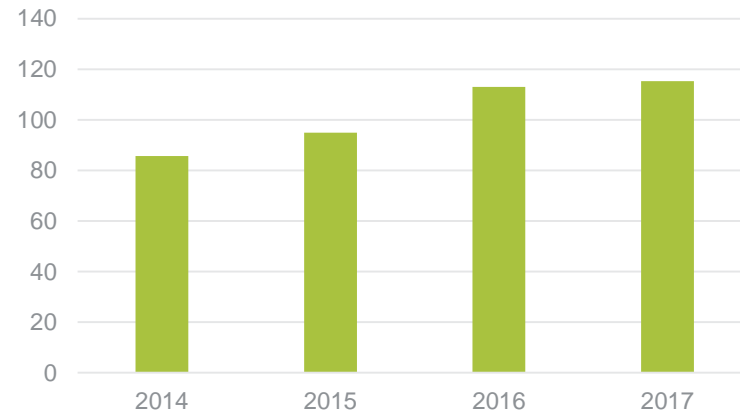
Average Weekday Goodyear Boardings



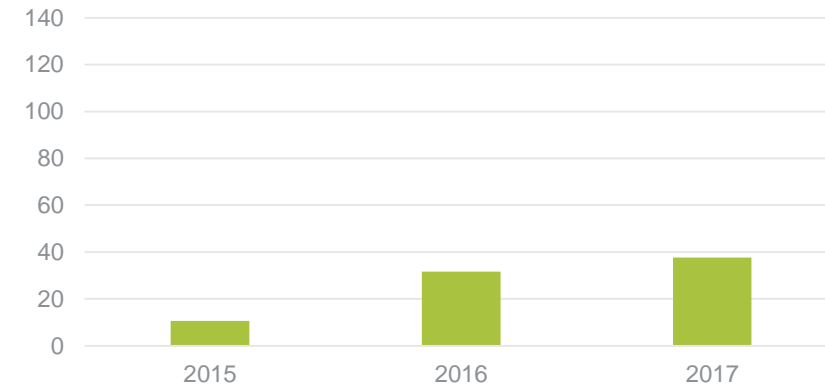
Goodyear Routes & Ridership



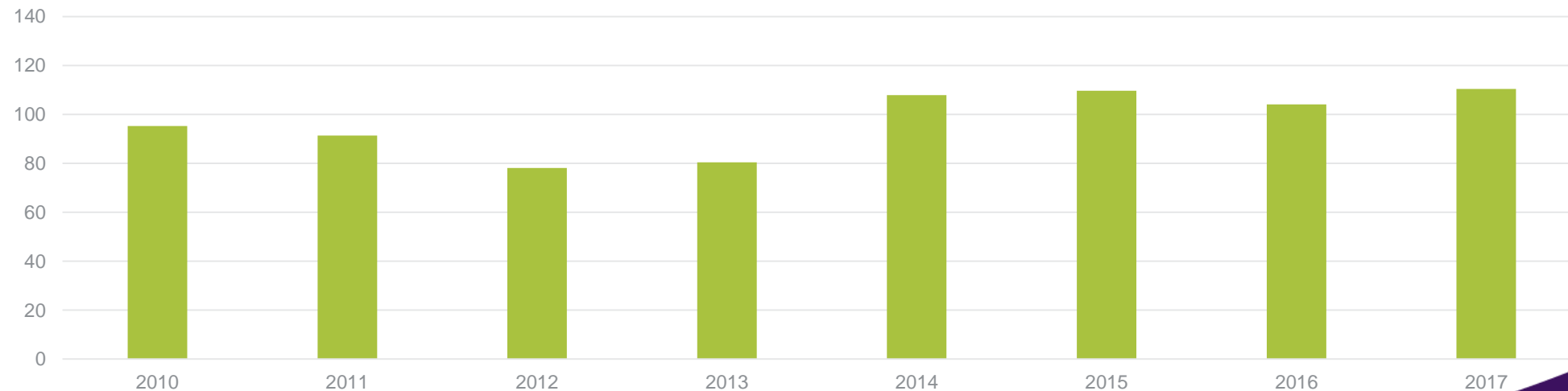
Goodyear Route 17 Average Weekday Boardings



Goodyear ZOOM South Average Weekday Boardings

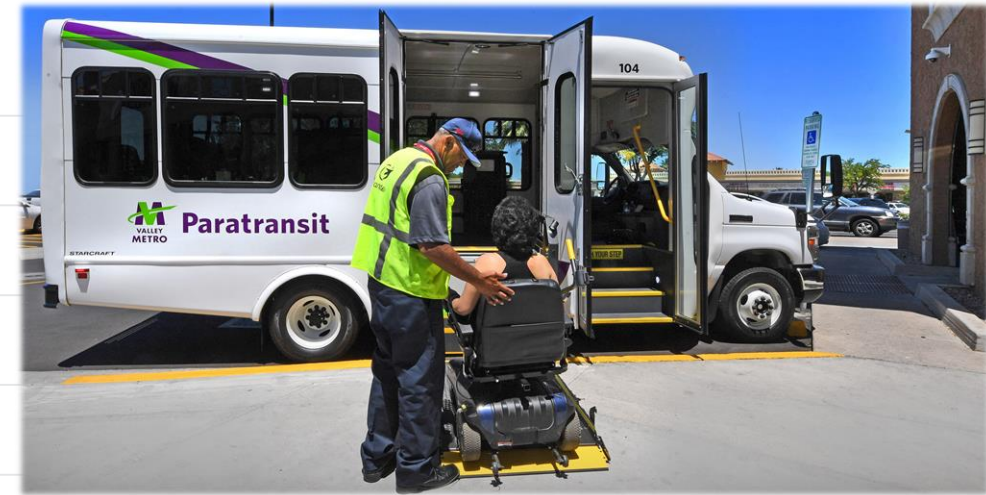
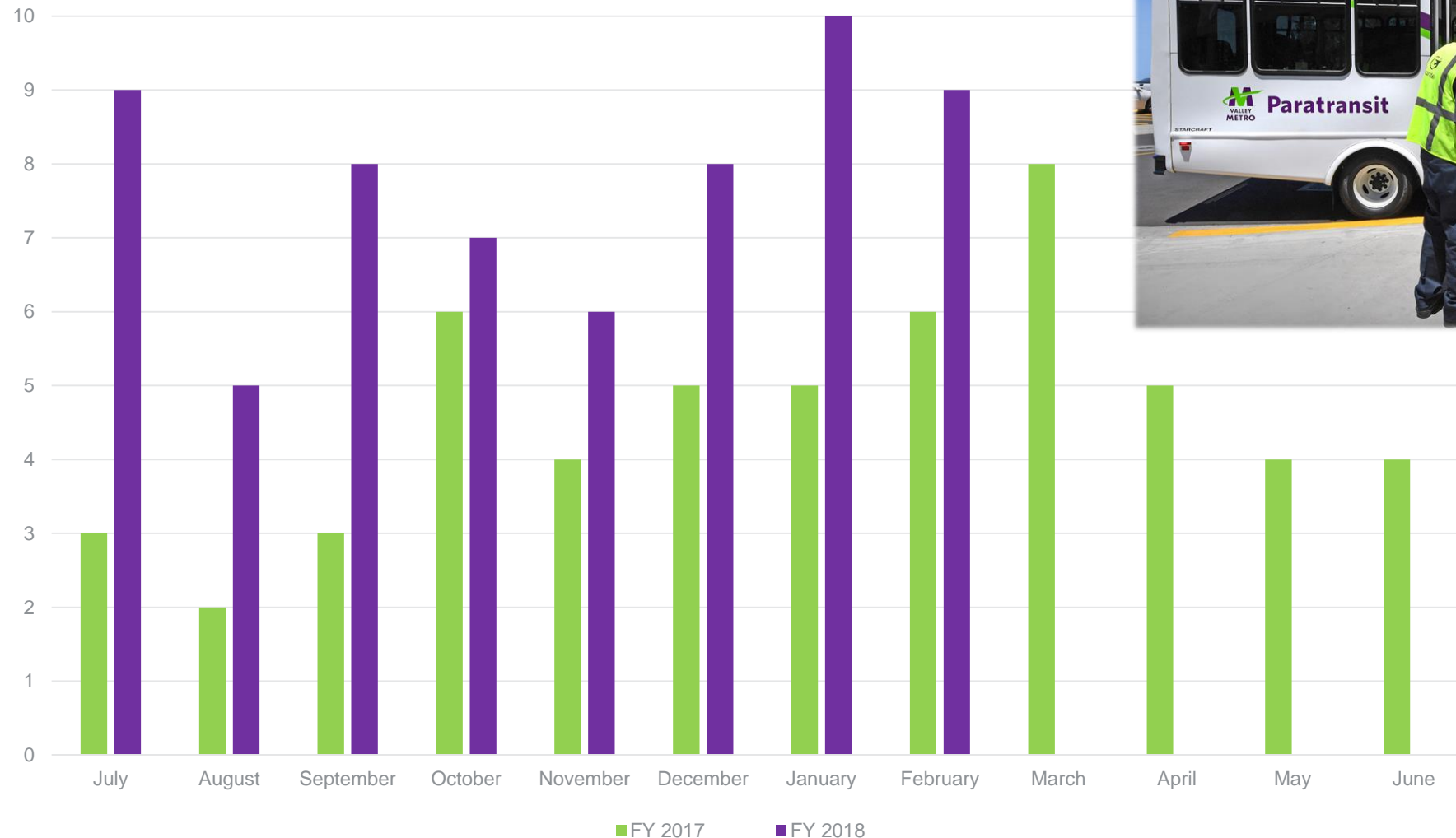


