# ANNUAL PUBLIC ART PLAN FISCAL YEAR 2018

**PRESENTED BY:** 

LAURA KAINO, CHAIRMAN GOODYEAR ARTS & CULTURE COMMISSION

GUYLENE OZLANSKI, ARTS & CULTURE COORDINATOR CITY OF GOODYEAR

Brotherhood-Dedication 11/11/16



















# FY18 Public Art Plan

- Goodyear Arts & Culture Commission
- Highlights of FY17
- Recommendations for projects and expenditures for FY18
- Five year forecast of Goodyear Public Art



Desert Edge High School art students painting mural at Goodyear Skate Park





#### **Goodyear Arts & Culture Commission**

Mission
Engage and support community through art
Creating a sense of place that enhances quality of life



Veterans Applying Tiles to the Mosaic Base of Brotherhood- Goodyear Ballpark Plaza





## Arts & Culture Highlights FY17

- Public Art Installations
  - Veterans Tribute "Brotherhood"
  - Police Operations Facility "Honor Wall"
  - Light Pole Banners
  - Centennial Mosaic Trail Markers
  - Library Gathering Space "The Hangout"
- Goodyear Mobile Museum
- Arts Events and Programs



Honor Wall- Goodyear Police Department





## **Goodyear Public Art Program**

- Creates a sense of place and establishes an identity
- Enhances the built environment and reference to the past
- Builds community pride
- Provides cultural and social value
- Increases economic attractiveness and promotes development



Goodyear Public Art Banner Project



## FY18 Public Art Program Goals

- Meet recommendations of Goodyear 2025 General Plan
  - Integrate public art throughout the community
  - Incorporate public art in city planning
- Utilize local artists and involve Goodyear businesses to enhance Goodyear's economic vitality
- Ensure community participation in the public art process



Goodyear Artists: Ryan Williams, Debra Goley, and Kim Wagner-Hemmes



#### FY18 Public Art: Mobile Museum

#### Goodyear Mobile Museum- \$5,000

- Portable Public Art Collection
- Increase Exhibits
- Develop a Goodyear Mobile Museum in Schools Program



Goodyear Mobile Museum-Litchfield Park 100 Year Celebration





#### **FY18 Public Art: Fire Stations**

- Station 186- \$40,000
  181 Replacement Station- \$40,000
  - Define Area/Neighborhood of Station
  - Include Public Art on New City Facilities



Fire and Water-Fire Station 185



## FY18 Public Art: Goodyear Community Park

- Goodyear Community Park-\$20,000
  - Add Artwork to High Traffic Area
  - Engage Community in Process
  - Beautify Stage Area



Chalk Art in the Park 2014



Proxomodistal- GCP



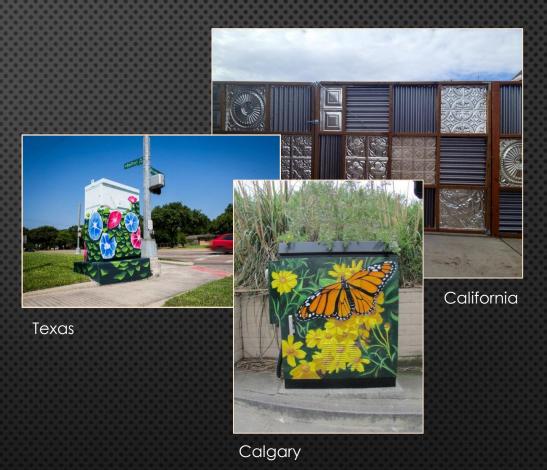
Air, Earth, Water- GCP

Annual Public Art Plan Fiscal Year 2018



# FY18 Public Art: Traffic Cabinets

- Pilot Cabinet Beautification Program- up to \$3,000 per cabinet
  - Up to five cabinets
  - Applied Artwork (wrapped or painted)
  - Community Participation in Art Development
  - Strategically Identify Potential Installation Sites
  - Utilize Traffic Signal Asset Management Program





# FY18/19 Public Art: Recreation Campus

#### Recreation Campus-\$435,000

- FY18 Artwork Design- \$50,000
- FY19 Artwork Fabrication/Installation-\$385,000
- Multi-Sensory Artwork
- Engage Visitors
- Focal Point/Centerpiece of Campus





## Fiscal Analysis FY18

Funding	Fiscal Year	Budget Amount	Proposed Public Art Projects
General Fund	FY18	\$155,000	<ul> <li>\$ 5,000- Goodyear Mobile Museum</li> <li>\$40,000- Fire Station 186</li> <li>\$40,000- 181 Replacement Fire Station</li> <li>\$20,000- Goodyear Community Park</li> <li>\$50,000- Art Design Recreation Campus</li> </ul>
Asset Management	FY18	Up to \$3,000 per cabinet	<ul> <li>Pilot Traffic Cabinet Beautification Project to be Developed (up to five cabinets)</li> <li>Applied Artwork (wrapped or painted)</li> </ul>



## Future Projection of Public Art Expenditures

Funding	Fiscal Year	Budget Amount	Proposed Public Art Projects
General Fund	FY19	\$385,000	Recreation Campus
Asset Management	FY19	TBD	Traffic Cabinet Beautification Project
<b>General Fund</b>	FY20	\$0	Funding Advanced to FY19
<b>General Fund</b>	FY21	\$60,000	Goodyear 75 <sup>th</sup> Anniversary
<b>General Fund</b>	FY22	\$75,000	• TBD



#### Summary

 Impact of Goodyear Arts & Culture Commission
 FY17 Public Art Installations
 FY18 Public Art Projects



Brotherhood: Veterans with Mayor, Council, and Commissioners



# Questions





# Questions







#### FIRE STATION PUBLIC ART EXAMPLES









-

#### PUBLIC ART AND SOUND



Musical Swings-Montreal, Canada

Hydraulophone Water Pipe Organ Public Artwork- Ontario, Canada





#### PUBLIC ART AND ENGAGEMENT



Warde Project Blooms, Jerusalem

#### Eco-Light Garden- Austin, Texas





#### PUBLIC ART AND PLAY



#### Playground Aspinwall, PA





#### Sprouting Seeds- Cleveland, Ohio

