

# City of Goodyear

City Hall  
190 N. Litchfield

Comprehensive Sign Package



Prepared by:



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**Goodyear City Hall Comprehensive Sign Package  
190 N. Litchfield Goodyear, Arizona  
August 29, 2017**

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## Introduction

The Goodyear City Hall is located on the southwest corner of Van Buren Street and Litchfield Road in Goodyear, Arizona. The Complex has two nearly identical buildings; the Goodyear City Hall building and the Goodyear Financial Center building that internally houses several different businesses. This Comprehensive Sign Package (CSP) is intended to update the CSP from the one approved in March 2001 and only addresses the City Hall signs.

The application of signage at Goodyear City Hall is intended to improve building identification while displaying the City's logo and color theme that projects a uniform signage style consistent with other City facilities so that visiting patrons understand that they are at a City facility. The signs included in this CSP are also intended to provide improved way finding abilities while on the Complex grounds.

The large City Hall Monument sign along Litchfield Road is intended to identify City Hall and offer the street address for emergency personal and patrons. The next closest monument sign is approximately 150' south of this one. This sign will be illuminated with LED lights and employs the City of Goodyear logo and the City's yellow and grey color scheme. This sign is directly across from a commercial center and over 950 feet north of the nearest residential development.

Beyond the main entrance to City Hall two Directional Identification Signs, strategically placed, direct visiting patrons to City Hall and the Goodyear Financial Center. These signs are located to assist drivers entering the parking lot or pedestrians navigating through the parking areas. One of these signs are located in the parking lot island at the tee intersection of the Litchfield Road entry drive and the main north / south parking lot vehicular circulation route. This sign lists "Goodyear City Hall", "Goodyear Customer Service", and the "Goodyear Financial Center" with directional arrows.

The other Directional Sign is located on the northwest side of City Hall in the landscaped median between the staff designated parking area and the main north / south parking lot vehicular circulation route. This signs lists "Goodyear City Hall" and "Goodyear Customer Service" with directional arrows.

Once the visitor is in the parking lot and maneuvering to their respective building a new Identification Sign located between the two buildings and reads, "Goodyear Financial Center", "Goodyear Customer Service", and "City Hall" with arrows and addresses. As with all the signs in this CSP the City logo and the City's color schemes have been used. This new sign replaces the one with that included the APS reference and used the building's color scheme.

At the main entrance to City Hall a new cabinet Wall Sign identifying City Hall with the Goodyear logo and color scheme will go in the plaza landscaped planter just west of the main entrance between a block seatwall and a taller block wall behind. The Wall Sign and block walls all curve to visually point visiting patrons to the front door. The sign will be internally

illuminated and will announce to the visiting patrons that they are at the main entrance to City Hall.

The final signage component are two internally illuminated Building Mounted Identification signs placed high on the building corners. One sign will go on the northeast side of the building facing east and say, "Goodyear City Hall". The other sign will go on the northwest building corner and wrap the north and west sides. The north face will read, "City of Goodyear" and the west face will read, "City Hall". This sign is intended to clearly identify the building as a City facility and to provide vehicles driving eastbound on Van Buren a beacon of where City Hall is located before well in advance of entering the driveway off of Van Buren. Once entering the parking lot with the sign elevated above the busy eye level activities (i.e. pedestrians, vehicles, landscape, etc.) visiting patrons should understand immediately which structure is a City facility and help them navigate through the parking lot to the main entrance.

Illumination for the lighted signs will be accomplished with LED fixtures. The scheme is to be accomplished in a reverse pan channel style and includes a single raceway for mounting and electrical wiring associated with the signage. The lettering is mounted to the raceway so as to minimize the number of penetrations into the building façade.

Alpha identifiers are also placed on the building wall, the Monument Sign and the Identification Sign located between the Goodyear Financial Center and City Hall to assist emergency personnel, deliveries, and visiting patrons.

The overall concept is that the larger signs allow for ease of identification of the complex and the buildings by patrons approaching the complex. As patrons move into the complex, the signs lessen in scale and help direct patrons to one of the two buildings within the complex. As you move closer to the main entrance of City Hall the signage decreases to a pedestrian scale to assure the patron they are at the correct location.

## Freestanding Signage

### **Project Monument Signage (Sign Type 1 – Exhibit 1)**

There is one monument sign on Litchfield Road that is internally laminated. This sign displays the City logo, identifies City Hall, and includes the address.

### **Directional Signage (Sign Type 2 – Exhibit 2)**

Located at two locations within the parking lot. Each of these locations has arrows directing patrons to the building named on the line.

- 1: One is at the terminus of the Litchfield entrance drive south of the City Hall building.
- 2: One is at the northwest side of City Hall in the landscaped median between the staff designated parking area and the main north / south parking lot vehicular circulation route.

### **Internal Monument Sign (Sign 3 – Exhibit 3)**

There is one located between the Goodyear Financial Center and City Hall inside the complex on the west side of the buildings. This sign identifies City Hall, Customer Service and Goodyear Financial Center with arrows and respected addresses.

### **Site Wall Signage (Sign Type 4 – Exhibit 4)**

This is a curved painted metal cabinet internally illuminated.

1: Located in the plaza just west of the main entrance to City Hall

## Freestanding Sign Matrix

Sign	Type	Qty.	Max. Ht.	Max. Sign Area	Location	Illumination
1	Large Monument ID	1	12'	44.50 s.f.	Litchfield Rd.	Yes
2	(*)Directional ID	1	4'	16.50 s.f.	Terminus @ Litchfield entrance drive and at designated staff parking	No
3	(**) Internal Monument Sign	1	8.5'	53.50 s.f.	Between the two Bldgs.	No
4	Site Wall Sign	1	31"	7.50 s.f.	City Hall Plaza	Yes

Code Deviations:

(\*) Sign Ordinance 7-8-B-3 has a 3' maximum height and 6 square foot maximum copy. One of the Directional ID signs is 48" high with 10 square feet of copy. This is due to the sign being located where dense mature landscape material is present.