Goodyear 562 Average Weekday Boardings



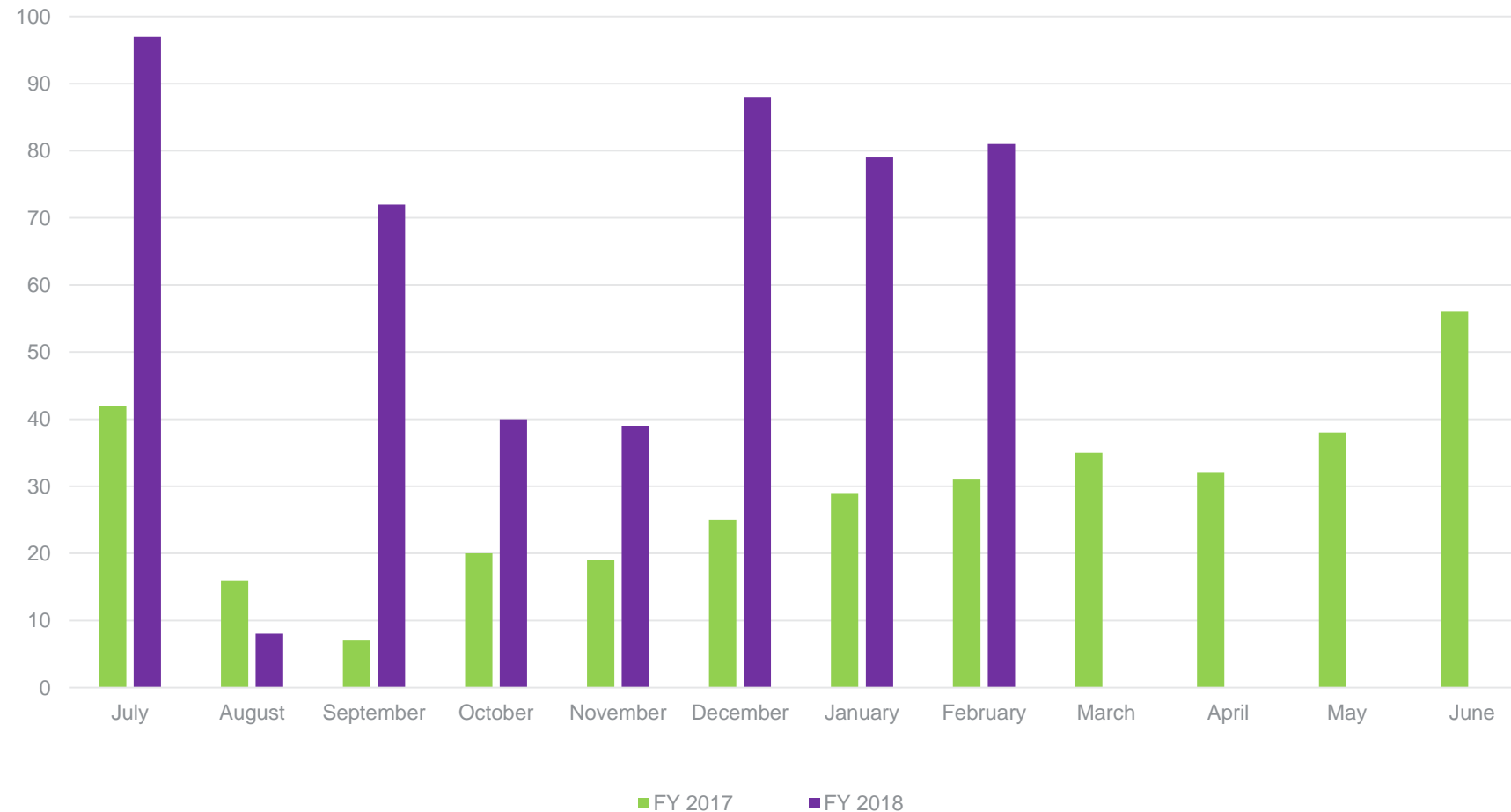
Paratransit Ridership Trends in Goodyear

