



City of Goodyear

See meeting location
below

Meeting Minutes

Arts & Culture Commission

Thursday, September 7, 2017

5:30 PM

Goodyear Library Community Room
14455 W. Van Buren St., Ste. C102
Goodyear, AZ 85338

Agenda Amended 9/1/17
Agenda Item 5.6 was added

1. CALL TO ORDER

Chairman Kaino called the meeting to order at 5:30 p.m.

2. ROLL CALL

Present: 6 - Chairman Kaino, Commissioner Driscoll, Commissioner Olson, Commissioner Lambert, Commissioner Canedo and Commissioner Coyle

Excused: 4 - Vice Chairman Donovan, Commissioner McMillie, Commissioner Szydlo-Moore and Ex Officio Member Mills

Staff Present: Arts and Culture Coordinator Guylene Ozlanski and Administrative Assistant Jacque Bento do O'

MOTION BY Commissioner Canedo, SECONDED BY Commissioner Lambert, to EXCUSE Vice Chairman Donovan and Commissioners McMillie and Szydlo-Moore from the meeting. The motion carried by the following vote:

Ayes: 6 - Chairman Kaino, Commissioner Driscoll, Commissioner Olson, Commissioner Lambert, Commissioner Canedo and Commissioner Coyle

Excused: 3 - Vice Chairman Donovan, Commissioner McMillie and Commissioner Szydlo-Moore

3. APPROVE MINUTES

[MINUTES](#) Approve draft minutes of the Arts and Culture Commission meeting held on July 6,
[62-2017](#) 2017.

MOTION BY Commissioner Olson, SECONDED BY Commissioner Driscoll, to APPROVE the draft minutes of the Arts and Culture Commission meeting held on July 6, 2017. The motion carried by the following vote:

Ayes: 6 - Chairman Kaino, Commissioner Driscoll, Commissioner Olson, Commissioner Lambert, Commissioner Canedo and Commissioner Coyle

Excused: 3 - Vice Chairman Donovan, Commissioner McMillie and Commissioner Szydlo-Moore

4. CITIZENS COMMENTS/ APPEARANCES FROM THE FLOOR

None.

5. OLD BUSINESS**5.1 Public Art Subcommittee Update (Commissioner Driscoll)**

-Traffic Beautification Project update: Committee members met to identify intersections with utility boxes that would be suitable for the artwork. Council outlined criteria for selecting the intersections as being landscaped with an improved look, to avoid multiple utility boxes nearby, and to have painted and wrapped artwork on the boxes. Committee members identified eight intersections that meet the criteria. Coordinator Ozlanski will take to Council for approval of five intersections that will be selected for the artwork and will then move forward with the artist's selection.

-Goodyear Community Park Public Art update: Funding was approved in the FY18 art plan in the amount of \$20,000 for artwork in the Goodyear Community Park. Committee members met to identify the design and materials needed. The focus area is on the apron area of the stage. The artists selected will be from Arizona.

-Ozlanski added that the recreation campus and fire stations planning has begun and is involved with the project managers on the public art aspect and the planning of bringing in artists for the project. Ozlanski will schedule a public art subcommittee meeting soon to discuss the artist's selection process.

5.2 Event and Festival Subcommittee Update (Commissioner Olson)

-Ballet of Arizona is set for September 30, 2017, at Estrella Park Lakeside. Commissioner Olson stated that the Arts and Culture Commission booth will be set up and will need volunteers.

Coordinator Ozlanski advised that three local dance studios will set up booths, and Commissioner Coyle's dance studio students volunteered to assist with handing out flyers and clean up.

-Art of Culture Expo is set for October 14, 2017, 4:00 p.m. - 9:00 p.m., at the Goodyear Community Park, which is a new location for this event. Ozlanski noted that Pebble Creek Art Club is attending and, possibly, the Estrella Photo Club. Ozlanski noted that the Arts and Culture Commission booth will be set up and will need volunteers at 2:00 p.m. to check the artists in and hand out packets for set up.

-Chalk Art in the Park is set for November 4, 2017, 8:00 a.m. - 2:00 p.m., at Goodyear Community Park, with a new chalk artist coming on board. Ozlanski asked the commissioners if they would like to bring in a professional chalk artist. That idea will be discussed more for next year.

-Ozlanski noted that Commissioner Olson was nominated as the chairman for the Event and Festival Subcommittee.

5.3 Communication and Advocacy Subcommittee Update (Commissioner Canedo)

-Commissioner Canedo was nominated as the chairman for the Communication and Advocacy Subcommittee. Canedo stated that being a new subcommittee, the group discussed goals and mission

and identified communication as a main goal. The Committee members suggested moving the Arts and Culture Commission meetings to the Goodyear Branch Library conference room as a new venue to allow more room for citizens to attend the meetings.

-Canedo discussed that social media is broadening and the subcommittee identified how each social media platform is used. Canedo advised there is now an Instagram account and she rebooted the Twitter account and they can be followed at Goodyear_arts. Canedo also created a gmail account to keep all social media information in one email location, Goodyear_arts@gmail.com

-Canedo updated on Creative Aging Program with there being 20 participants ages 60 and over. Chairman Kaino noted how the Creative Aging Program has been a positive social outlet for this community. Coordinator Ozlanski stated the program will be offered in October, free to residents and \$20 non-resident, due to a grant awarded through West Valley Arts Council.

-Canedo stated that the Follow Your Art Jr., has artwork on display in the Goodyear library.

-Canedo stated the student summit is coming up with dates to be determined. Coordinator Ozlanski stated that she is in communication with Estrella Mountain Community College to hold the event there and to schedule the best time for the culinary arts to provide the breakfast, which may be after December.