(\*\*) Sign Ordinance 7-8-B-8 has a 6' maximum height. This sign is 8'-6" high because the addresses are added to the base and the City's logo added to the top

## Building Mounted Signage

### Signage (Sign 5 – Exhibit)

Signage incorporating raceways as part of the design, placed to identify each building and department.

## Building Mounted Sign Matrix

Sign	Type	Qty.	Max. Ht.	Sign Length	Max. Sign Area	Location	Illumination
5	Bldg. Mounted	1	22"	21.81 ft.	32.75 s.f.	On Bldg. @ the NWC - North Face (80 Long)	Yes
5	Bldg. Mounted	1	22"	10.58 ft.	35.00 s.f.	On Bldg. @ the NWC - West Face (72" Long)	Yes
5	Bldg. Mounted	1	22"	24.08 ft.	36.12 s.f.	On Bldg. @ the NEC – East Face (107' Long)	Yes



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Large Monument ID-Cabinet 012314

Exhibit 1 **4**

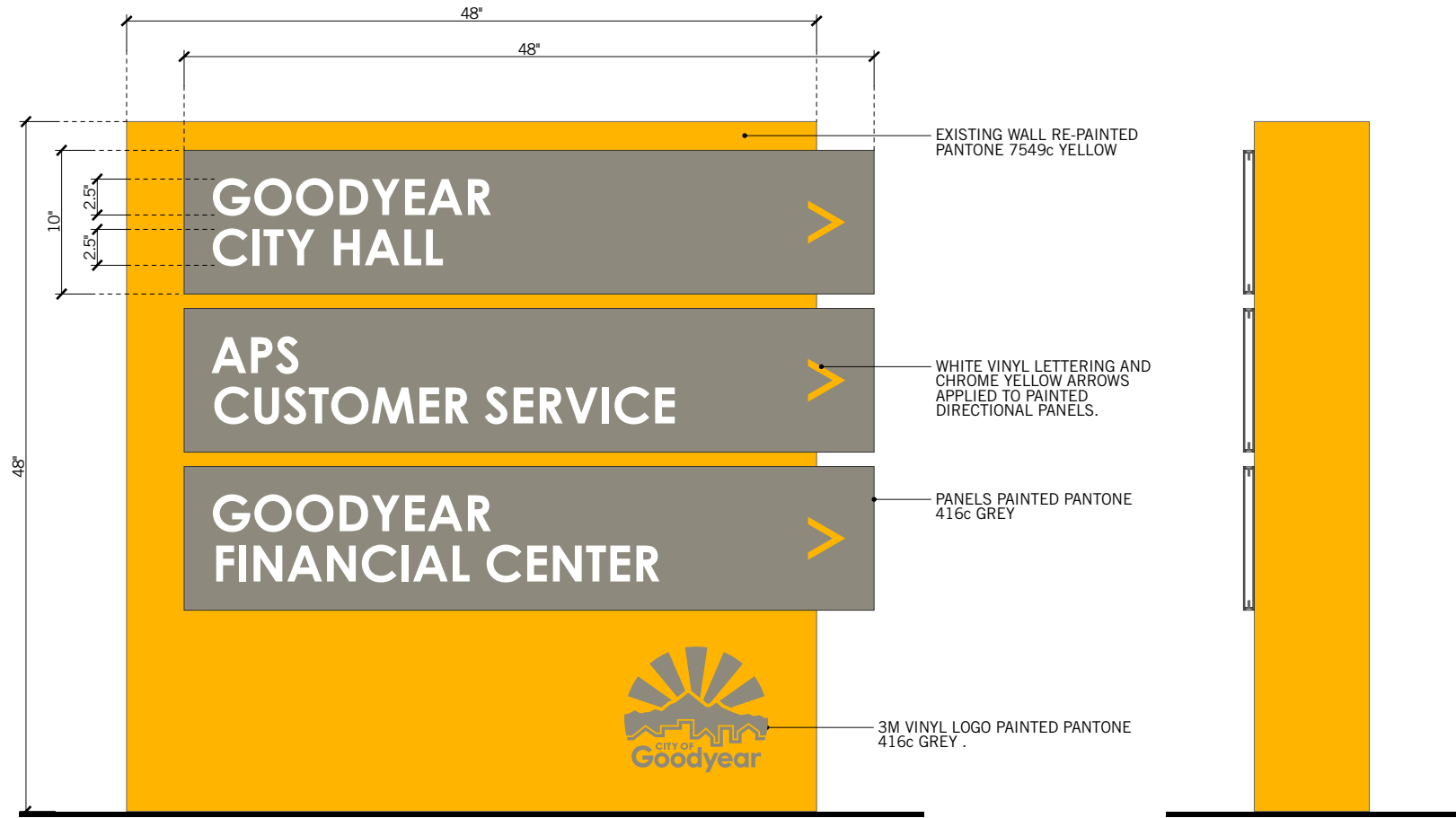
ALL SPECIFIED DETAILS ON THESE DRAWINGS ARE SUBJECT TO CHANGE DUE TO THE AVAILABILITY OF MATERIALS AND/OR CHANGES IN THE METHOD OF FABRICATION. AIRPAK SIGNS ASSUMES NO LIABILITY TO THE USER OF THESE DRAWINGS AT ALL TIMES. IF THE OWNER OR OWNERS REPRESENTATIVE WISHES TO RECEIVE DETAIL DRAWINGS ON ALL CHANGES DURING THE FABRICATION PROCESS, AIRPAK SIGNS ASSUMES NO LIABILITY TO THE USER OF THESE DRAWINGS. THE FABRICATION, THIS IS AN ORIGINAL UNPUBLISHED DRAWING CREATED BY AIRPAK SIGNS AND GRAPHICS. IT IS SUBMITTED FOR YOUR PERSONAL USE IN CONNECTION WITH A PROPOSED PROJECT BEING PLANNED BY YOU BY AIRPAK SIGNS AND GRAPHICS. IT IS NOT TO BE REPRODUCED, COPIED, PHOTOGRAPHED, EXHIBITED OR USED IN ANY FASHION WITHOUT EXPRESSED WRITTEN APPROVAL OF AIRPAK SIGNS AND GRAPHICS.