Active Regional Riders in Goodyear



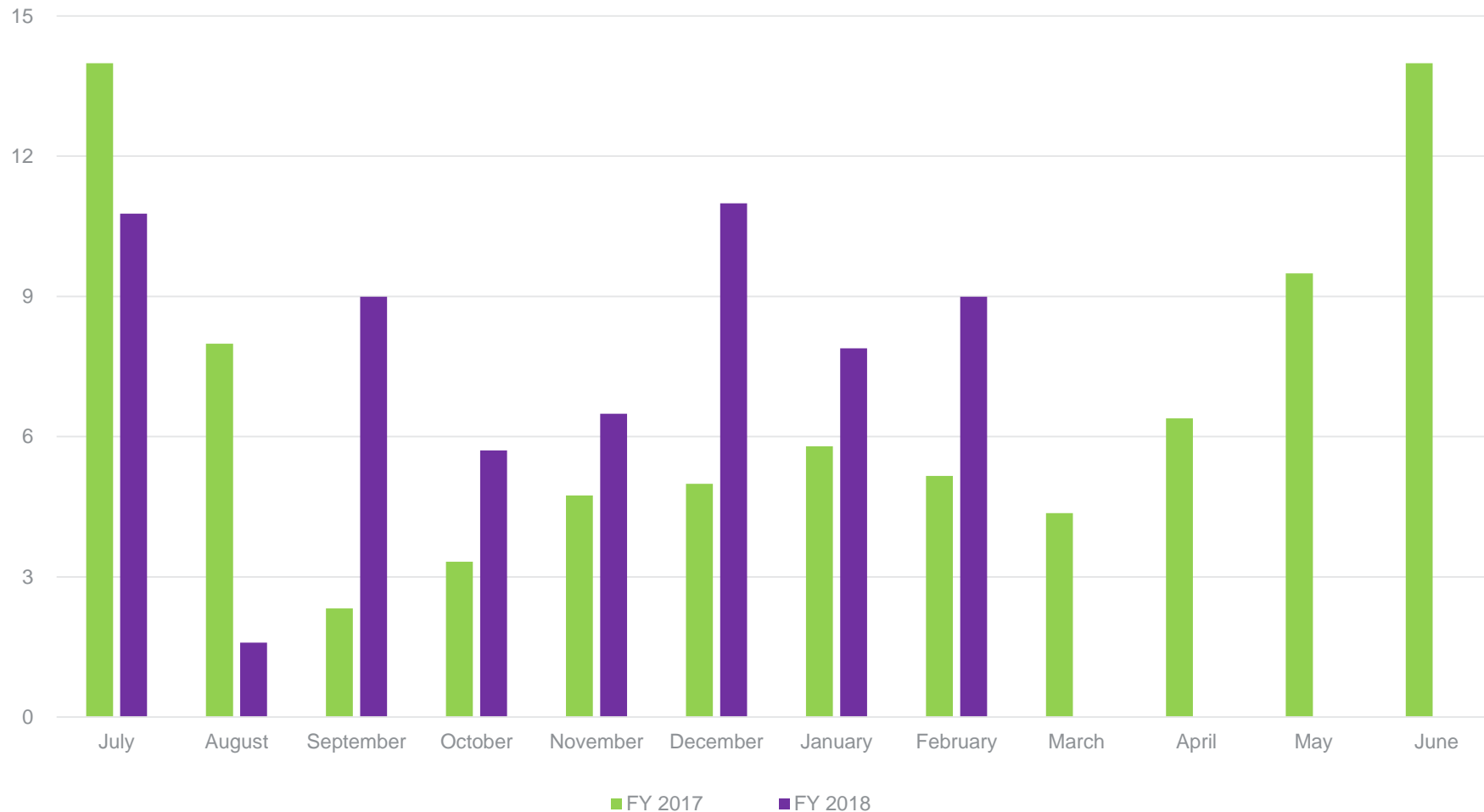
Paratransit Ridership Trends in Goodyear

Regional Paratransit Trips by Goodyear Residents (One-Way)



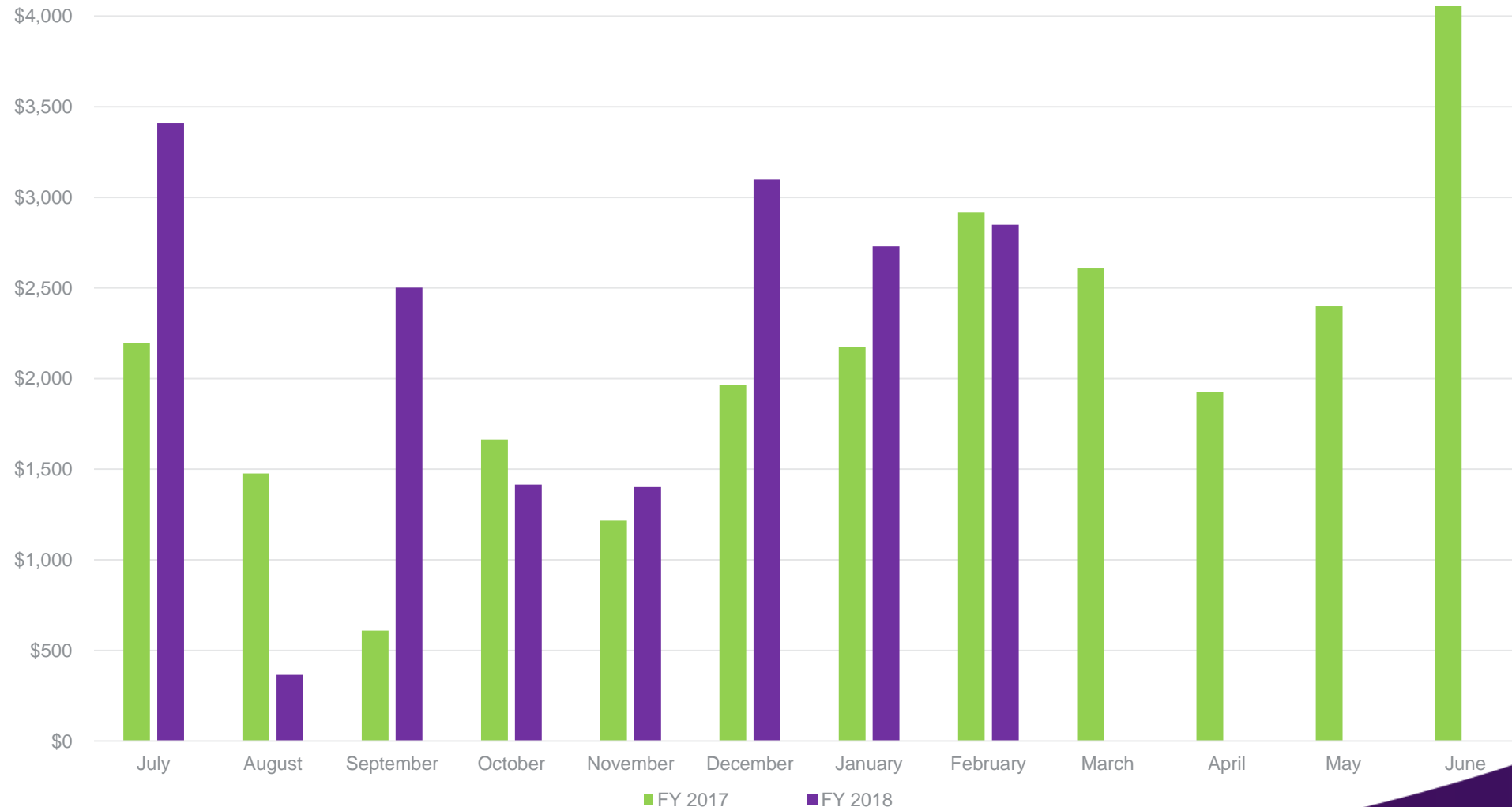
Paratransit Ridership Trends in Goodyear

