



Meeting Minutes

Arts & Culture Commission

Thursday, July 9, 2015

5:45 PM

Parks & Recreation Conference Room
14455 W. Van Buren St., Ste. C103
Goodyear, AZ 85338

1. **CALL TO ORDER**

Chairman Driscoll called the meeting to order at 5:47 p.m.

2. **ROLL CALL**

Present: 7 - Chairman Driscoll, Vice Chairman Miller, Commissioner Olson, Commissioner Donovan, Ex Officio Member Mills, Commissioner Lambert and Alternate Canedo

Absent: 4 - Commissioner Bates, Commissioner McMillie, Commissioner Kaino and Commissioner Marie Putnam

Staff Present: Arts and Culture Coordinator Guylene Ozlanski and Management Assistant Diana Vasquez.

3. **APPROVE MINUTES**

- 3.1 [MINUTES](#) Approve draft minutes of the Arts and Culture Commission meeting held on
[51-2015](#) March 5, 2015.

MOTION BY Commissioner Donovan, SECONDED BY Vice Chairman Miller, to APPROVE the draft minutes of the Arts and Culture Commission meeting held on March 5, 2015. The motion carried by the following vote:

Ayes: 5 - Chairman Driscoll, Vice Chairman Miller, Commissioner Olson, Commissioner Donovan and Commissioner Lambert

Absent: 4 - Commissioner Bates, Commissioner McMillie, Commissioner Kaino and Commissioner Marie Putnam

4. **CITIZENS COMMENTS/ APPEARANCES FROM THE FLOOR**

5. **OLD BUSINESS**

- 5.1 ADOT I-10/303 Aesthetic Update

Coordinator Ozlanski reviewed the PowerPoint presentation that she will be delivering to City Council on July 13, 2015. This presentation is in regards to the cotton design for the Loop 303 that the Arts and Culture Commission had previously approved. The purpose of the

presentation is to update City Council on the option for one color or two. If Council opts for one color (green), there will no charge to Goodyear. If they opt for two colors (green and yellow), there will be a minimal maintenance fee each year. Coordinator Ozlanski will be delivering the Commission's recommendation of the two-color design. This design is more dynamic and very eye catching. She will also review the Commission's process as to why cotton was selected.

5.2 Summer Art Program Update

Coordinator Ozlanski advised the Commission that the Pebblecreek Art Club donated \$1,500 to summer youth art programs. From this funding, the Arts and Culture Division was able to hold four free youth art classes this summer:

- 1) Summer Recreation Art Piece (integrated visual arts, dance, and theater)
- 2) Follow Your Art Junior (brought in a visual arts teacher and is a free opportunity for high school students to work on their portfolios)
- 3) Arts Interact (adaptive art class on Saturdays at Wildflower)
- 4) Theater and Production Workshop (July 27, 2015 at the Ballpark Team Shop from 4-9 p.m. with a performance on August 1, 2015 to showcase what was learned throughout the week)

5.3 Library/City Hall Public Art Update

Coordinator Ozlanski advised the Commission the City has contracted with the artist for the designs and copyright for the project. The contract has been executed and the City has the designs. Staff will be meeting with the construction company to share the design and to create the scope of the project. Staff anticipates construction will begin in late fall and completed by Spring 2016.

6. NEW BUSINESS

6.1 Events

See the individual events below.

6.1.1 Ballet Under the Stars

Ballet Under the Stars is scheduled for September 25, 2015. In the past, the Arts and Culture Commission has manned a tent and handed out brochures. It was suggested that staff bring out the Mobile Museum and hand out chalk as a give-away. The Commission expressed interest in seeing another craft table. Coordinator Ozlanski will work on locating a group to run the craft table. It was also suggested that all of the arts activities should be located in one area. The event sub-committee will work on a comprehensive list of activities. The gates will open at 5:00 p.m. with dancing from 7:00 p.m. until 8:30 p.m. The Commission suggested having a happy hour with someone playing music from 5:00 p.m. until 7:00 p.m. to set the mood for the event. It was also suggested that staff reach out to the Dance Club at Estrella Foothills High

School to see if they would be willing to come out and hold a mini class.

6.1.2 Fall Festival

This year's Fall Festival will be held on October 24th and staff will be able to use the Team Shop again. During last year's Fall Festival, a community mural was completed. Staff will schedule another art activity and will start to look for partners. The Commission expressed that they liked the set-up last year with the booths outside of the Team Shop. They felt it attracted a lot of attention. Coordinator Ozlanski will look for an artist to complete an art activity. She also suggested working on the float for the Tale of Two Cities as the art project.

