

Goodyear Veterans Day Event Update

July 13, 2015

Staff Presenters:

David Seid, Parks & Recreation Manager

Guylene Ozlanski, Arts & Culture Coordinator



VETERANS DAY EVENT



- Event Planning Process
- Event Activities
- Public Artwork



COUNCIL VISION ★ ★ ★

March 3, 2015 Workshop Direction

- Opportunity to Pay Tribute to Veterans and Their Families
- Involve Community
- Recognize Local Heroes
- Host a Field of Honor
- Dedicate Public Art Tribute to Veterans



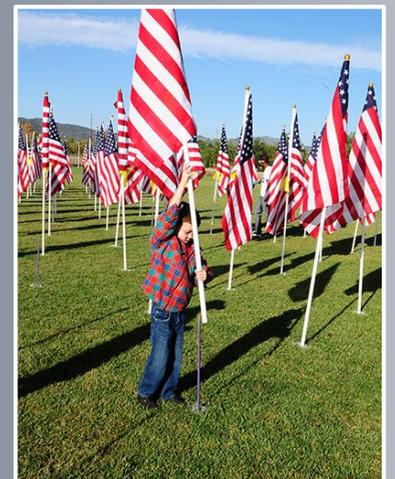
PLANNING PROCESS ★ ★ ★

- April 14 Employee Veterans
- May 13 Public Open House
- May 18 Community Focus Group #1
- May 20 Community Focus Group #2
- July 8 Parks & Recreation Commission
- Staff Planning Meetings



EVENT ACTIVITIES ★ ★ ★

- Veterans Tribute Flag Garden
- Armed Services Recruiting Office Interactive Activities
- Historic Static Displays
- Goodyear Mobile Museum
- A Path to Healing: Veterans Artwork Exhibition
- Entertainment
- Youth Veteran Tribute Art Activity
- Veteran Recognition Ribbons
- Engage Local Schools



EVENT TIMELINE ★ ★ ★

- 2:00pm Event Activities Begin
- 3:30pm Formal Podium Program Begins
Presentation of Colors
Star Spangled Banner by Westar Choir
- 3:35pm Welcome & Opening Remarks-Mayor Lord
Westar Choir Performs Patriotic Song
- 3:45pm Featured Guest Speaker
Retired Admiral Vern Clark
- 4:05pm Art Dedication & Unveiling
Desert Edge High School Performs
- 4:15pm Podium Portion Concludes
- 5:30pm Conclusion of Event



EVENT LAYOUT



PROPOSED BUDGET ★ ★ ★

Cost Estimates Include:

Flags (Small)	\$1,500
Flags (Large)	\$3,500
Flag Lighting	\$500
Flag Security	\$500
Equipment	\$2,000
Entertainment	\$500
Refreshments	\$250
Event Items	\$1,000
Misc. Supplies	\$250
Total Event Costs:	\$10,000



PUBLIC ART ★ ★ ★

- Concept
 - Tribute vs. Memorial
 - Strength
 - Brotherhood
- Artists
 - Art: A Path to Healing
- Community Impact
 - Involvement
 - Public Dialogue

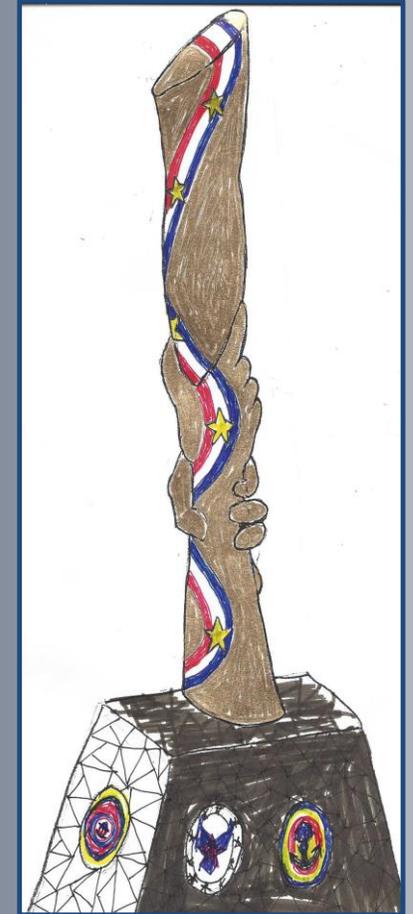


Veterans Tribute ★ ★ ★



Artist Mock-up

- Bronze colored arms
- Mosaic Red, White and Blue
- Base to include emblems to represent each of the Armed Services



Artists rendering of Artwork

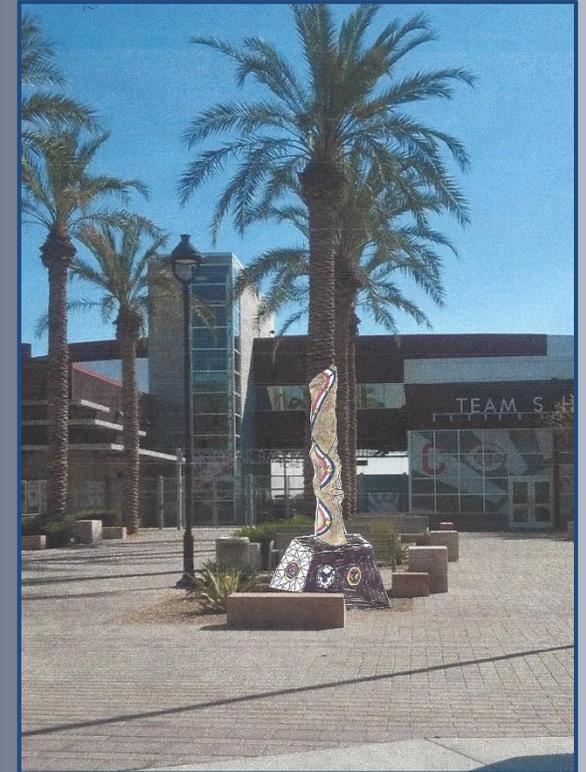


Veterans Tribute ★ ★ ★



Artwork to be placed prominently
in the plaza at Goodyear Ballpark

Artwork Represents the values of
our community and our
appreciation of all Veterans
service



Artists rendering of
placement of Veterans
Tribute Public Art





Veterans Day Tribute

Goodyear Ballpark Plaza

Wednesday, November 11, 2015

2:00pm - 5:30pm