Average Regional Paratransit Trips per Active Goodyear Rider



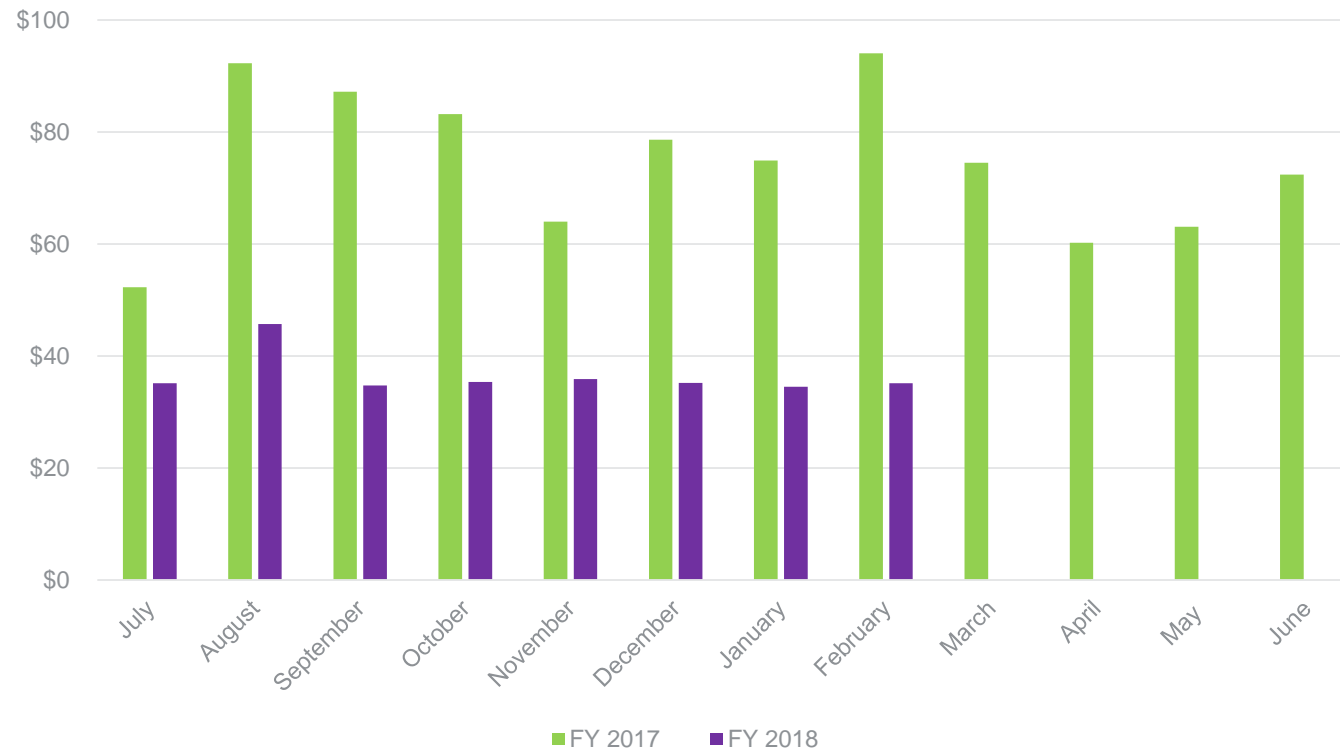
Paratransit Cost Trends in Goodyear

Monthly Regional Paratransit Cost to Goodyear

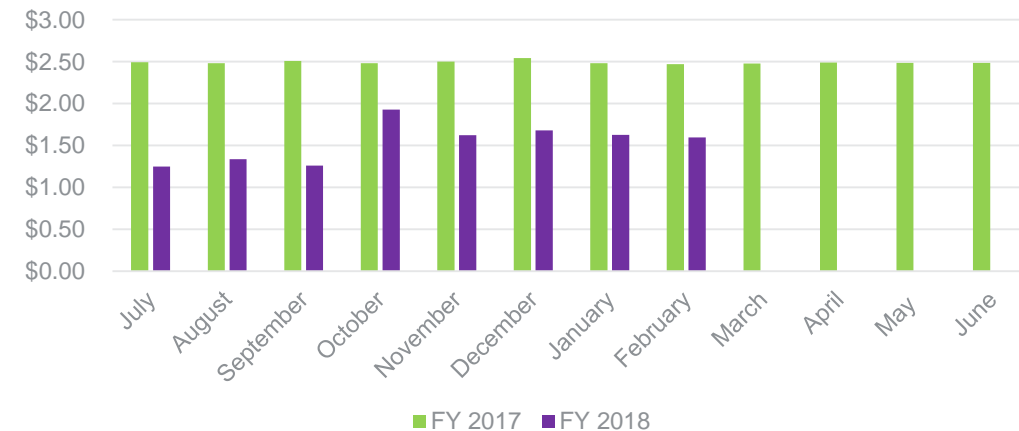


Paratransit Cost Trends in Goodyear

Net Cost Per Regional Paratransit Trip



Net Cost per Revenue Mile for Regional Paratransit Trips



Current Transit Funding in Goodyear

- Regional Proposition 400 funds
- Statewide Lottery funds
- Local funding
- Goodyear-Avondale UZA Federal funding



Fixed Route Funding in Goodyear

Route	Funded By	Contracted By	Operated By	Service Type	PTF	Yearly Total	Local	Yearly Total	Federal	Yearly Total	City/ies Served
ZOOM South	Avondale, Tolleson, Goodyear	Valley Metro	Total Transit	Circulator			✓	\$150,000	✓	\$150,000	Avondale Tolleson Goodyear
3	Phoenix, Valley Metro	Phoenix	First Transit - Phoenix	Key Local	✓	\$9,000			✓	\$9,000	Avondale Tolleson Phoenix Goodyear
17	Phoenix, Valley Metro	Phoenix	First Transit - Phoenix	Key Local	✓	\$340,000			✓	\$340,000	Avondale Goodyear Phoenix Scottsdale
562	Valley Metro	Valley Metro	Total Transit	Express / RAPID	✓	\$1,200			✓	\$1,200	Phoenix Goodyear

