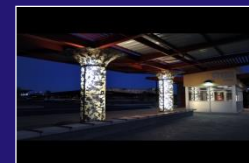


Goodyear Public Art Approval Process

Presented by:

Nathan Torres, Director Parks & Recreations

Guylene Ozlanski, Arts & Culture Coordinator



Public Art Approval Process

- Review the Public and Performing Arts Program Ordinance
- Review current public art approval process
- Discuss role of Council and the Arts & Culture Commission
- Discuss other municipalities art approval process



The Ziz

Public and Performing Arts Program Ordinance

- **Percent for Art Ordinance Adopted April 2006**
 - Establish Arts & Culture Commission and funding up to 1 % of CIP budget
- **Ordinance amendment January 2010**
 - Provided Arts & Culture Commission authority to select artists and approve art concepts and ensures citizen engagement for public art approval
- **Ordinance amendment April 2012**
 - Changed name of title from “Percent for Art” to “Public and Performing Arts Program” ordinance



Goodyear
Community Park

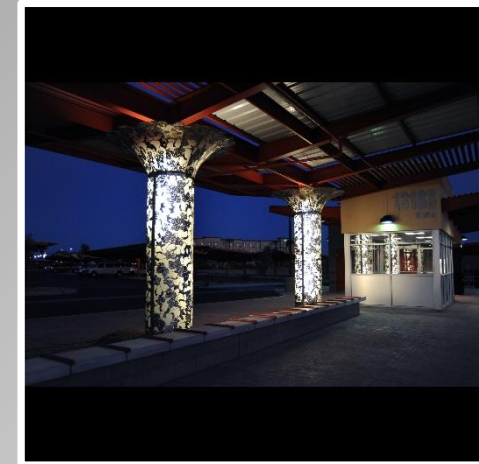
Stakeholder Roles

- **Council**

- Reviews and approves the expenditures for the Annual Public Art Project Plan
- Establishes the annual public art budget through CIP
- Receives updates from staff and commissioners on public art projects

- **Arts & Culture Commission**

- Develops and recommends Annual Public Art Project Plan
- Engages community and stakeholders in development of art concepts
- Reviews and select submittals for public artists and public art projects



Cotton Columns

Art Approval Process

- Commission works with staff and project stakeholders to identify public art location and theme
- RFP/RFQ published
- Selection panel created with Arts Commission members, Arts professionals, and identified project stakeholders
- Panel reviews artists submittals selects finalists
- Finalist are identified and they present their qualifications and concepts to panel
- Panel selects artists
- Selected artist presents to Commission
- The Commission votes to accept or reject selected artist and concept
- Artist holds public meetings for input
- Commission and staff updates Council on project progress



2014 Influx

Comparable

City	Art Ordinance	City Council	Arts Commission
Goodyear	Up to 1% CIP	-Approves expenditures in Public Art Plan	-Approves artist and concept
Glendale	1% of CIP	-Approve projects over 50K	-Selects artists -Approves under 50K
Peoria	2% of CIP	-Approves public Art	-Selects artists
Phoenix	1% of CIP	-Creates Annual Plan	-Makes recommendations for projects
Tempe	1% of CIP	-Approve projects over 50K	-Project under 50K approved by Commission
San Diego	2% of CIP	-Council approves Annual Plan	-Authority to select artists and artwork
Columbus	Allocation of 250K annually	-Approves annual expenditures	-Approves all artwork, artists, and placement work



Fire Station 185

Questions



G37 Book Return