AGENDA ITEM #: ___ DATE: June 22, 2015 COAC #: 15-5582

CITY OF GOODYEAR CITY COUNCIL ACTION FORM

SUBJECT: Community Funding Support	STAFF PRESENTER: Christina Plante,
to Non-Profit Organizations Serving	Neighborhood Services Coordinator
Goodyear Residents.	COMPANY
-	CONTACT: N/A

RECOMMENDATION:

Approve recommended allocations for FY2015-16 Community Funding.

PURPOSE:

The Community Funding program is intended to support social and community services that are needed and provide direct or indirect benefit to Goodyear residents. Over the years, the focus ranges from arts and quality of life to core human and social services.

BACKGROUND AND COMMUNITY BENEFIT:

The city's Community Funding program was formalized by a 2001 council resolution. At that time, the following criteria was developed to guide the consideration of requests for community funding support:

- Benefit to the community (current and historic)
- Community need
- Whether the service is already provided (i.e. avoid duplication)
- Geographic service area
- Methods of documenting the benefits to be provided in the community
- Clarity of the projects stated goals and objectives
- Longevity and reputation of the organization's service in the community
- Follow-up documentation provided for previous application
- Ability to obtain funding from other sources
- Evidence of organization's tax exempt status

City staff solicits proposals from non-profits, reviews them for completeness and prepares them for review by a city council subcommittee. The subcommittee meets to discuss the applications and prepares funding recommendations for consideration and approval of the full City council. Staff distributes the funding awards and monitors the progress of the awarded agency's goals through 6-month and annual reports.

PREVIOUS ACTIONS AND DISCUSSION:

Applications were available on the city's website, and emailed on April 8, 2015, with the subject line: "FY2015-16 Community Funding Grant Application Available NOW." to all FY2014-15 applicants, members of the Goodyear Faith Community Roundtable and individuals who had

contacted the city to request information about the grant opportunity. Additionally, announcements of the funding opportunity were made at various networking and alliance meetings for West Valley human service providers and faith partners.

The application deadline was May 15, 2015. Members of the subcommittee received the applications on May 18, 2015. On June 3rd the subcommittee met to discuss the applications and established consensus on the following funding recommendation totaling \$114,400:

Agency	Amount
A New Leaf, Inc.: to help families with children enrolled in the Avondale School District remain stably housed, thereby reducing school mobility and improving students' chance of academic success.	\$5,000
Agua Fria Food and Clothing Bank: to help the Agua Fria Food Bank purchase a walk-in cooler.	\$5,000
Aid to Adoption of Special Kids: to support the Building & Strengthening Foster Families for Children program which recruits, trains, monitors and supports families caring for foster children with special needs.	\$1,500
All Faith Community Services: to support job training and community service learning opportunities for low-income adults and at risk youth and enhance senior volunteer engagement at the food bank, and provide low-income children a weekend snack sack.	\$12,500
Alzheimer's Association Desert Southwest Chapter: to provide family care consultation, education workshops, 24/7 confidential, personal telephone support and support groups for caregivers and/or individuals in the early stages of disease about issues related to dementia.	\$7,000
Area Agency on Aging, Region One, Inc.: to open a weekly DOVES [®] support group for older victims of abuse in a secure location in the Goodyear/Avondale area.	\$3,000
Boys & Girls Clubs of Metropolitan Phoenix: to provide afterschool and summer programs to Goodyear youth at the Tri-City West/Thornwood Branch (TCW) in Avondale.	\$5,000
Catitude Gallery Studio, CGS, - A Community Arts Center: to fund youth educational programming, cultural events, art appreciation/participation, and opportunities for economic development.	\$1,500
Central Arizona Shelter Services, Inc. (CASS): to support the general operation of CASS' two regional shelters for homeless families and single adults.	\$15,000
Childhelp, Inc.: to help fund the Childhelp therapist located at Southwest Family Advocacy Center in Goodyear.	\$10,000
Community Information and Referral Services/ 2-1-1 Arizona: to help fund call specialists providing information and referral services.	\$3,700
Free Arts for Abused Children of Arizona: to provide the weekly mentor program for children residing in Goodyear's New Life Center.	\$1,500
Goodyear Lions Club Foundation, Inc.: to help purchase a screening device called a Spot Machine for use in determining the need for referral to a licensed eye care professional for further testing.	\$3,000

Agency	Amount
Hattie Larlham: to help defray the costs of a local camp for children with autism or other developmental disabilities.	\$2,000
Helping Families In Need: to help eligible Goodyear residents gain access to health care, food and nutrition, and other benefits that can help them stabilize financially and move to a higher quality of life.	\$3,500
Homeless Youth Connection (HYC): to support the Host Family program with student assessments and case management support.	\$3,000
Millennium High School Senior Safe Night Out: for operating expense as well as scholarships for those graduates who cannot afford the \$40 fee.	\$1,000
Mission of Mercy, Inc.: to provide primary care patient visits, prescription medication (if applicable), health care literacy education, and diagnostic tests.	\$5,000
Southwest Lending Closet: to meet the ongoing and growing demand for loaned home health equipment.	\$10,000
Southwest Valley Literacy Association: to increase the number of Goodyear-based tutors.	\$2,200
St. Mary's Food Bank Alliance: to purchase food that is not donated in sufficient quantity for Emergency Food Boxes (EFBs), ensuring that the EFBs are well-balanced nutritionally and that there is an ample inventory for agencies in Goodyear to then distribute to hungry people in need.	\$7,500
Taking Turns Toybrary: to streamline the lending process by purchasing a bar code/scanning system, for use in conjunction with portable technology.	\$2,000
Trinity's Learning Resource Center, Inc.: to promote access to the Strategies of Living Financially Free program, helping Goodyear residents improve their financial health.	\$1,000
Wayne Foundation: to provide opportunities for youth of all ages and abilities to play basketball with a focus on the athlete's education and encouragement to strive for higher education.	\$2,500
West Valley Youth Orchestra: to deliver a one-day workshop to focus students in intensive sectional rehearsals.	\$1,000

FISCAL ANALYSIS:

This year, total funding requested from thirty-two applicants is \$220,106. The budget for the 2015-16 Community Funding Program is \$114,400. The subcommittee recommendation disperses the full \$114,400 to fund twenty-five of the thirty-two applicants.

ATTACHMENTS:

None.