EXISTING SIGN



PROPOSED NEW SIGN



DIRECTIONAL ID

Scale: 1" = 1'

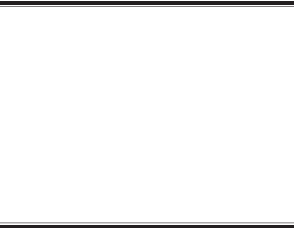


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trc	gc	Drawing Date:	06-03-15
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City of Goodyear



Scale:

Revisions:

Exhibit 2

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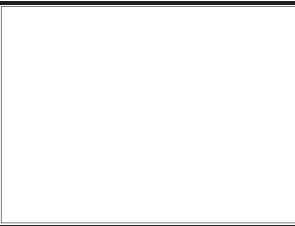


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trc	gc	Drawing Date:	06-03-15
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City of Goodyear



Scale:

Revisions:

Exhibit 2

4

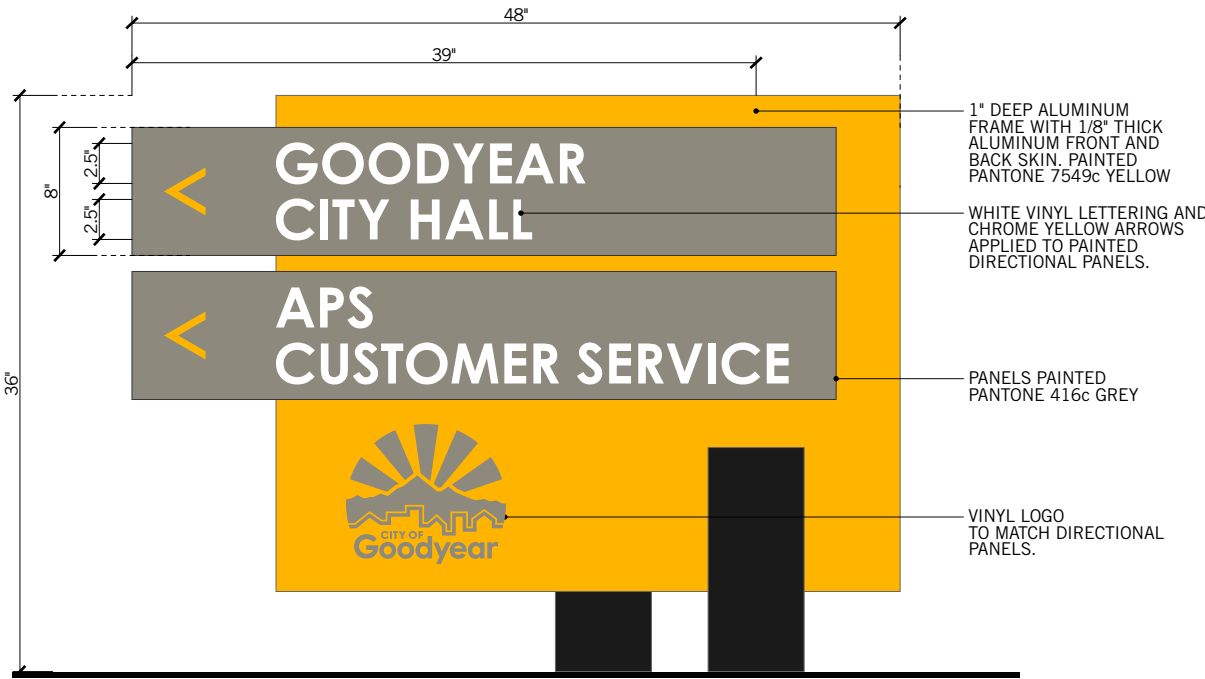
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EXISTING SIGN

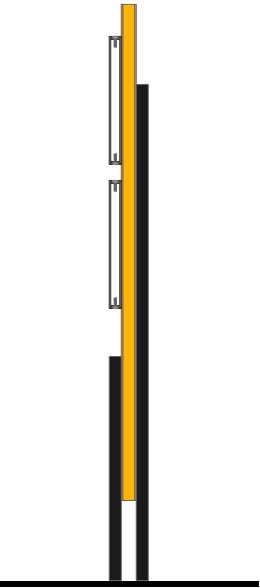


PROPOSED NEW SIGN



DIRECTIONAL ID

Scale: 1" = 1'

