



Meeting Minutes

Arts & Culture Commission

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Thursday, March 3, 2016

5:30 PM

Parks & Recreation Conference Room  
14455 W. Van Buren St., Ste. C103  
Goodyear, AZ 85338

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1. **CALL TO ORDER**

Chairman Driscoll called the meeting to order at 5:30 p.m.

2. **ROLL CALL**

**Present:** 10 - Chairman Driscoll, Vice Chairman Miller, Commissioner Olson, Commissioner Donovan, Commissioner McMillie, Commissioner Kaino, Commissioner Lambert, Commissioner Putnam, Ex Officio Member Mills and Alternate Canedo

**Excused:** 1 - Commissioner Bates

Staff Present: Arts and Culture Coordinator Guylene Ozlanski and Administrative Assistant Jacque Bento do O'

**MOTION BY Commissioner Kaino, SECONDED BY Commissioner Lambert, to EXCUSE Commissioner Bates from the meeting. The motion carried by the following vote:**

**Ayes:** 8 - Chairman Driscoll, Vice Chairman Miller, Commissioner Olson, Commissioner Donovan, Commissioner McMillie, Commissioner Kaino, Commissioner Lambert, Commissioner Putnam, Ex Officio Member Mills and Alternate Canedo

**Excused:** 1 - Commissioner Bates

3. **APPROVE MINUTES**

[MINUTES](#) Approve draft minutes of the Arts and Culture Commission meeting held on  
[19-2016](#) January 7, 2016.

**MOTION BY Commissioner Putnam, SECONDED BY Commissioner Donovan, to APPROVE the draft minutes from the Arts and Culture Commission meeting held on January 7, 2017. The motion carried by the following vote:**

**Ayes:** 8 - Chairman Driscoll, Vice Chairman Miller, Commissioner Olson, Commissioner Donovan, Commissioner McMillie, Commissioner Kaino, Commissioner Lambert, Commissioner Putnam, Ex Officio Member Mills and Alternate Canedo

**Excused:** 1 - Commissioner Bates

**4. CITIZENS COMMENTS/ APPEARANCES FROM THE FLOOR**

None.

**5. OLD BUSINESS**

**5.1 Event and Festival Subcommittee Update**

**5.1.1 Art of Cultures Expo Update (Donovan)**

Commissioner Donovan provided an update on the Arts and Cultures Expo that was held on February 6, 2016. The event was held at Loma Linda Park in historic Goodyear which was the first time it was held at this venue. There was approximately 1500 people in attendance which is a 25% increase from the previous year. Also in attendance was Mayor Lord and several council members. The event consisted of twelve multi-cultural performances; forty folk artisans that had examples of their craft; car show with various car genres; four food trucks; 125 children created free clay sculptures with professional artists, and three hundred youth and adults worked with professional artists to create a masterpiece they could take home.

Commissioner Donovan expressed that the event was successful and looks forward to holding the Arts and Cultures Expo again next year. Coordinator Ozlanski shared with the group some survey results taken by the vendors that participated in the Expo. Overall, the responses were favorable with majority rating excellent or above average. The most meaningful measure of the survey was that 100% responded that they were able to meet new people and develop friendships, and for a community event that is very telling. Coordinator Ozlanski commended the Commission for all their involvement and great work done with the Expo and other events.

**5.1.2 Tale of Two Cities Update (Donovan)**

Commissioner Donovan provided an update on the Tale of Two Cities, stating that the city of Goodyear partnered with the city of Avondale on February 20, 2016 for the event which was held at the Estrella Community College. The event consisted of a parade and the city of Goodyear entered a two-trailer float with the theme "Goodyear Growing Strong Minds". Coordinator Ozlanski stated that the float was outstanding and truly appreciated all the effort that was put forth in creating the float. Coordinator Ozlanski stated that the Fiesta Bowl and APS members gave high praise of the float and expressed interest in having the float at the Fiesta Bowl. Commissioner Donovan stated that the Commission set up shop in the mobile museum and that was successful. The mobile museum was a more interactive set up with the public. The public appreciated viewing historical pictures of the city of Goodyear, and the Commission being able to share information of upcoming events. Commissioner Donovan stated that another big feature of the festival was that there was one hundred people sworn in as United States citizens and Senator John McCain was also in attendance and took pictures with the recipients. Commissioner Miller shared that there were many people that requested if the city of Goodyear historical pictures can be displayed in a permanent location to be viewed, like

a museum. The Commission discussed options for venues that a museum could be established and ideas of how the museum would operate.

