





City Hall Comprehensive Sign Program

History



- Originally approved in 2001 by Council
 - Included Goodyear Financial Center and City Hall Signage
 - Consists of a list of stipulations
- Signs installed in 2015
- Two new signs are proposed



Subject
Property

N LITCHFIELD RD



Existing and Proposed Signs

1. Large Monument Sign (installed 2015)
2. Directional Sign (installed 2015)
3. Internal Monument Sign (installed 2015)
4. Site Wall (new)
5. Wall Signage (2 installed 2015, 1 new)



EAST ELEVATION



New Signs



Exceptions from Zoning Ordinance

Type	Current Regulations	Proposed
Directional Signage (#2)	Max height: 3 ft. Max Area: 6 sq. ft.	Max height: 4 ft. Max Area: 10 sq. ft.
Monument Signage, Internal (#3)	Max height: 6 ft.	Max height: 8'-6"

Analysis



- Signage replaced existing and the height was not increased.
- Copy area increased to add addressing and city logo.
- Signs are consistent with those approved through sign packages on private property.
- Change will not impact Goodyear Financial Center and they may request same signage.

Recommendation



- Planning and Zoning Commission recommend approval



Questions