

**CITY OF GOODYEAR  
CITY COUNCIL ACTION FORM**

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**SUBJECT: Public Art Approval Process****STAFF PRESENTER:** Guylene Ozlanski,  
Arts & Culture Coordinator**COMPANY****CONTACT:** N/A

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**RECOMMENDATION:**

Council and staff will review and discuss the current public art approval process.

**PURPOSE:**

Review current public art approval and discuss the role of Council and the Arts & Culture Commission within the process as defined in Article 3-9 Public and Performing Arts Program (Guylene Ozlanski, Arts & Culture Coordinator).

**BACKGROUND AND COMMUNITY BENEFIT:**

The Percent for Art Program ordinance, adopted on April 24, 2006, established both the Arts & Culture Commission and the funding of up to 1% of Capital Improvement project budgets to be used for public artwork. The Percent for Art Ordinance gave authority to the Arts & Culture Commission to recommend expenditures from the Percent for Art Fund through the Annual Public Art Project Plan but did not clarify who was responsible for selecting artists and concepts for individual projects. Due to the ambiguous language in the original ordinance, on January 25, 2010 Council adopted Ordinance 10-1206 for the purpose of amending the Percent for Art Ordinance to give the Goodyear Arts and Cultural Commission authority to select artists and approve art concepts for public art projects.

The primary purpose for the amendment of the Percent for Art Ordinance was to ensure citizen engagement in the selection of artists and public art concepts. It was further supported that the Commission, a Council-appointed body, actively engages the community on arts related issues and the community benefits from their expertise, advocacy and passion for the arts. By guiding the Public Art Plan, serving on artist selection panels, attending artist public meetings and approving art designs, the Commission ensures continued citizen input for all public art projects.

**PREVIOUS ACTIONS AND DISCUSSION:**

The Public and Performing Arts Program ordinance 13-1280 provides that the Commission shall recommend an annual Public Art Plan to City Council. The annual Public Art Plan includes projects and budget projections for public art for the upcoming fiscal year. The Mayor and Council are to review the plan in a policy session and may amend or approve the final plan by increasing or decreasing money allocations. The FY16 annual Public Art Plan was presented and approved by City Council on April 13, 2015.

Current practices for Goodyear public art approval, defined by ordinance, require Council to review and approve the annual Public Art Plan expenditures recommended by the Arts & Culture Commission, establish the annual public art budget through the City's overall budget for Capital Improvement Plan, and receive updates on public art projects by staff and commissioners. The Goodyear Arts & Culture Commission makes public art project recommendations to staff, develops Annual Public Art Project Plan, engages community/stakeholders in development of public art concepts, serves on artist selection panels, participates in public meetings, and approves final art concept.

**FISCAL ANALYSIS:**

Per the Public and Performing Arts Program ordinance up to 1% of Capital Improvement Projects may be used for public artwork. Through the Annual Public Art Project Plan, recommended by the Arts & Culture Commission, Council approves expenditures for each immediate fiscal year and projections for public art expenditures for the next five fiscal years. The FY16 Annual Public Art Project Plan was approved by Council on April 13, 2015.

**ATTACHMENTS:**

N/A