



City of Goodyear

Meeting Minutes

City Council Regular Meeting

Mayor Georgia Lord
Vice Mayor Sheri Lauritano
Councilmember Joanne Osborne
Councilmember Joe Pizzillo
Councilmember Wally Campbell
Councilmember Bill Stipp
Councilmember Sharolyn Hohman

Meeting Location:
Goodyear Justice Center
14455 W. Van Buren St.,
Suite B101
Goodyear, AZ 85338

Monday, September 14, 2015

Goodyear Justice Center

Immediately following the Work Session that begins at 5:00 PM

1. **CALL TO ORDER**

2. **PLEDGE OF ALLEGIANCE & INVOCATION BY COUNCILMEMBER PIZZILLO**

3. **ROLL CALL**

Council Present 7 - Mayor Lord, Vice Mayor Lauritano, Councilmember Osborne, Councilmember Pizzillo, Councilmember Campbell, Councilmember Stipp, and Councilmember Hohman

Staff Present: City Manager Brian Dalke, City Attorney Roric Massey, and Deputy City Clerk Sue Brungardt

4. **COMMUNICATIONS**

- 4.1 [CO 207-15](#) Council will receive an update on the Mid-Decade Special Census that begins on October 1, 2015.

Special Census Project Manager James Williamson, presented an update on the Mid-Decade Special Census that begins October 1, 2015. The Census slogan is "Goodyear is counting on you". The local Census office has already opened at 1300 South Litchfield Road, Building 9. It is fully staffed and is open 8:00 a.m. to 9:00 p.m., Monday through Saturday. Once the counting begins, there may also be some Sunday hours.

What has already happened?

- >Recruitment advertising campaign executed
- >Recruiting goals were met -589 goal
- 1033 total applicants
- 910 met minimum qualifications
- Job posting removed

>Census testing was conducted at the Ballpark, Recreation Office and Community Center

- 749 applicants were scheduled
- 500 tested
- 485 passed

What is happening?

- >Census Bureau is hiring approximately 25 Crew Leaders and 170 Enumerators
- >Our Human Resources and Finance Staff are gearing up to payroll the census workers
- >The educational and promotional advertising campaign is being conducted
- >Crew Leader training will be conducted by the Census Bureau from September 21-24
- >Enumerator training will be September 28-30
- >Additional make-up training sessions are scheduled October 5-8

What will be happening?

- >Special Census counting will begin October 1
- >Operations will continue until completed
- >Census Bureau estimates a completion date of November 25
- >Preliminary count will be available approximately two weeks after completion, and official totals will be available by March 1, 2016

All Enumerators will wear picture ID and a bright-yellow shirt identifying the City of Goodyear.

Council Discussion:

- >**Council asked if it is required to go door-to-door in gated communities.** Williamson said a list was provided to these communities and arrangements have been made to open the gates for accessibility. The population at the prison will be counted administratively.
- >**Is there a deadline date for citizens who live here seasonally?** Williamson reported that the approximate date is November 19. If they are here they will be counted. Development Services Director Baker added that in order to be counted, residents must reside in Goodyear for at least six months and one day of the year.
- >**What form are we using?** Williamson replied that we are using the official Special Census Form.
- >**What maps are we using?** Maps were received from the Census Bureau, and they were reviewed and approved by city staff. They will count what they see. Any new streets and/or homes will be added and counted.
- >**Concerned about public perception of fraud. Suggested that we do a lot of publicity about the Census project and how to identify the enumerators.** Williamson responded that the badge and the shirt should help with concern about fraud. Public education is being done. Enumerators will not be going into homes or asking for Social Security numbers or other personal information. Flyers are going in utility bills to advertise the Census, and that will help educate citizens.
- >**Will we get a count from the Census Bureau on the number of households that we did not get a response from?** Williamson responded that he doesn't know if we will learn how many do not respond to the Census, but will try to get an answer.
- >**Concerned about missing some homes.** Baker stated that there are allowances from the

Census Bureau for a neighbor to respond and give information about how many people live in the home if there is no response from the occupants.

5. CITIZENS COMMENTS/APPEARANCES FROM THE FLOOR

Janet Kirshbaum, Goodyear citizen, addressed Council about traffic in the city. She reported a problem at the intersection of Indian School Road and Bullard Avenue to the Council assistant about two weeks ago. There were overgrown hedges that prevented seeing oncoming traffic. Parks and Recreation addressed the issue within 24 hours, and she thanked the City for the quick response. Also, she would appreciate it if traffic signals can be synchronized on Bullard Avenue between Indian School Road and I-10.