Areas of Emphasis for Goodyear

- Seniors
- Workforce
- Emerging Technology



Seniors

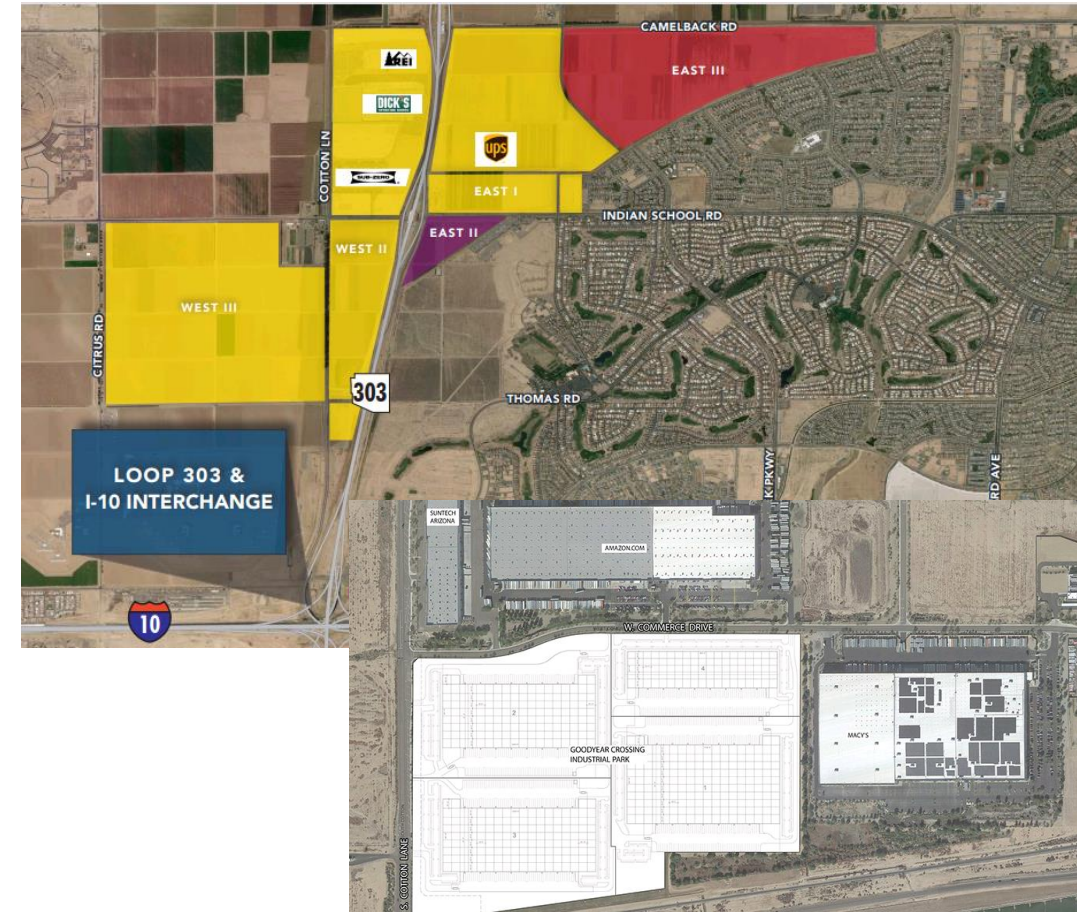
- **Serving current and future Senior Goodyear residents**
- **Estrella Community, PebbleCreek, etc.**
 - Distance from city
 - Appetite for transit
 - Car ownership
 - Community expectations
- **Potential services**
 - RideChoice
 - Micro-transit
 - Circulator



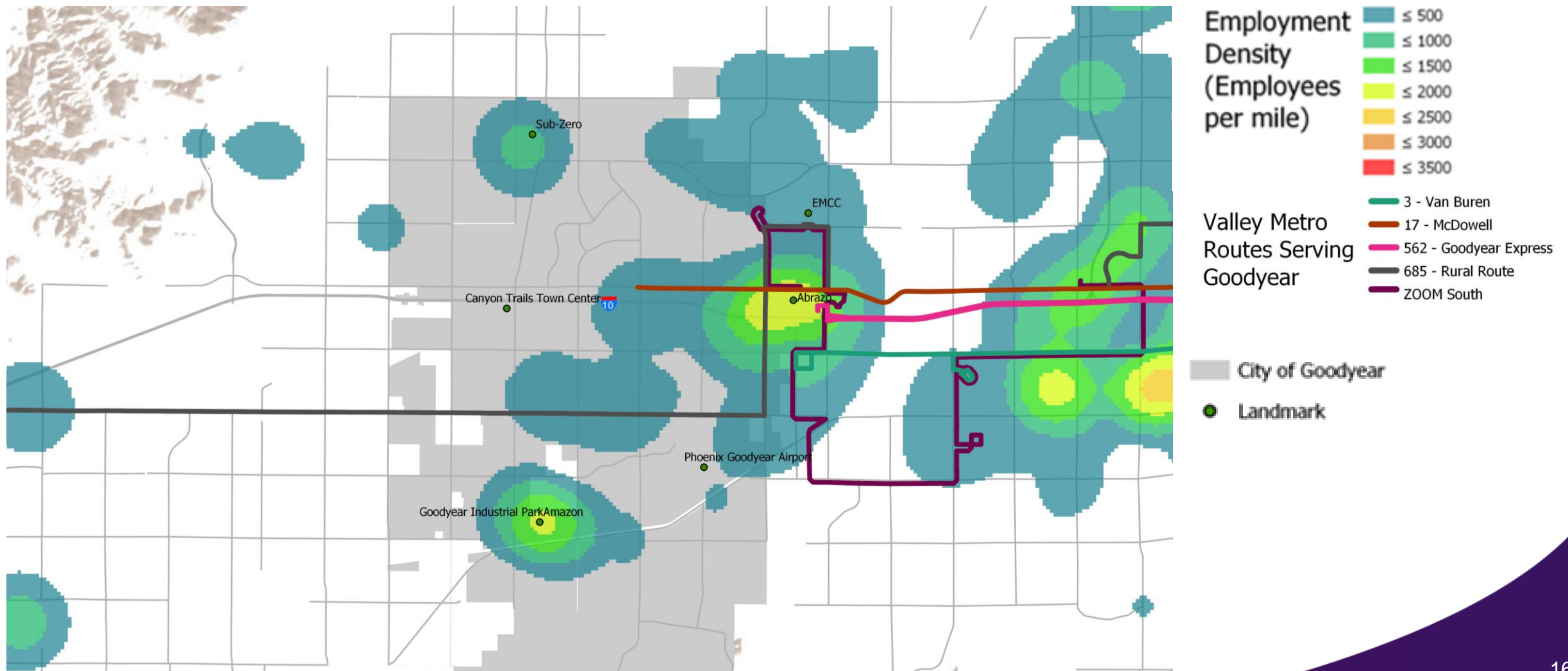
Workforce

Connect employees and employers via transit

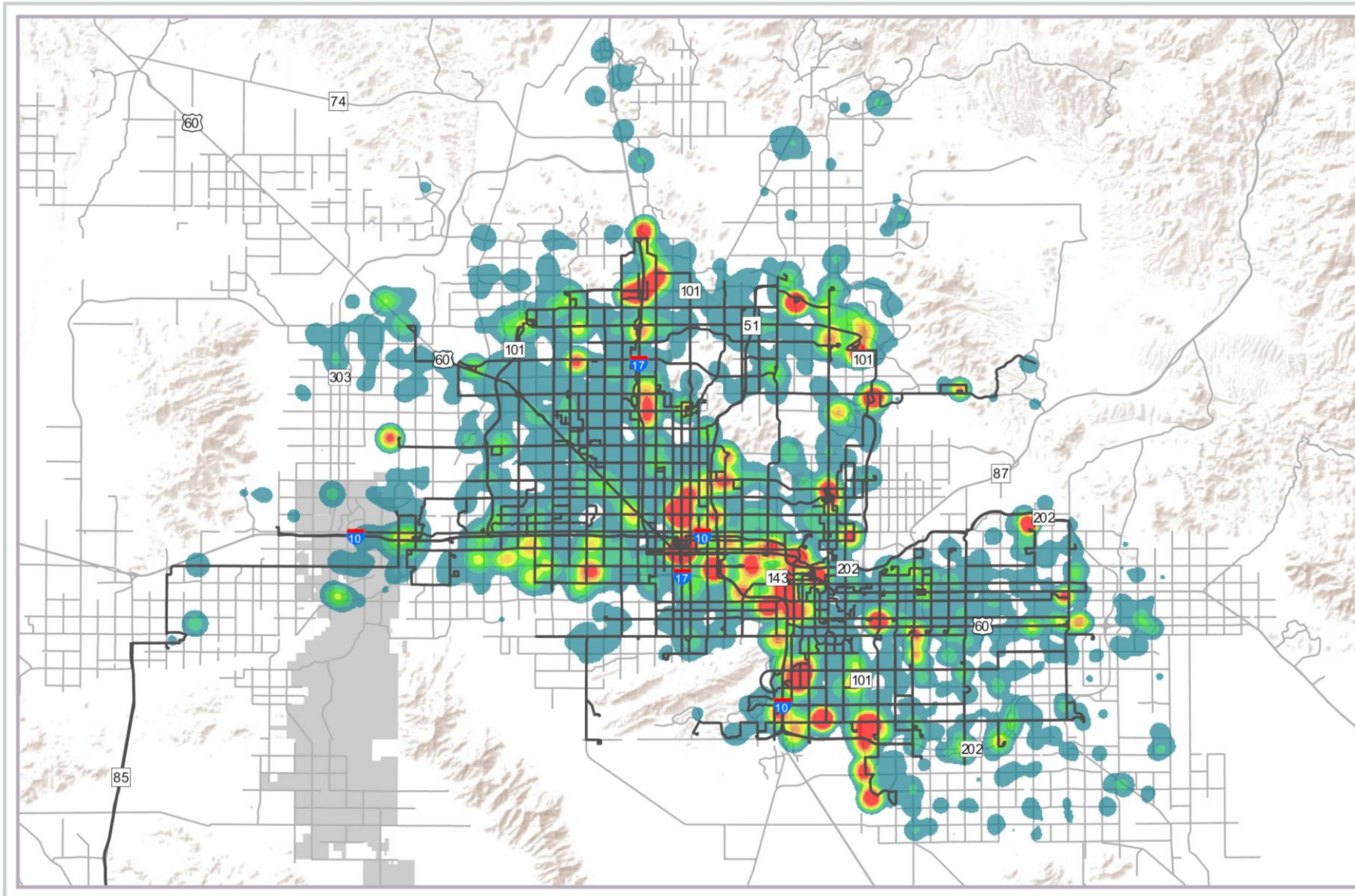
- PV 303 Development
- Industrial Parks at SR85/Cotton Lane
- Phoenix Goodyear Airport Area



