

AGENDA ITEM #: _____

DATE: July 18, 2016

COAC #: 16-5863

**CITY OF GOODYEAR
CITY COUNCIL ACTION FORM**

**SUBJECT: Application for a new Series 7
Liquor License for Sneaky Pete Billiards**

STAFF PRESENTER: Sue Brungardt,
Deputy City Clerk

CASE NUMBER: N/A

OTHER PRESENTER: N/A

RECOMMENDATION:

Approve a request from Mario Cardona, owner/agent for Sneaky Pete Billiards, LLC, for a Series 7 Person Transfer/Location Transfer Liquor License #07074004, located at 15450 W. Goodyear Boulevard North #135, Goodyear, Arizona 85338 (generally located on the northeast corner of Estrella Parkway and Goodyear Boulevard North).

PURPOSE:

Mr. Cardona has applied for a Person Transfer/Location Transfer Series 7 (Beer and Wine Bar) Liquor License with the Arizona Department of Liquor Licenses and Control. He anticipates opening the new Sneaky Pete Billiards business at the end of July, 2016.

BACKGROUND AND PREVIOUS ACTIONS:

The City Clerk's Office received this application from the Department of Liquor Licenses and Control on June 9, 2016. Sneaky Pete Billiards is not a franchise.

The applicant informed staff that this location is family owned and operated. He will be promoting a family-friendly environment with safety as a top priority. He plans to provide pool leagues, as well as host tournaments that will be run by the American Poolplayers Association (APA), and possibly other league associations. These tournaments will draw people from all over the valley.

CURRENT POLICY:

A Series 7 License is for beer and wine sales and is transferable from person to person and/or location to location within the same county. This license allows a beer and wine bar retailer to sell and serve beer and wine (no other spirituous liquors), primarily by individual portions, to be consumed on the premises and in the original container, for consumption on or off the premises.

A person transfer license includes partnerships, associations, limited liability companies or corporations, as well as a natural person. ARS 4-101(25).

A location transfer is the application process for moving a license from one premises to another within the same county. ARS 4-203.

The City Council's recommendation of approval, disapproval or no recommendation will be forwarded to the Department of Liquor Licenses and Control ("Department") for their consideration. If the City Council recommendation is for approval, no hearing is required unless the Director of the Department, the State Liquor Board ("Board"), or any aggrieved party requests a hearing on the grounds that the public convenience and the best interest of the community will not be substantially served if a license is issued. If no hearing is requested, the Director may approve the license. If the City Council recommendation is for disapproval of an application, a statement of the specific reasons along with a summary of the testimony or other evidence supporting the recommendation for disapproval shall be attached to the order of disapproval and submitted to the Director and a public hearing will be held.

If the City Council recommendation is no recommendation, the Director may cancel the hearing and issue the license unless the Board, or any aggrieved party, protests and requests a hearing. If the reason for the protest is clearly removed or deemed satisfied by the Director, the Board shall cancel the hearing and the Department may issue the license.

PUBLIC PARTICIPATION:

The application has been properly posted on the property for the State mandated 20-day period. Any petitions or protests pursuant to A.R.S. 4-201(b) received during the 20-day posting period will be added to this report.

STAFF ANALYSIS:

The applicant informed staff that he has completed liquor law training as required by the State of Arizona. There will be a manager who is certified in the sale of alcohol on site at all times, and staff will be trained in responsible alcohol sales and service. All guests appearing to be under the age of 35 years will be required to show valid identification to prevent the sale of alcohol to minors.

There are no licensed childcare facilities or K-12 schools within 300 ft. of the location.

The application has been routed to Police, Fire, Code Enforcement, and Community Development, and any comments are listed on Attachment A. The completed application is on file in the City Clerk's Office.

FISCAL ANALYSIS:

The applicant has paid the \$635.00 application fee per the Goodyear Municipal User Fee Schedule. This business will contribute to the tax base of the community.

ATTACHMENTS:

Attachment A

1. Map with one-mile radius

2. Proposed menu

Attachment A

Liquor License Application

Received June 9, 2016

Applicant: Mario Cardona, owner/agent for Sneaky Pete Billiards, LLC

Business Name: Sneaky Pete Billiards

License No.: 07074004

Department	Comments
Police	None
Fire	None
Code	None
Development Services	None

Goodyear Liquor License Locations within One Mile

BUSINESS	ADDRESS	SERIES
SEÑOR TACO RESTAURANT	525 N ESTRELLA PKWY	12 (Restaurant)
WALGREENS #02243	387 N ESTRELLA PKWY	10 (Beer & Wine Store)
SAFEWAY FOOD & DRUG	440 N ESTRELLA PKWY	9 (Liquor Store)
GOODYEAR BALLPARK	1933 S BALL PARK WAY	5 (Government)