6. CONSENT

MOTION BY Councilmember Campbell, SECONDED BY Councilmember Hohman, to APPROVE Consent Agenda Items 6.1 and 6.2. The motion carried by the following vote:

Ayes 7 - Mayor Lord, Vice Mayor Lauritano, Councilmember Osborne, Councilmember Pizzillo, Councilmember Campbell, Councilmember Stipp, and Councilmember Hohman

- 6.1** [MINUTES](#) Approve draft minutes of a Regular Meeting held on August 24, 2015, and a
[61-2015](#) Regular Meeting held on August 31, 2015.

- 6.2** [15-5661](#) **ACCEPTANCE OF WIFA GRANT 82107-16 AWARDED TO THE**
CITY OF GOODYEAR
RECOMMENDATION:
Approve the acceptance of a Water Infrastructure Finance Authority (WIFA) Drinking Water (non-matching) Grant for Planning and Design Technical Assistance in the amount of \$19,760 and grant the City Manager or designee the authority to sign the agreement.

7. BUSINESS

- 7.1** [15-5654](#) **APPROVE THE USE OF BUDGETED FY16 FLEET REPLACEMENT**
FUNDS

Municipal Services Manager Mark Flynn, introduced Fleet Management Superintendent Charles Schneider. Schneider asked for approval to spend over \$500K for three different vendors to execute the Fiscal Year 16 Fleet Replacement Plan. The vendors, Courtesy Chevrolet, Midway Chevrolet, and Freightliner, are state contracted.

Council Discussion:

>Asked for a general breakdown of vehicles that will be replaced. Schneider listed some of the proposed vehicles to be replaced:

- **Nine police vehicles
- **Two fire vehicles

**Three sanitation rear loaders

**Two backhoe tractors

**Three vehicles for engineering inspection

**Four vehicles for building inspection

Some of the big dollar purchases are:

**Three sanitation rear loaders - \$275K each

**Vacon truck for Wastewater that will cost approximately \$320K.

**Brush truck - \$57K

>Council wanted to clarify that these purchases are all part of the budget process that was approved in the Capital Improvement Plan for Fiscal Year 16.

>Council asked if a list was provided? Flynn stated that a list was provided at the November 10, 2014 Council meeting.

MOTION BY Vice Mayor Lauritano, SECONDED BY Councilmember Osborne, to APPROVE the use of budgeted Fleet Replacement funds in the General Fund and Water, Wastewater, and Sanitation Enterprise Funds for the purchase of vehicles to fulfill the FY16 Fleet Replacement Plan. The motion carried by the following vote:

Ayes 7 - Mayor Lord, Vice Mayor Lauritano, Councilmember Osborne, Councilmember Pizzillo, Councilmember Campbell, Councilmember Stipp, and Councilmember Hohman

7.2

[15-5662](#)

PRELIMINARY PLAT FOR PEBBLE CREEK MARKETPLACE

Development Services Director Christopher Baker, and Engineering Director Rebecca Zook commented that they are excited about the partnership with the Pebble Creek Marketplace project. They appreciate the investment that the developer and Winco are making in our community. Development Services, Engineering, and Economic Development staff have committed to making sure this project moves forward in a positive fashion.

Planning Manager Joe Schmitz, presented the preliminary plat for Pebble Creek Marketplace, located on the southwest corner of McDowell Road and Estrella Parkway. It is approximately 25 acres in size. The plat proposes eight lots that will include a Winco Foods. The other lots are potential sites of restaurants, a gas station, drive-thru's, and other shops that may require Use Permits. The site will be developed in two phases. Schmitz also reviewed the landscaping plan.

Council Discussion:

>Will there be a left turn lane off of PebbleCreek Parkway? Schmitz responded there are two driveways off of PebbleCreek Parkway. One is a "right-in, right-out", and the other is "left-in, right-out".

>Don't want landscaping to block views and buildings themselves. Schmitz responded that this concern can be addressed when the construction drawings are submitted, which is the next step in this process.

>Want to try to place the landscape groupings away from signage.

>Thanked everyone involved in this project. The sooner Winco opens, the sooner we will start collecting revenue.

>Do we know when Winco will be open for business? Winco Project Engineer Brandon

Johnson, stated that once they get approval and put a shovel is put in the ground it will be approximately 210 days to the opening date. Baker stated that Development Services has committed to an expedited review and approval schedule.

>Suggested that parking lot turnout layouts are looked at and traffic flows considered.