Employment Density – Goodyear



Employment Density – Regional



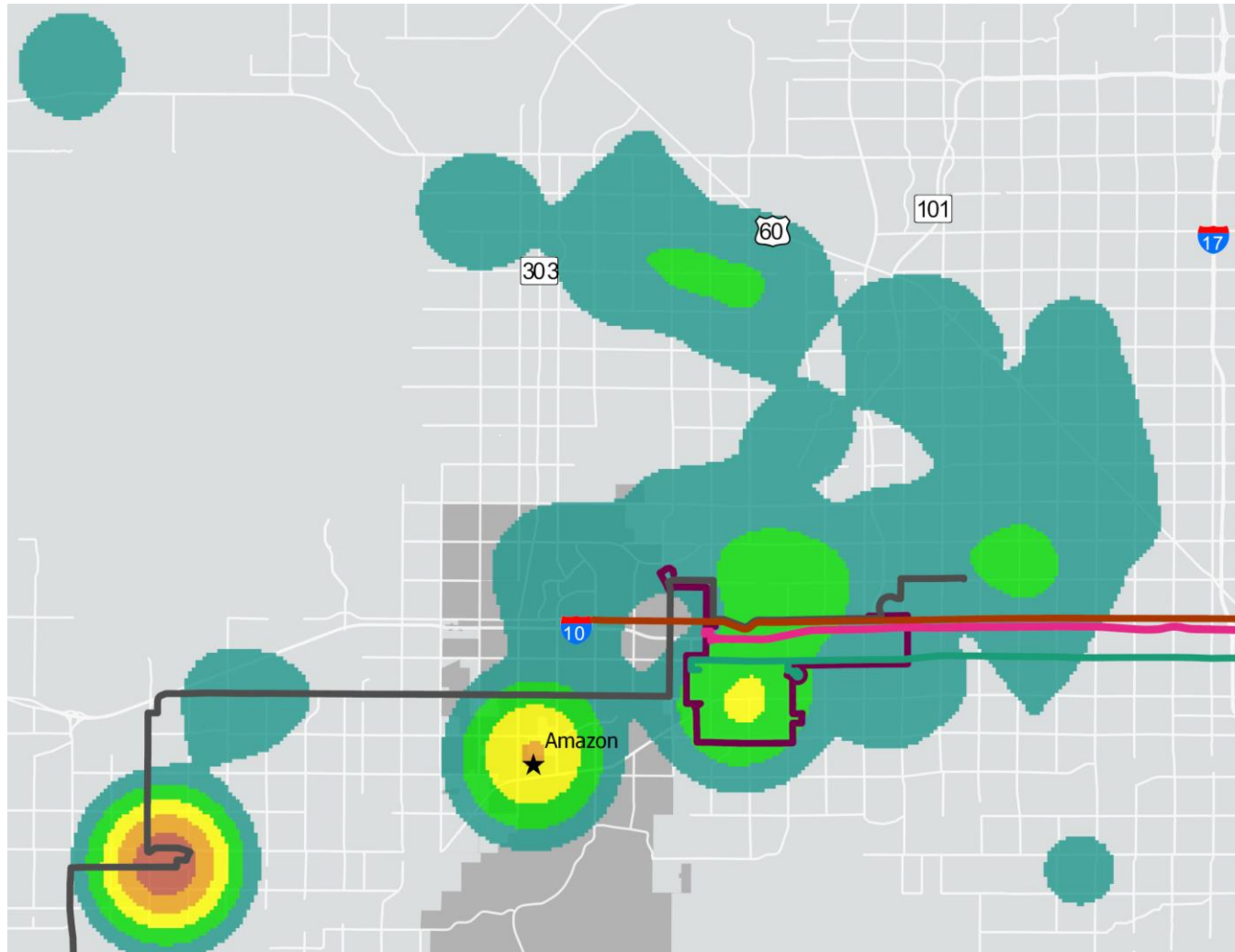
Employment
Density
(Employees
per mile)



— Current Valley Metro Routes
■ City of Goodyear

Where Do Current Employees Live?

Amazon



Amazon
Employee
Home Density
(Per sq. Mi.)

