

GOODYEAR BEAUTIFICATION PROJECT: TRAFFIC CABINETS

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PRESENTATION: TRAFFIC CABINETS

- Review City of Avondale Traffic Cabinet Project
- Explore Multiple Approaches for Cabinet Beautification
- Discuss Goodyear Traffic Cabinets
- Share Goodyear Arts & Culture Commission Recommendations



Artist Painted Traffic Cabinet: Calgary

AVONDALE PROJECT: TRAFFIC CABINETS

- City Owned Cabinets
- Functional Art
- Two Phase Approach
 - Wrapped Cabinets
 - Artist Painted Cabinets
- Twelve Embellished Cabinets \$18,000



Wrapped:
Avondale & McDowell



Painted:
Dysart & Indian School

ART AND SCREENING: TRAFFIC CABINETS

- Artwork Applied to the Cabinet
 - Painted
 - Wrapped
- Artwork Screening Cabinet
 - Metalwork
 - Masonry
 - Parasoleil



Parasoleil Screening: Sample

APPLIED ARTWORK: TRAFFIC CABINETS



Wrapped: Los Angeles, CA



Hand Painted: Houston, TX

SCREENING: TRAFFIC CABINETS



Steel Artistic Gates: Shea Blvd at CAP

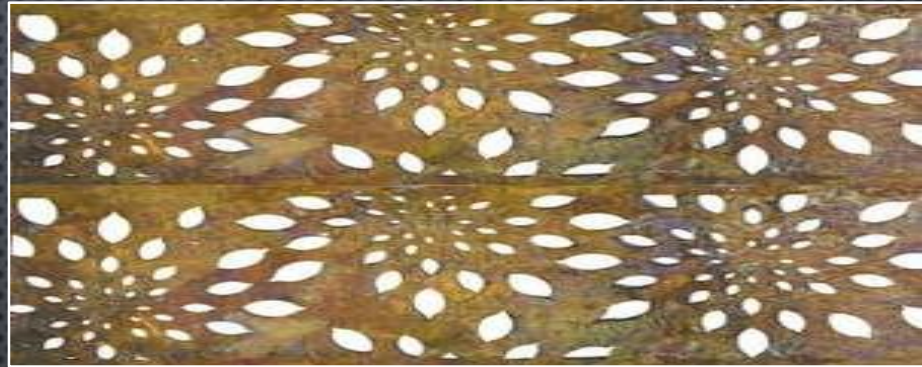


Steel Artistic Frame: San Francisco, CA

SCREENING: TRAFFIC CABINETS



Masonry Wall: Lake Pleasant and Deer Valley





Parasoleil Screening: Sample

GOODYEAR: TRAFFIC CABINETS

- 89 Intersections with Traffic Cabinets
 - 6' Stainless Cabinet
 - 4'6" White Cabinet
- Traffic Cabinet Placement
- Cabinet Function
 - Heat
 - Safety
 - Maintenance/Access
- Replacement
 - 10-Year Replacement Plan
 - Risk (vehicle damage, natural elements, electronic failure)



ESTIMATED COSTS: TRAFFIC CABINETS

	BEAUTIFICATION METHOD	ESTIMATED COST	LIFE EXPECTANCY
	Applied Artwork		
	Wrapped Cabinet	\$1,200-\$1,500	3-5YRS
	Painted Cabinet	\$2,000-\$3,000	5-10YRS
	Cabinet Screening		
	Metal Wall/Gate	\$4,000-\$12,000	20+YRS
	Masonry Wall	\$1,500-\$5,000	20+YRS
	Parasoleil Screen	\$2,000-\$4,000	10-20YRS

ARTS COMMISSION RECOMMENDATIONS: TRAFFIC CABINETS

- Commission Supports Beautification Project
- Support both Wrapped and Painted Cabinets
 - Engage Community in Process
 - Site Specific Themes
- Project Expenditures
 - Building Capacity in Public Art Fund
 - Request Additional Funding Source for Project
- Enhance 15 Cabinets in FY18 and 15 in FY19
 - Work with Council to Identify Locations



Goodyear Artist:
Ryan Williams, Biking in
Goodyear



SUMMARY: TRAFFIC CABINETS

- Multiple Methods to Beautify Traffic Intersection
 - Applied Artwork to Cabinet
 - Cabinet Screening
- Cost Dependent on Method
 - \$1,200-\$12,000 per cabinet
- Potential Funding Source
 - Traffic Signal Asset Management



GOODYEAR BEAUTIFICATION PROGRAM: TRAFFIC CABINETS

- o Council Discussion





White Cabinet- 55" x 35" x 17"



Stainless Steel Cabinet- 78" x 44" x 28"



Van Buren and 143rd
Two city owned
cabinets