-Ozlanski gave an update on the youth commission for Goodyear, advising there are 16 commissioners involved that are very interested in the arts and looking forward to collaborating with the Arts and Culture Commission.

5.4 Education and Programs Subcommittee Update (Commissioner Donovan)

-Chairman Kaino stated that Hot Coffee has been a great success over the summer with dynamic speakers, good participation, and excellent evaluations.

-Kaino noted that Commissioner Donovan was nominated as the chairman for the education and programs subcommittee.

-Kaino stated that the subcommittee is working on the mobile history museum and creating something more compact that is suitable for traveling and could be checked out to schools.

-Coordinator Ozlanski was happy to announce that Palm Valley Pediatric Dentistry will continue its sponsorship with the Mayor Select Program, in its fifth year. Ozlanski stated that the Story Teller Artwork Dedication is on November 9, 2017, plus the winners of the Mayor Select Program will be announced at the same event. Ozlanski asked the commissioners to put that date in their calendar so they do not miss out on the event.

5.5 Public Art Driving Map Update (Coordinator Ozlanski)

-Coordinator Ozlanski shared with the commissioners some draft models of what the trading cards will look like. Ozlanski stated that she is working with Arizona Public Service (APS) for a corporate giving request to have the cards printed at no cost, which could cost up to \$4,000 to print the trading cards and driving maps. Ozlanski stated that she is feeling positive that the corporate giving request will be approved. The APS logo will be printed on the cards and recognition for their support will be given at art and culture events. Ozlanski also stated that she is working with Goodyear's webmaster to create a website link to add to the cards so that cardholders can read more about the artwork on the card.

5.6 Discuss and Approve Retreat Facilitator Follow Up Meeting

-Coordinator Ozlanski advised that facilitator Claire West extended a complimentary six-month follow-up meeting to the last retreat. Ozlanski asked the commissioners if they were interested in the meeting and if they believed it would be of value. Commissioner Driscoll stated that he did not think it would be worthwhile to meet with Claire West again. Commissioner Lambert suggested to review the retreat minutes, and therefore; Ozlanski stated she will re-issue the minutes to the commissioners. The commissioners were all in agreement to postpone a decision and vote on whether to meet with facilitator Claire West.

6. NEW BUSINESS

6.1 Chairman Kaino Remarks

-Chairman Kaino's remarks were intended to speak to citizens in attendance. Kaino informed that the commission is a volunteer group that all applied, were interviewed by council, and appointed to their positions. Kaino believes that the commission is a diverse group with different arts and cultural experiences and backgrounds. Kaino stated that citizens who attend the meetings will get an idea of what kind of activities and work is involved in the Arts and Culture Commission, to include the subcommittees. Kaino encourages members of the public to get involved in arts and culture activities. Kaino gave thanks and recognition to a citizen in attendance, Carol Ambrose, who pours the coffee at the Hot Coffee lectures and stated that the event flows much smoother for her contribution.

6.2 Goodyear Mobile Museum Discussion (All)

-Coordinator Ozlanski stated as part of the FY18 public art plan, \$5,000 was funded for the mobile museum, to enhance the mobile museum by adding exhibits.

-Ozlanski advised that she met with history professor Denise Bates of Arizona State University, who was formerly part of the Arts and Culture Commission and Sally Kikko of the Three Rivers Historical Society, who both were instrumental in writing the Goodyear historical book. Ozlanski stated that they both are interested in getting involved and creating new historical exhibits. Ozlanski stated that they came up with ten historical themes that will be explored and they want to come up with a combination of posters and pop-up displays.

-Ozlanski stated that there will be three to five portable portfolios created so that schools can check them out.

-The commissioners discussed different methods of creating an easier set up of the mobile museum and they agreed to meet prior to the Ballet of Arizona to work on building that.

6.3 Arts Commission Recruiting Discussion (Coordinator Ozlanski)

-Coordinator Ozlanski advised that currently there are eight applications submitted for the vacant commissioner seats. There are two open seats on the commission and one alternate position. Ozlanski gave a reminder to current commissioners that have terms expiring that they should submit their application before the deadline of October 20, 2017.

6.4 Avondale Rocktoberfest Discussion (Coordinator Ozlanski)

Coordinator Ozlanski advised that the City of Avondale is holding an Avondale Rocktoberfest on October 21, 2017, at 10:00 a.m. - 5:00 p.m., on Western Avenue. There will be artists, crafters, food, and entertainment at the event. Ozlanski advised that the event coordinator, Bonnie from Catitude Gallery, would like to display the Creative Aging and Follow Your Art Jr., artwork. The commissioners were all in support of setting up an arts and culture tent to showcase the art. Ozlanski stated she will facilitate with getting the tents and panels to the event.

6.5 Arts and Culture Division Update (Coordinator Ozlanski)

-Coordinator Ozlanski stated that the majority of the division updates were already discussed. Ozlanski reminded that there are two Hot Coffee lectures and one more commission meeting for the remaining year.

-Ozlanski stated that she received a proposal from Anderson Institute of Music for the Broadway under the Stars program and will be scheduling a meeting with the events and festival subcommittee to review the proposal.

7. INFORMATION ITEMS

Commissioner Driscoll shared that he has been actively involved in rehearsals for a play that he will be in called Proof, and it will be staged on November 16, 2017, at Estrella Community College. Driscoll advised that his term with the Arts and Culture Commission is ending; however, he can reapply to serve on the commission again after one year. Driscoll stated that he may not be in attendance at the next commission meeting but extended his gratitude and pleasure for serving on the Arts and Culture Commission.

8. ADJOURNMENT

There being no further business to discuss, Chairman Kaino adjourned the meeting at 6:49 p.m.

Respectfully Submitted by:

Jacque Bento do O', Administrative Assistant

Laura Kaino, Chairman

Date: _____