≤ 2
≤ 4
≤ 6
≤ 8
≤ 10

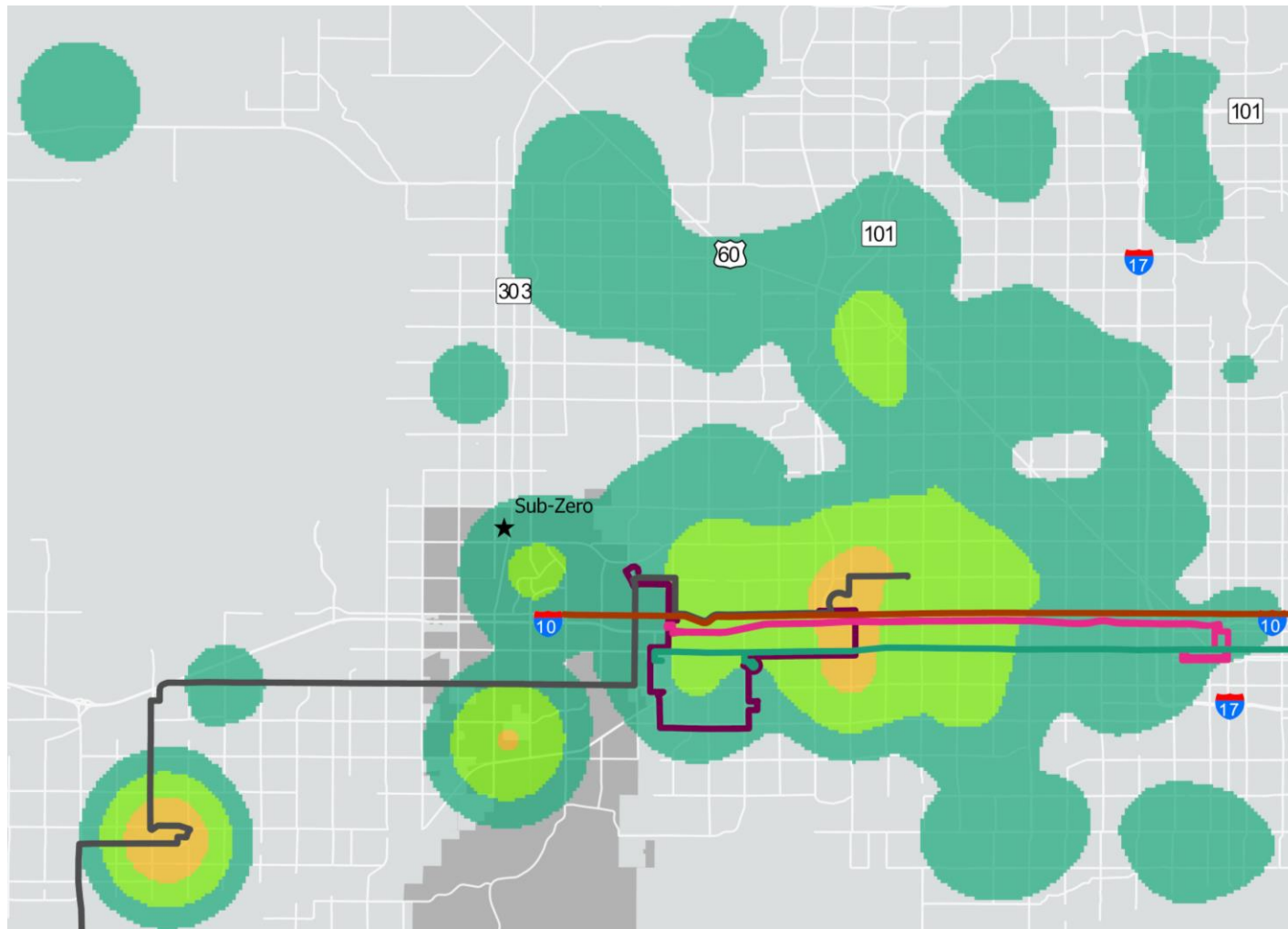
Valley Metro
Routes Serving
Goodyear

3 - Van Buren
17 - McDowell
562 - Goodyear Express
685 - Rural Route
ZOOM South

City of Goodyear

Where Do Current Employees Live?

Sub-Zero



Sub-Zero
Employee
Home Density
(Per sq. Mi.)

Light Green	≤ 1
Medium Green	≤ 2
Yellow	≤ 3
Orange	≤ 4

Valley Metro
Routes Serving
Goodyear

Green Line	3 - Van Buren
Brown Line	17 - McDowell
Pink Line	562 - Goodyear Express
Grey Line	685 - Rural Route
Purple Line	ZOOM South

City of Goodyear

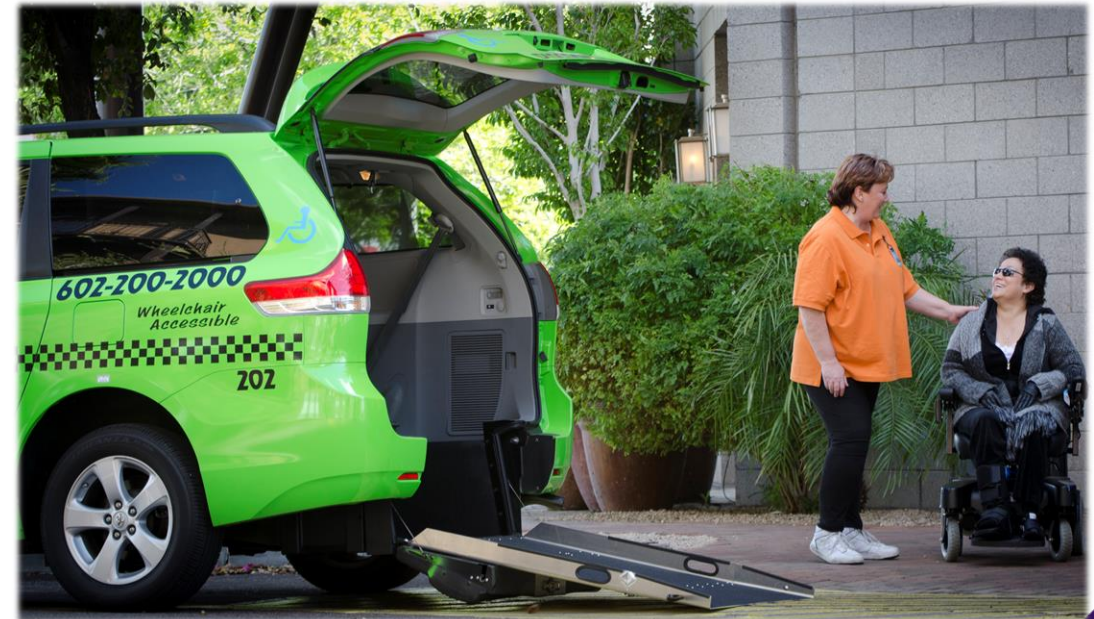
Vanpool Service

- Affordable transit option serving groups of 6-15 commuters
- Fuel, insurance and maintenance costs shared by vanpool members
 - Average Weekly Fare: \$25 Per Person
- Wheelchair accessible