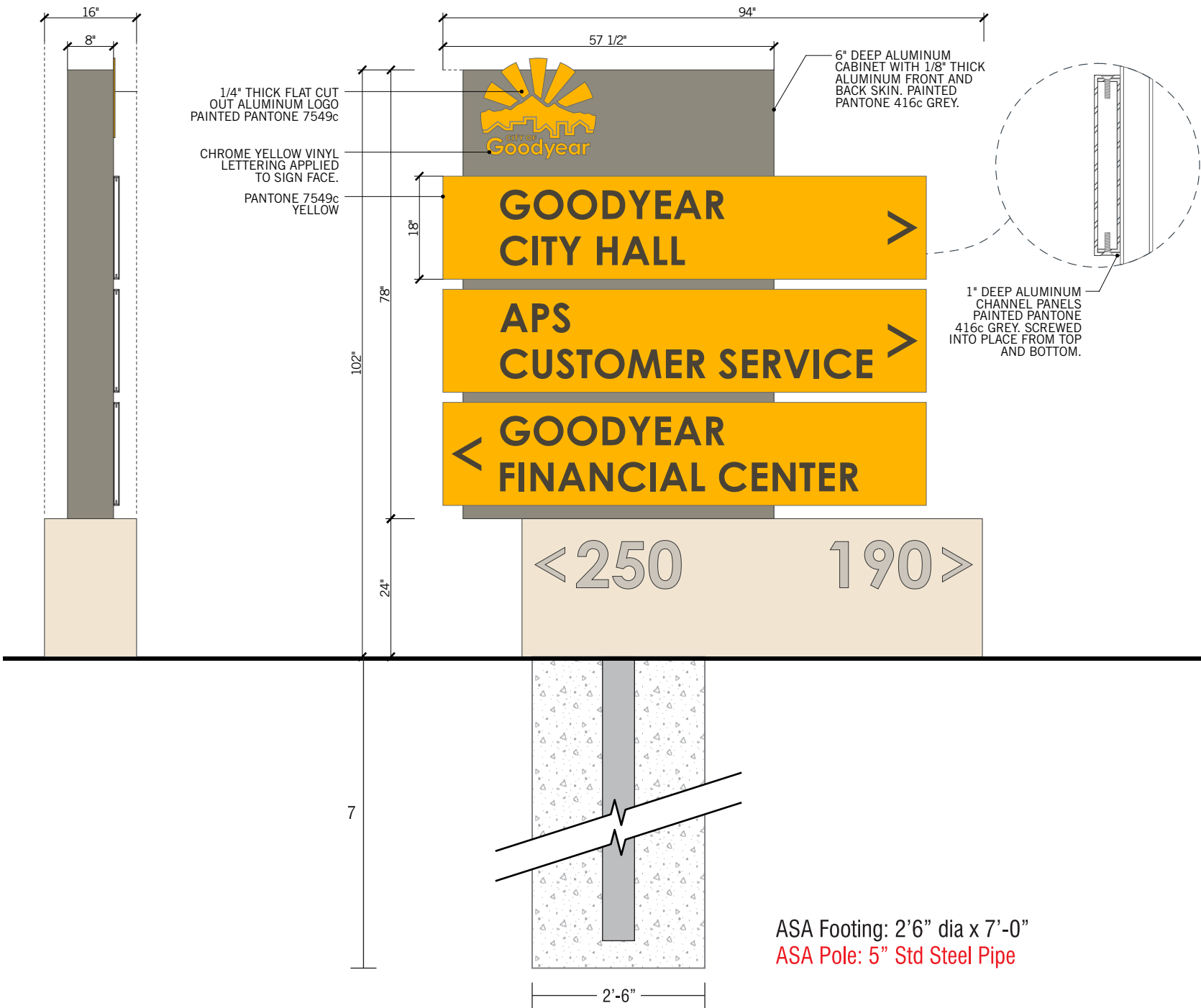




EXISTING SIGN



PROPOSED NEW SIGN



ASA Footing: 2'6" dia x 7'-0"  
ASA Pole: 5" Std Steel Pipe



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trc	gc	Drawing Date:	06-03-15
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City of Goodyear

Sign Concepts

Internal  
Monument Sign

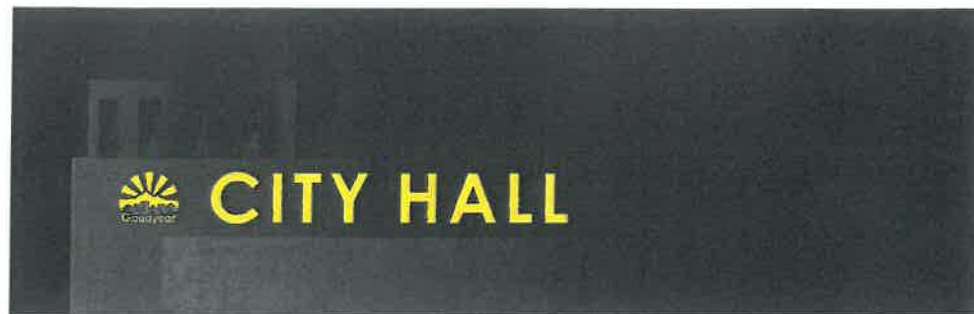
Scale:

Revisions:

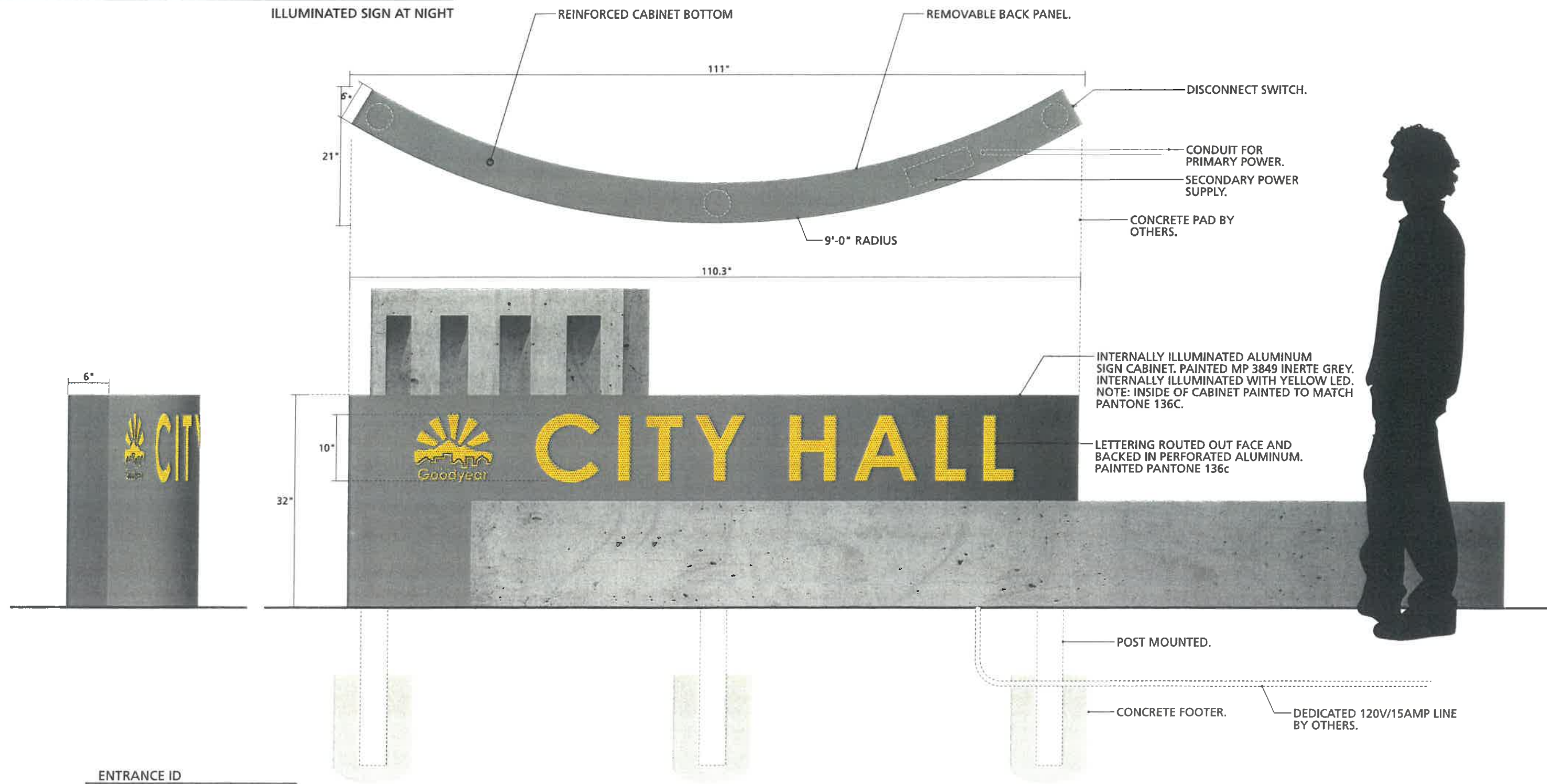
Exhibit 3

4

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ILLUMINATED SIGN AT NIGHT



ENTRANCE ID  
scale: .75" = 1'-0"

EXHIBIT 4



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City of Goodyear, Arizona - Fleet & Maintenance

NOTES:

Approved By: \_\_\_\_\_ Date: \_\_\_\_\_

trc  
gc

City of Goodyear  
City Hall  
Site Wall Sign 053116

07-30-17

All specified details on these drawings are subject to change due to the availability of materials and/or changes in the method of fabrication. Airpark Signs & Graphics will do their best to maintain the designs intent of these drawings at all times. If the owner or architect's representative wishes to receive detail drawings or all changes during the fabrication process, Airpark Signs & Graphics must be advised in writing prior to the start of fabrication. This is an original, unpublished drawing created by Airpark Signs & Graphics. It is not to be reproduced, copied, photographed, exhibited or used in any fashion without expressed written approval of Airpark Signs & Graphics.



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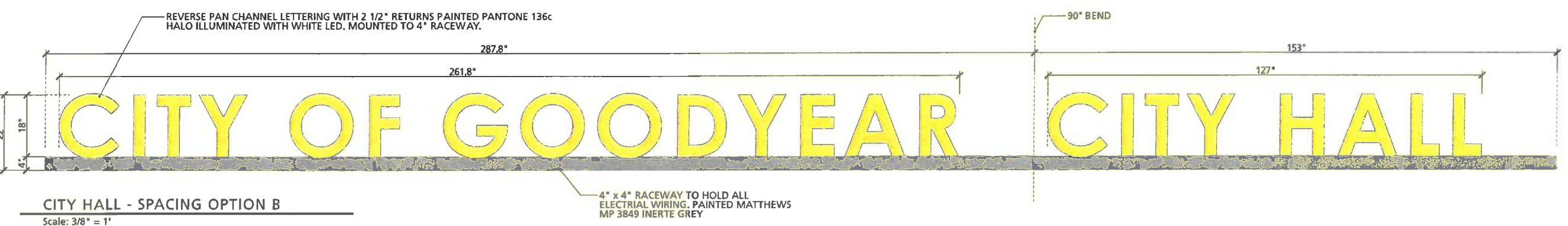
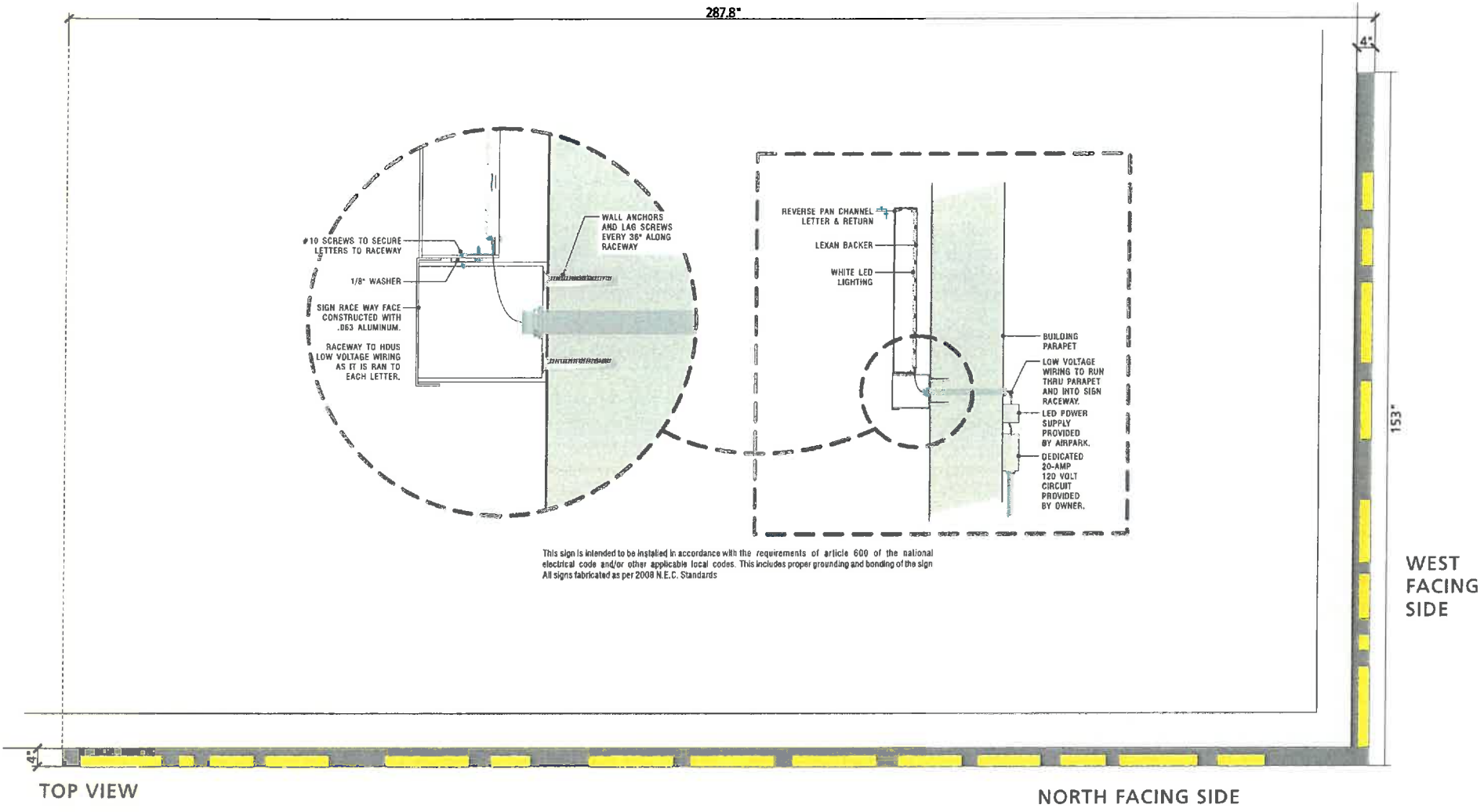
City of Goodyear