## 5.2 Community Outreach Subcommittee Update

### 5.2.1 Creative Writing Workshop Update (Miller)

Commissioner Miller provided an update on the Creative Writing Workshop stating that a meeting was held on February 23, 2016. Commissioner Miller discussed that the group wants to conduct the Creative Writing Workshop next fall and they are planning to research other programs to get guidance on how the program would work. Plans are to create a list of facilitators that would assist in coordinating the program. Commissioner Lambert advised that he spoke with Alberto Rios about the workshop and suggested that Alberto Rios, as an expert in the field, come up with a proposal on how to commence with the workshop. Commissioner Miller advised that a survey was passed out at the last Hot Coffee Lecture event that Alberto Rios conducted for input and interest from the poetry audience. Commissioner Miller stated that more surveys will be passed out at other Hot Coffee Lecture events to see what type of interest there is before going further. Coordinator Ozlanski advised that the survey responses thus far were very likely that they would be interested in participating in a creative writing workshop.

### 5.2.2 Follow Your Art Update (Miller)

Commissioner Miller provided an update on Follow Your Art Program, an artist professional development series. This was a program that Coordinator Ozlanski conducted last year and the committee needs to evaluate whether to continue the program, and if so, what changes or improvements would be made. Commissioner Miller stated that the committee will discuss further in the future and make the determination as to whether to continue the program or replace it with the creative writing workshop.

### 5.2.3 Toon it Up Update (Miller)

Commissioner Miller provided an update on Toon it Up Program, which is a cartoon drawing program that will be conducted over the summer and coordinated by Anthony Galto. The program is geared for children that are in summer school. Coordinator Ozlanski advised that the program is in the exploratory stages but the basic concept is that the children would have a breakfast, watch cartoons and then learn how to draw cartoons. The program would be conducted by a professional artist that would teach the children on drawing cartoons. The artist would have input as to how the program will be structured.

## 5.3 Public Art Subcommittee Update

### 5.3.1 Call of the Wild Fine Art Show Update (Driscoll)

Chairman Driscoll provided an update on the Call of the Wild Fine Art Show, by reviewing the

brochure. The reception will be held March 24, 2016, at 5:30 p.m. to 7:00 p.m., at the Goodyear Library.

#### 5.3.2 Annual Public Art Plan Update (Driscoll)

Chairman Driscoll provided an update on the Annual Public Art Plan. There was a subcommittee meeting on February 24, 2016. The committee is preparing the Fiscal Year 17 public art plan which is scheduled to go before Council on April 25, 2016. The subcommittee is working on identifying the art projects, what the plan should consist of, prioritizing, and to include plans for the next five years. Coordinator Ozlanski will be drafting the public art plan and will share with the committee.

#### 5.4 Public Art Project Update

##### 5.4.1 Library Update (Coordinator Ozlanski)

Coordinator Ozlanski provided an update on the library project and stated that she went before Council on February 22, 2016, to share with them the recommended site improvements for the library which related to parking challenges. The meeting was productive and Council understands and is supportive of the site improvements. Coordinator Ozlanski advised that there is a scheduled business item for Council to vote to approve additional expenditure necessary to perform the library art project seating and shade structure.

##### 5.4.2 Veterans Tribute Update (Coordinator Ozlanski)

Coordinator Ozlanski provided an update on the Veterans Tribute project. She discussed some of the public art challenges with artists that are not art contractors and have difficulty getting projects bonded which is necessary when breaking ground on city property. Artist Connie Whitlock will be creating the sculpture offsite and working with some veterans on the sculpture. The project will be completed before Veterans Day this year.

#### 5.5 Social Media Update (McMillie)

Commissioner McMillie provided an update on the Social Media project. Arts and Culture information continues to be posted on Facebook and Twitter. The Facebook page has approximately 1000 followers, which is good, but looking for ways to get more followers and readers through social media. Commissioner Canedo suggested putting the skate park mural information on Twitter to potentially get younger followers on board.

### 6. NEW BUSINESS

#### 6.1 Goodyear Lakeside Music Fest Update (Mills)

Coordinator Ozlanski discussed the Goodyear Lakeside Music Fest on behalf of Ex-Officio Mills. Coordinator Ozlanski handed out a flyer with information on the event and the line-up of musical performers. One of the new features for the event is the Mayor Select show. In an

effort to get more exposure for the student's artwork, there will be a tent set up with the artwork displayed. The artwork will be judged and the winners will be recognized on stage by Mayor Lord. Chairman Driscoll asked if there will be a mobile museum and Coordinator Ozlanski stated the affirmative. Commissioner Putnam concurred that the mobile museum is a good feature, and stated that the mobile museum creates a more positive ambience and interaction with the public. Commissioner Donovan stated that having the pictures displayed draws the public in and creates that one-on-one interaction. Chairman Driscoll suggested that the mobile museum be located near the art commission booth and Coordinator Ozlanski made note. Commissioner Olson will set up the volunteer coverage sign-up sheet.

## 6.2 Art of Cultures Expo 2017 Discussion (Driscoll)

Chairman Driscoll began the discussion of the Arts of Cultures Expo 2017 that will be held next year. Coordinator Ozlanski advised that from the survey one of the topics she wanted to discuss is the location of the event. The vendors did provide feedback regarding the location and if other venues would be considered for more exposure. Coordinator Ozlanski would like the Commission to discuss alternatives to holding the event at a different location and what are the pros and cons. Coordinator Ozlanski wants the Commission to discuss whether the concept and vision of the Arts of Cultures Expo is the same or does the Commission want to look at different approaches. Commissioner Lambert suggested a new idea to consider, which is the canal convergence, similar to what the city of Scottsdale does. The Commission discussed what would be the possibilities of utilizing canal areas by the parks. Coordinator Ozlanski stated that Bullard Wash Park would be an ideal location; however, at this time parking is an issue. She stated that when the new theatre is built there will be additional parking available and then Bullard Wash Park would be an excellent venue for events. Commissioner Miller discussed that one of the disadvantages to holding the event at Loma Linda Park is that the park is hidden and not very visible to get drive by traffic that would stop at the event. Commissioner Donovan agreed about the location not being too visible; however, she likes the ambience of Loma Linda Park and suggested putting bigger signs out on the streets to attract attention. Coordinator Ozlanski asked the Commission to think about if they want the event to remain a community-type event or focus more on higher-end artists' displays. This may help them to decide where the event should be held next year. The Commission brainstormed more suggestions such as the possibility of holding the event of Sunday, changing the hours to later hours, and the possibility of the event being held in another month, possibly March.

## 6.3 FY17 Public Art Projects Discussion (All)

Coordinator Ozlanski stated that the Fiscal Year 17 topic was already discussed with old business Annual Public Art Plan update. No further discussion necessary.

## 6.4 Goodyear Police Department Operations Facility Public Art Update (Coordinator Ozlanski)

Chairman Driscoll advised that the Goodyear Police Department Operations Facility Public Art update can be held off until the next meeting since there are no updates at this time due to the committee meeting at a later date for updates.

## 6.5 Commission Retreat Discussion (All)

Coordinator Ozlanski stated that she would like to begin planning for a Commissioner Retreat event. The last retreat was over a year and a half ago. Coordinator Ozlanski asked the Commission what time of the year they would like to hold the retreat and topics they would like discussed at the retreat. The Commission suggested in the fall, possibly December.

## 6.6 Community Arts Forums Discussion (All)

Coordinator Ozlanski advised that she was reviewing the arts strategic plan and that one of the items is venues to hold arts forums to discuss art with the public. The Commission expressed interest in the community arts forums and will table the topic for more discussion.

## 6.7 Arts Division Update (Coordinator Ozlanski)

Coordinator Ozlanski stated that many of the projects were already discussed previously in the meeting but there are many projects ongoing, such as the Goodyear Police Department Operations Facility Public Art project, Veterans Tribute project, Goodyear Library project, and Public Art project. The City Hall project is on hold pending council meeting to address finances. Ballet Under the Stars is scheduled for September 22, 2016. Art is Alive, YAM event is set for October 1-2, 2016, at the Goodyear Ballpark. Chalk Art in the Park will be held in some time in November, 2016.

**MOTION BY Commissioner Olson, SECONDED BY Commissioner Putnam, that the motion to extend the meeting fifteen minutes be APPROVED The motion carried by the following vote:**

**Ayes:** 8 - Chairman Driscoll, Vice Chairman Miller, Commissioner Olson, Commissioner Donovan, Commissioner McMillie, Commissioner Kaino, Commissioner Lambert, Commissioner Putnam, Ex Officio Member Mills and Alternate Canedo

**Excused:** 1 - Commissioner Bates

7. **INFORMATION ITEMS**

Commissioner Miller discussed the Creative Aging Program. She visited the Assisted Living facility on Pebble Creek Parkway and stated that the activity director was excited about the program. The program could begin the last two weeks of April and would be a daytime program starting at 10:00 a.m. The program would be open to the public. The facility has an activity room with a screen for presentations or demonstrations; however, parking may be an issue, so will need to look at parking alternatives.

Alternate Canedo discussed the possibility of having a youth art show, like the Call of Wild Art show at the Arts of Cultures Expo. Discussion ensued and Coordinator Ozlanski liked the idea to discuss further in the future.

Commissioner Donovan asked Coordinator Ozlanski if anyone has attended the Tucson Meet

Yourself event since the Arts of Cultures was patterned after it. Former Commissioners Jessica Rosenberg and Linda Strauss-Lewis attended the event and reported back to the Commission in 2014. Discussion ensued about what other ideas can be brought from that event.

Commissioner Donovan advised that she and Commissioners Putnam, Lambert, and Olson attended the Arizona Commission on the Arts Spring Administrators meeting held at the Civic Center in the City of Surprise. The Commissioners interacted with many other Arts Commissioners from throughout the state. Commissioner Donovan shared information from the many speakers at the event. Commissioner Donovan stated that all the cities shared many interesting events; however, realized that in comparison that the City of Goodyear Arts Commission is very progressive.

## **8. ADJOURNMENT**

There being no further business to discuss, Chairman Driscoll adjourned the meeting at 7:15 p.m.

Respectfully Submitted by:

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Jacque Bento do O', Administrative Assistant

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Brian Driscoll, Chairman

Date: \_\_\_\_\_