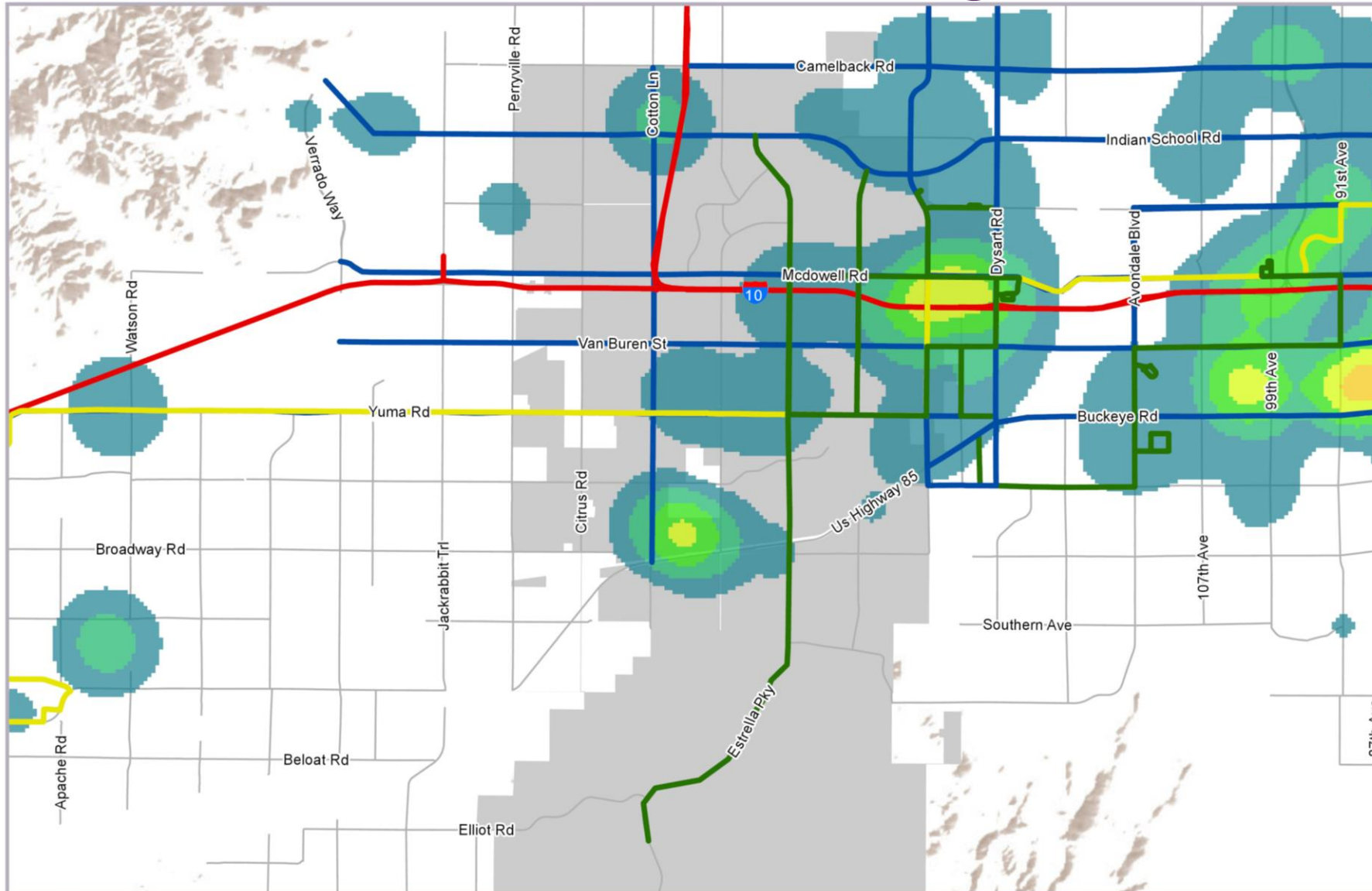


RideChoice

- **Provides discounts on taxi service to seniors and disabled**
 - 24/7, 365 days a year
 - No advanced booking required
- **Cities choose fares/service levels**
- **Upcoming program changes:**
 - Single point of contact
 - Use of Lyft/Uber
 - Smart phone app



MAG Transit Planning 2040



- **MAG Future Network based on existing service types.**
- **New technologies and services will change future options.**

Employment Density (Employees Per Mile)

- ≤ 500
- ≤ 1000
- ≤ 1500
- ≤ 2000
- ≤ 2500
- ≤ 3000
- ≤ 3500

Proposed 2040 Routes (By Type)

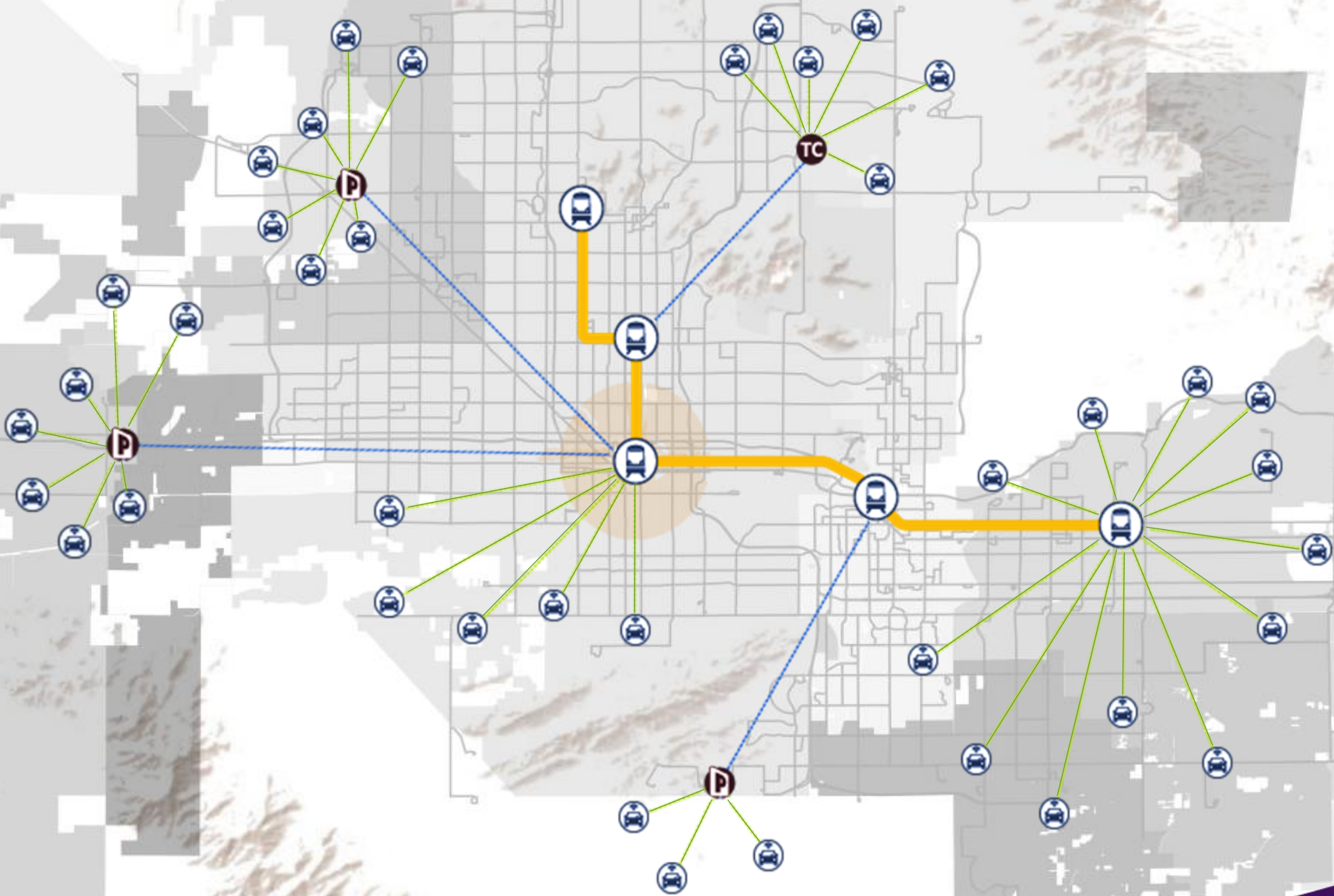
- Local
- Circulator
- Commuter Express
- Rural

City of Goodyear

New Technologies & Services

- **Microtransit**
 - On-demand service
- **Autonomous Vehicles**
 - Small vehicles run from nearby facility
 - Human attendant required
 - Availability
- **Bikeshare**
 - Dock or dockless
 - Tied to transit connections
- **Uber & Lyft**





How can Goodyear Fund Future Transit?

- “Prop 500”
- Prepare for loss of federal operating funds
- New local funds
- Employment centers funding service



Comments or Questions

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Thank You