Building Mounted ID-  
Illuminated 080113

Revisions:

EXHIBIT 5

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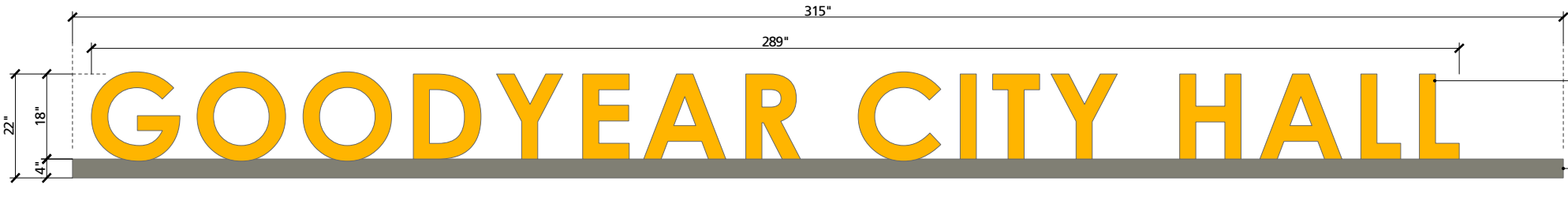
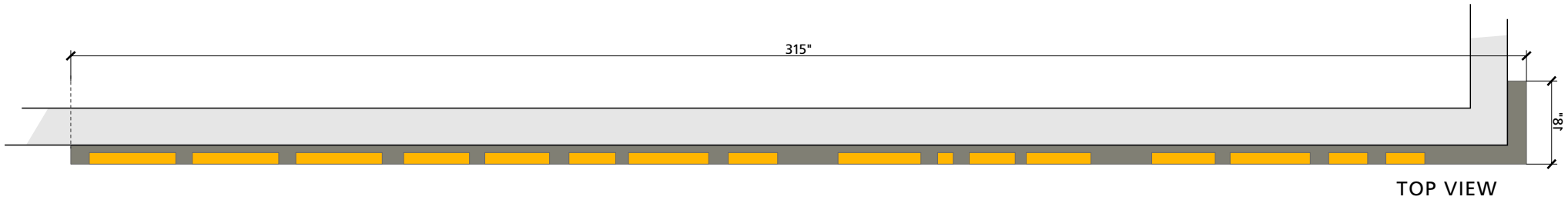
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LR GC Drawing Date: 06-03-15

City of Goodyear

Building Mounted ID-  
Illuminated 080113



REVERSE PAN CHANNEL LETTERING  
WITH 2 1/2" RETURNS PAINTED PANTONE 7549c  
HALO ILLUMINATED WITH WHITE LED.  
MOUNTED TO 4" RACEWAY.

4" x 4" RACEWAY TO HOLD ALL  
ELECTRIAL WIRING. PAINTED  
PANTONE 416c GREY.

