

The Development Continuum



PreApplication Meeting

Entitlement (Rezone)

Preliminary Plat

Final Plat

Design Review

Civil Plans

Inspections

Objective:



Create a Customer Service Based Organization

Hire Changemakers

Create COHESION



Accomplishments:



- Over the Counter Plan Review Minor Tl's
- Permits by email +200 per month
- Commercial Site Plan Simultaneous Review
- Process mapping

Voice of the Customer





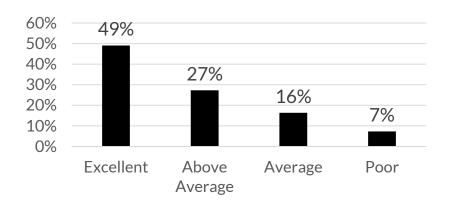
Survey to find out:

- Is it the process?
- Is it the communication?
- Is it the duration?
- Is it the quality?

55 Surveys later...



How would you characterize the customer service you received?



Feedback included common themes:

- Staff are very talented;
- Compliments about our customer service;
- Better response time and coordination between departments is needed;
- Too much focus on the problem not the solution;

+ debrief



Directors met with customers after projects were complete:



"What is important to you?"



- It is the process
- It is the communication
- It is the duration
- And, it is the <u>helpfulness</u>

Re-Build!





Implementing the LEAN process:

- Examined roles and responsibilities;
- Visual Production Board;
- Identify and highlight where we are falling short of expectations;
- Remind the team: WHY ARE WE HERE?!

Continuous Improvement





The City of Goodyear will provide the finest municipal services and promote a quality environment to enhance our community's prosperity through citizen and employee participation. We are committed to the stewardship of resources and fulfillment of the public trust.