



BURCH & CRACCHIOLO

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Honorable Mayor Lord and Councilmembers
c/o Christopher D. Baker, AICP, MBA
Development Services Director
Development Services Department
City of Goodyear, Arizona
14455 W. Van Buren Street
Suite D101
Goodyear, Arizona 85338

Re: Zoning Ordinance Text Amendment to Remove the City Center Gateway
Overlay District

Dear Mayor Lord, Councilmembers and Christopher:

I am writing in support of Staff's and the Planning Commission's Recommendations for Approval that the City Council Approve a Zoning Ordinance Text Amendment eliminating the City Center Gateway Overlay District except for the Streetscape Standards.

As Staff discusses in their Report, the CCGOD was well intended nearly 15 years ago; however, it has not and will not achieve its intended purpose of making Estrella Parkway a pedestrian-oriented main street. Instead, as Staff succinctly concluded in their Report: "The CCGOD is now slowing down quality development without providing a significant community benefit."

I have had the privilege of representing several property owners and developers along Estrella Parkway and, in that capacity, I have regularly found the CCGOD to be unduly challenging, unnecessary and often counterproductive. I support Staff's and the Commission's Recommendations and agree that "This action will encourage development and simplify the process for development along Estrella Parkway without affecting the quality of development."

Thank you for your consideration.

Very truly yours,
BURCH & CRACCHIOLO, P.A.

Edwin C. Bull
For the Firm