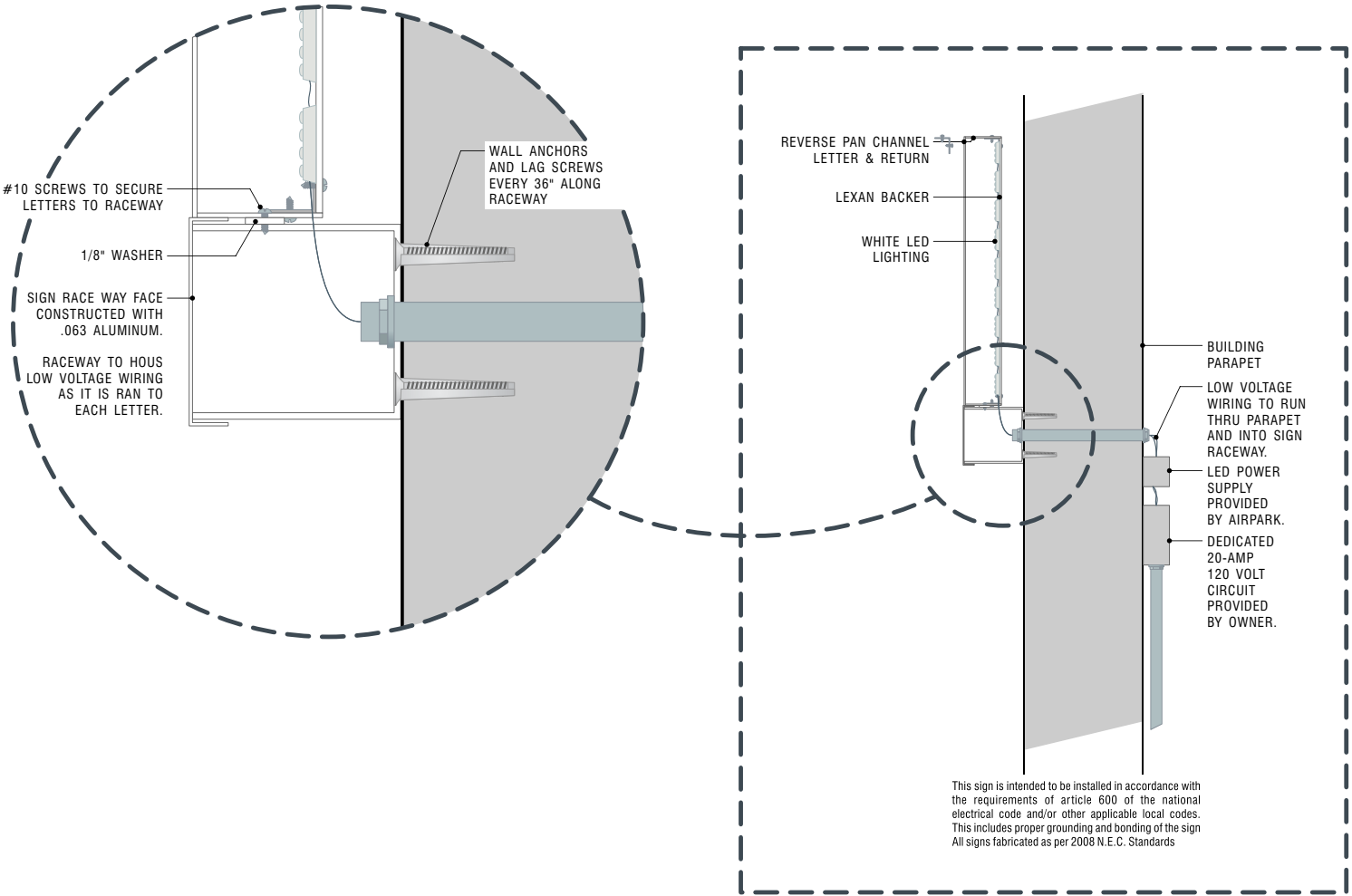


CITY HALL

Scale: 3/8" = 1'



EAST ELEVATION



Revisions:

Exhibit 5

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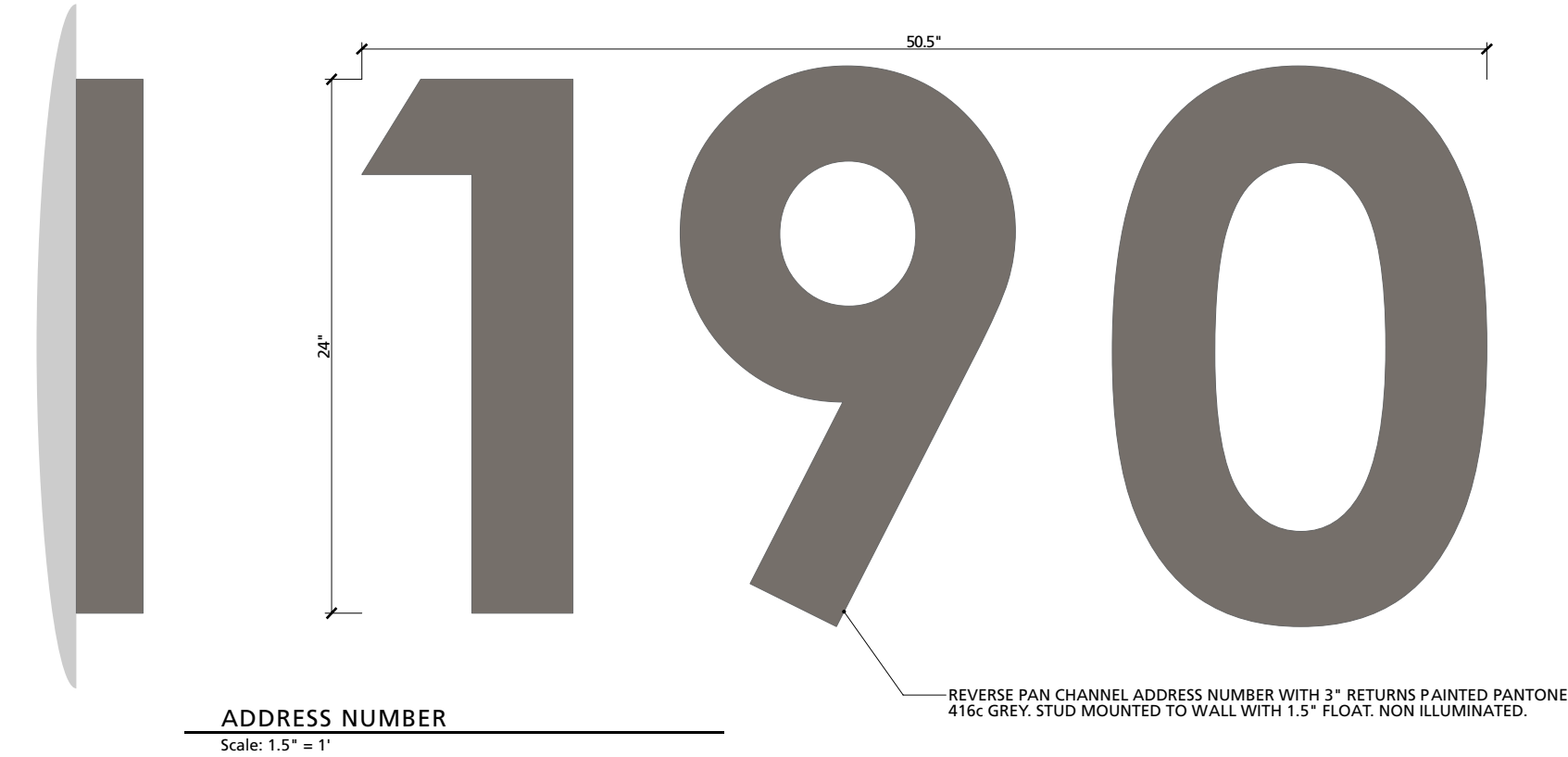
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LR | GC | Drawing Date: 11-04-14