6.1.3 Art is Alive

Art is Alive will be held October 31 and November 1, 2015. This year will be the first two-day event. The hours of the event will be from 9:00 a.m. until 5:30 p.m. This is the first time Goodyear will be hosting the event as it has occurred in Surprise for the past three years. The event will be run by WHAM Art Association and they will coordinate, set-up, and run the event. Typically, they have over 70 artists with booths, providing a range of activities. The Arts and Culture Commission will have a booth and will help in setting up the art work and answering questions. Staff has approved the use of the Team Shop as a gallery space. It was suggested to add an information piece outside of the Team Shop so people know to enter.

6.1.4 Chalk Art in the Park

Chalk Art in the Park will be held November 7, 2015. This will be the fourth chalk art and the event continues to grow. Coordinator Ozlanski asked the Commission for direction on what to do when they outgrow the event. Last year drew in 27 professional artists and created over 100 family squares. The Commission suggested using 4'x8' plywood to hang vertically in order to be more visible and maximize space. It would also allow people to participate who cannot get on the ground.

6.2 Programs

See the individual updates below.

6.2.1 Program Updates

Coordinator Ozlanski advised the Commission that the next Hot Coffee Lecture guest will be Dr. Carol Poore. Poet Laureate, Alberto Rios, has agreed to speak in October. Hot Coffee is going great and the attendance ranges from 40-60 participants on a monthly average. It was suggested that staff contact previous presenters in hopes of finding some new presenters. Follow Your Art was being held once per month, however the artist felt this was too often. It was suggested to change the event to a quarterly or semi-annual event. Coordinator Ozlanski asked Commission to think about professional opportunities for artists. Ex-Officio Mills suggested NEDCO and LISK. She explained they are involved in Creative Placemaking in Mesa and one of them has an art entrepreneurship program. Ex-Officio Mills will look into it

and report back with additional information. It was also suggested that we could partner with Estrella Foothills High School as they do a fine arts festival every year. It was also suggested to check with Alberto Rios as he has been involved with poets in the schools. He also puts on a creative writing workshop. Another suggestion was Southwest Shakespeare, for Shakespeare in the Park.

6.2.2 Community Theater Experience

This item was discussed above under Summer Art Program Update, 5.2.

6.3 Public Art

See the individual updates below.

6.3.1 Veterans Tribute

Coordinator Ozlanski updated the Commission about the public art piece that will be installed at the Ballpark on Veterans Day, November 11, 2015. Staff met with veterans and shared their ideas with WHAM artists. WHAM is utilizing a veterans art program: A Path to Healing. This group of veteran artists designed and conceptualized the chosen piece representing all branches of the military. The artists have served in wars from World War II to the current War on Terror. This public art piece is about celebration, not memory, and emulates brotherhood and honor. The piece will be 9' high and finished in bronze paint. The pedestal will be 3' tall and the artists will use mosaic tiles to create the ribbon. The best part of this project is that it is veteran artists creating art for veterans. The community will be invited to help place the tiles on the art piece.

6.3.2 Police Operations Facility

The Fallen Officer Memorial will be installed at the new Police Operation Facility. Staff was able to meet with the construction company and the architect to help design the piece in conjunction with the construction of the operations facility. The artwork will be placed in the front plaza and will be in the backdrop for any future media events.

6.4 Creative Aging

Coordinator Ozlanski has reached out to the three adult living communities in Goodyear to see if they would be interested in partnering for creative aging activities. Two of the sites were excited about the idea and will entertain future discussions about transporting their residents to adult activities. This activity will be handled by the Community Outreach Sub-Committee.

6.5 Library Fine Art Exhibits

The Fine Art Exhibit is scheduled for August 6.

6.5.1 Elements of Nature Artist Reception

Coordinator Ozlanski is working on creating a book to identify the artist, the artwork, and the artist statement. The visitors can pick up a booklet and take it with them.

6.5.2 People's Choice

Coordinator Ozlanski discussed the option of having a People's Choice Award for the Elements of Nature Artist Reception. The Commission was receptive and it was decided to have guests vote on their favorite piece of art and award one People's Choice Award.

6.5.3 Future Art Show Themes

The Commission was asked to brainstorm and decide on themes for the next several shows so that the artists can be prepared. November will be portraits, March will be animals, and July will be fire and ice.

6.6 Commission Subcommittees

This topic is tabled until the next Commission meeting. In the meantime, Coordinator Ozlanski will send out descriptions of the current sub-committees.

6.6.1 Subcommittee Roles and Responsibilities

This topic is tabled until the next Commission meeting.

6.6.2 Selection of Subcommittee Members

This topic is tabled until the next Commission meeting.

7. INFORMATION ITEMS

None.

8. ADJOURNMENT

There being no further business to discuss, Chairman Driscoll adjourned the meeting at 7:19 p.m.

Respectfully Submitted by:

Diana Vasquez, Management Assistant

Brian Driscoll, Chairman

Date: _____