



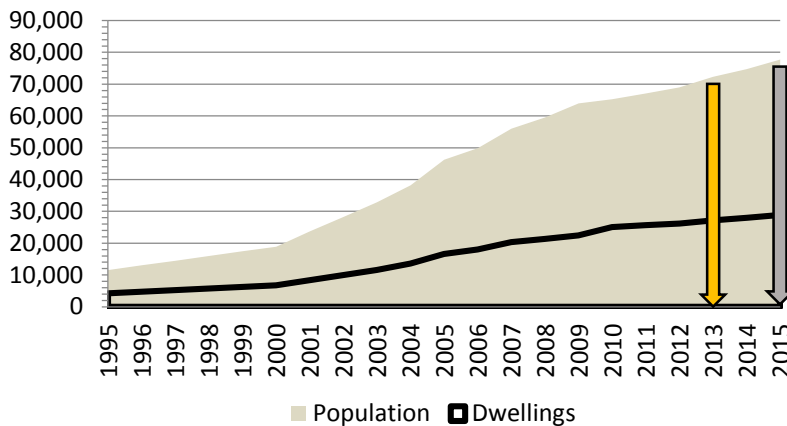
Goodyear 2025

General Plan Annual Report Executive Summary

Purpose

The intent of the new General Plan Annual Report website is to provide the City Council and citizens of Goodyear a status report on the Goodyear 2025 General Plan. The site will document the progress on the implementation of the goals and objectives of the General Plan over time in an innovative and accessible way.

2015 Population Update



→ = **Goodyear 2025 benchmark**
Population: 72,274
Dwelling units: 27,169

→ = **2015 Annual Report**
Population: 77,776
Dwelling units: 28,888
(MAG estimates)

+5,502 residents
10% Built out

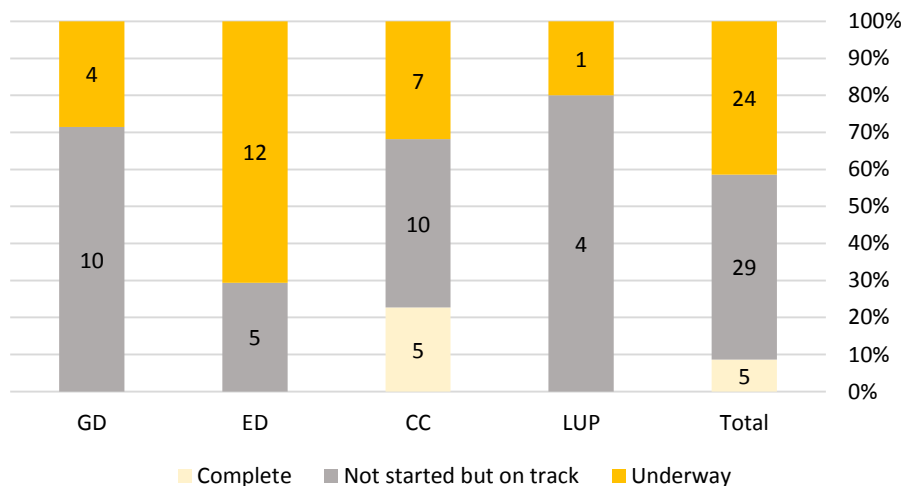
General Plan Action Items Update

In 2015, the City of Goodyear began implementing the Action Items as defined by the Goodyear 2025 General Plan. For the purpose of the Annual Report, the items were organized by four major categories:

- **Growth & Development (GD)**
- **Economic Development (ED)**
- **Community and Cultural Development (CC)**
- **Land Use Plan (LUP)**

Of the short-term action items, 9% have been completed, 41% are currently underway, and 50% have not started but are on track.

Short-Term Action Items



2016 Goals

2016 represents the second year of implementation. In this year, we hope to continue great motion on all action items which are further measured and executed by Priority Based Budgeting (PBB) and CityStat.

The City's General Plan Annual Report is available to the public at: www.goodyearaz.gov/Goodyear2025