City of Goodyear

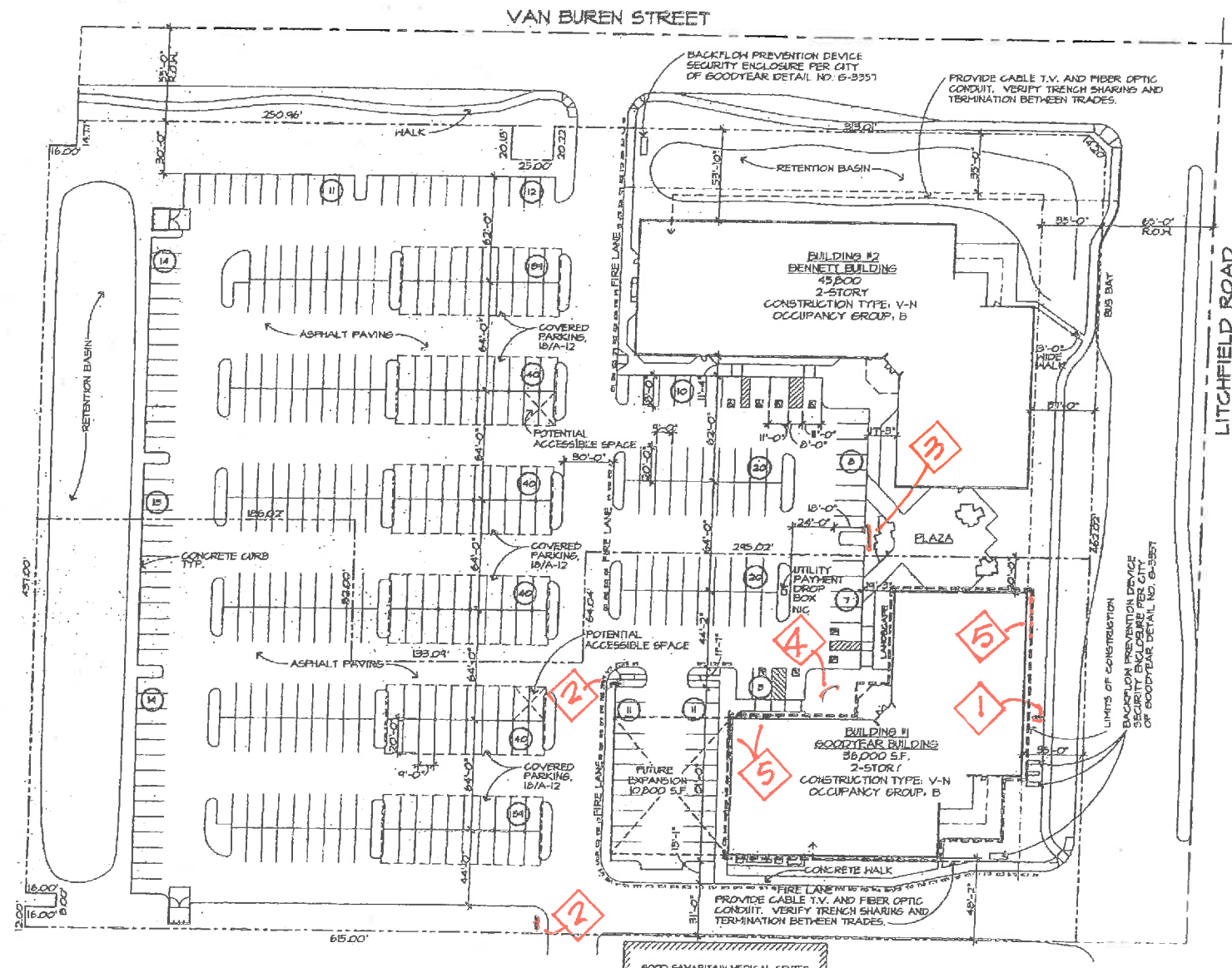
Building Mounted ID-  
Illuminated 080113



Revisions:

Exhibit 6

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ARCHITECTURAL SITE PLAN  
SCALE: 1" = 40'-0"

- 5 SIGNS:
- 1 MONUMENT SIGN
  - 2 DIRECTIONAL SIGN
  - 3 INTERNAL MONUMENT SIGN
  - 4 SITE WALL SIGN
  - 5 BLDG. MOUNTED SIGN

SHEET INDEX

- 1 OF 4 ARCHITECTURAL SITE PLAN
- 2 OF 4 GRADING AND DRAINAGE PLAN
- 3 OF 4 UTILITY PLAN
- 4 OF 4 LANDSCAPE PLAN

PROJECT DATA

ZONING: C-2  
BUILDING HEIGHT: 35'

BUILDING AREA

BENNETT BUILDING	45,800 S.F.	56%
GOODYEAR BUILDINGS	36,000 S.F.	44%
TOTAL	81,800 S.F.	100%

SITE AREA

BENNETT PARCEL	APPROX. 3.0 ACRES	56%
GOODYEAR PARCEL	APPROX. 3.0 ACRES	44%
TOTAL	APPROX. 6.0 ACRES	100%

SITE COVERAGE 27%

PARKING

REQUIRED (1,300 SF) = 275 ACCESSIBLE 8 REQUIRED  
PROVIDED (4,81,000) = 392 ACCESSIBLE 8 PROVIDED

FIRELANE, POSTED AT THE BEGINNING AND END AND EVERY 15' BETWEEN. ON-SITE APPROVAL OF FIRE MARSHALL REQUIRED BEFORE POSTING.

APPROVED

FEB 15 2002

HARVEY KRAUSS

CITY HALL  
SIGN LOCATIONS:  
190 N. LITCHFIELD RD.  
GOODYEAR, AZ.  
APN: 500.04.016D

2000-050-S-1

EXHIBIT 7

**ROBERT KUBICEK ARCHITECTS AND ASSOCIATES, INC.**  
2233 EAST THOMAS ROAD  
PHOENIX, ARIZONA 85016  
FAX NO. (602) 955-0496  
(602) 955-3900

**PROFESSIONAL ARCHITECT**  
1107 HARVEY UNIT  
ARIZONA U.S.A.

**BUILDING #1**  
SWE LITCHFIELD RD & VAN BUREN STREET  
GOODYEAR, ARIZONA

**VICINITY MAP**  
**SITE PLAN**  
Aug. 2017

**PUBLIC WORKS**

design: [initials]  
drawn: [initials]  
check: [initials]  
sheet 1 OF 4  
job 98276