MOTION BY Councilmember Campbell, SECONDED BY Councilmember Pizzillo, to APPROVE the Preliminary Plat for Pebble Creek Marketplace, subdividing 25.16 acres into eight commercial lots located at the southwest corner of McDowell Road and PebbleCreek Parkway, within the Pebble Creek Marketplace Planned Area Development (PAD), subject to stipulations. The motion carried by the following vote:

Ayes 7 - Mayor Lord, Vice Mayor Lauritano, Councilmember Osborne, Councilmember Pizzillo, Councilmember Campbell, Councilmember Stipp, and Councilmember Hohman

7.3

[15-5640](#)

NOTICE OF INTENTION TO INCREASE WATER AND WASTEWATER RATES

Finance Director Larry Lange presented. In 2013 a Utility Rate Study was conducted. Water and Wastewater rates are Enterprise Funds and are required to be self-sufficient. In 2014, as part of the Integrated Water Master Plan, the consultant helped staff develop a five-year Capital Improvement Plan for operations and maintenance, but not for growth-related costs. All of these were put together and reviewed by a Council appointed Water Planning Committee. That committee reported its recommendation to the City Council on June 15, 2015. A public hearing was originally intended to be held in September, but Council asked that it to be moved back a month so that seasonal residents would be available to attend and participate. State law requires a Notice of Intention to be published at least thirty days before the public hearing. As a result, of tonight's action, the public hearing will be held on October 26, 2015.

Council Discussion:

>Councilmember Stipp stated that the overall water situation in the City is critical as a whole. He wondered if, since this is such a critical issue, the burden should be placed on the entire city instead of a just water user customers (the proposed rate changes do not apply to residents north of I-10 because they are customers of another water company). Lange stated that the recommended public hearing is for a Notice of Intent. The City Council is not restricted to a yes or no on this question, if they decide to make a policy change. CAP (Central Arizona Project) water rights are a small part of the total water bill; the Committee and Council decided the best way to handle this is to identify it separately on the water bills. Since this matter is based on water that is consumed by the customer, the logic makes sense. However, bringing water in as a larger issue would be changing the budget policy that enterprise funds are self sustaining. This can be considered on October 26 if Council chooses to do so.

>City water should be run like a business and should cover its own costs just like any other business.

>A change in policy might be better discussed at Council retreat.

>Water should be sustaining.

City Manager Dalke clarified that this is a five-year Integrated Water Master Plan. The plan

does not include any delivery of CAP water at the EPCOR site. Council may want to look at opportunities to use other funds to offset some of the capital costs for eventually bringing CAP water into the City.

Stipp asked if the rate increase being discussed includes capital improvements. Lange responded that they did include capital improvement and that there was a significant discussion. The types of capital improvements that the rate study contemplated were for well backups and ongoing improvements. The type of capital improvement that Dalke referred to is to bring in a CAP line, which won't happen for another eight to ten years. This is not part of the current rate study.

MOTION BY Councilmember Stipp, SECONDED BY Vice Mayor Lauritano, to ADOPT a Notice of Intention to increase water and wastewater rates by adopting a five-year water and wastewater rate structure. The motion carried by the following vote:

Ayes 7 - Mayor Lord, Vice Mayor Lauritano, Councilmember Osborne, Councilmember Pizzillo, Councilmember Campbell, Councilmember Stipp, and Councilmember Hohman

MOTION BY Councilmember Stipp, SECONDED BY Vice Mayor Lauritano, to set October 26, 2015 as the date for a public hearing on the adoption of the proposed water and wastewater rate structure. The motion carried by the following vote:

Ayes 7 - Mayor Lord, Vice Mayor Lauritano, Councilmember Osborne, Councilmember Pizzillo, Councilmember Campbell, Councilmember Stipp, and Councilmember Hohman

7.4 [15-5666](#) **APPROVE MATCH FUNDING FOR TRANSPORTATION PROJECTS THAT WILL BE SUBMITTED TO THE MARICOPA ASSOCIATION OF GOVERNMENTS FOR FEDERAL ASSISTANCE**

Engineering Director Rebecca Zook presented. She requested approval of an amount not to exceed \$50,000 for City match for a federally funded project program through the Maricopa Associations of Governments (MAG). MAG has placed a call for projects that are due September 21. These projects are to be executed in Fiscal Years 17 through 19. As part of that call for projects, they also have special funding that was allocated for those cities that are partaking of the Special Census. The City of Goodyear's portion of that Census fund is \$785K.

Staff looked at projects that we have within our Capital Improvement Program (CIP), and also within our future Transportation Plan to see what projects could fall into this criteria.

Projects must be related to congestion mitigation and air quality. These projects must be transportation related, but cannot pertain to automobile traffic. It must be pedestrian traffic, bicycle traffic, and message boards that speak to the driver about congestion ahead. Ultimately, these projects are related to moving traffic and limiting congestion. Another criteria is that it must minimize emissions. Traffic signals are not considered projects, but fiber optic that connects those traffic signals is allowable. The final criteria is that it needs to be a non-containment area and benefit the air.

Staff identified an ITS project that will expand the City's fiber optic interconnect system and plan for operations and growth of the system. The project is Elwood Street/Cotton Lane/Estrella Parkway/Elliott Road Fiber Optic Interconnect (\$682,367 Federal funds and \$41,245 local match).

This project is split into two phases due to a \$400,000 maximum threshold for federally funding one phase of a project. Upon completion of Phase 2 of the I-10/Loop 303 interchange, the City will be encouraging trucks and other vehicles to utilize Cotton Lane instead of Sarival Avenue when traveling to and from the Commerce Park on the south side of Elwood Street between Sarival Avenue and Cotton Lane. By connecting Elwood Street and Cotton Lane to the City's fiber optic interconnect system, traffic operations staff would be able to improve traffic flow along these corridors. This project would also connect three traffic signals in Estrella Mountain Ranch to the City's Traffic Management Center.

Because this project is located in an area of Goodyear with lower traffic volumes and more sporadic traffic signal spacing, it is anticipated that special census funds would be needed for this project to receive funding. Therefore, it is expected that the \$682,367 of federal funding and an estimated \$100,000 in Arizona Department of Transportation review fees and environmental consultant costs would expend the City's allotment of \$785,000.

Council Discussion:

>Asked if these funds could be used for the BASIS Schools road project on Goodyear Blvd. that was recently completed. Zook responded that the BASIS project would be considered a widening of the roadways, which does not meet the criteria. Grants Administrator Christine McMurdy, reported that anytime you involve the Federal process, you are looking at an investment of time. An environmental process for a road such as Goodyear Blvd. would have been in excess of about two years. The entire project would have had to be done from design, all the way through construction using the federal process. There are certain projects that we wouldn't look at just because of the amount of time it takes using the federal process.

>Not sure about using funds for fiber optic projects since we are not able to affect the flow of traffic with fiber optic.

>What are we really getting for fiber optic traffic lights if we can't synchronize traffic signals? Zook stated that staff is committed to putting together a yellow paper to show how this affects the flow of traffic.

>Thanked staff for working on traffic flow throughout the city.

>How will we communicate to trucks to use Cotton Lane? Zook stated that the reason that trucks take certain routes is that they have a free flow of traffic without many stop signs. This project would create an environment where we have fiber optic along the corridor all the way down Cotton Lane to MC85. Creating this corridor is one of our key focus areas.

MOTION BY Councilmember Pizzillo, SECONDED BY Vice Mayor Lauritano, to APPROVE an amount not to exceed \$50,000 for City match for federally funded projects programmed through the Maricopa Association of Governments. The motion carried by the following vote:

Ayes 7 - Mayor Lord, Vice Mayor Lauritano, Councilmember Osborne, Councilmember Pizzillo, Councilmember Campbell, Councilmember Stipp, and Councilmember Hohman

8. INFORMATION ITEMS

1. Comments, Commendations, Report on Current Events and Presentations by Mayor, Council Members, staff or members of the public.

Council attended or reported on the following:

>Attended various 9/11 events.

>Commended the Fire Department for the 9/11 Pancake Breakfast

2. Manager's Summary of Current Events and Reports

The Manager may provide a brief summary of current events; however, there can be discussion only on the following matters:

1. Manager's Update on Council Related Matters:

>Harkins Theater began construction last week.

>There were 900 attendees at the 9/11 Memorial Pancake Breakfast. They raised \$1,400 for the United Goodyear Fire Fighters charities. All the leftovers were donated to the women's shelter. Sponsors included Wigwam Resorts, Starbucks, Hickman Farms, Village Inn, Sugar and Spice, McLane Trucking, Hilger's Orthodontic and Dental Group, Easy Towing, and Desert Edge Football and Wrestling teams.

>We won the 3CMA Silver Circle award for our website in the category of Digital Interactive Overall Website. There were more than 12,000 national entries.

2. Update of Legislative Issues:

None.

3. Staff Summary of follow up action required:

None.

4. Council members may direct inquiries to staff:

>Councilmember Osborne reported that Citydata.com has all the hard facts on various cities. Would like to check into contacting this company after our census is complete to get our information updated.

>Councilmember Campbell would like to pursue getting Google fiber on the west side of the Valley. Dalke stated that we have checked into this and would love to be a Google city. We will continue to look at an opportunity for this.

9. FUTURE MEETINGS

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|----------|--------------|-----------|
| 09/21/15 | Work Session | 5:00 p.m. |
| 09/28/15 | Work Session | 5:00 p.m. |

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| 09/28/15 | Regular Meeting | 6:00 p.m. |
| 10/05/15 | Regular Meeting | 6:00 p.m. |
| 10/19/15 | Work Session | 5:00 p.m. |

10. ADJOURNMENT

There being no further business to discuss, Mayor Lord adjourned the Regular Meeting at 7:59 p.m.

Maureen Scott, City Clerk

Georgia Lord, Mayor

Date: _____

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the CITY COUNCIL REGULAR MEETING of the City of Goodyear, Arizona, held on September 14, 2015. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this ____ day of _____, 2015.

Maureen Scott, City Clerk

SEAL: