

GOODYEAR MUNICIPAL COMPLEX

Comprehensive Sign Package

14455 W. Van Buren Street
Goodyear, Arizona 85338
June 1, 2015



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Introduction

The Goodyear Municipal Complex is located on the southeast corner of Van Buren Street and 145th Street in the City of Goodyear. The Complex houses the Library, Parks and Recreation Department, Development Services, Police and Fire Administration, Telecommunications, Council Chambers, the Justice Center, and Franklin Pierce University.

The application of signage at the Goodyear Municipal Complex is intended to serve in providing identification and way finding to patrons visiting the complex.

Monument signs along Van Buren Street are intended to identify the complex and offer the street address for patrons seeking the complex. These are to be illuminated and will employ the City of Goodyear gold and brown color scheme of the City logo.

Monuments at the entry drives along 145th Avenue detail the names of City Departments that occupy the complex. The color scheme remains consistent with the logo. The street address number will also be prominent on this sign type.

Directional signs are to be placed within the landscape planters of the complex. These signs will list the City Departments in addition to offering a directional arrow to aid patrons in determining where to head to locate the main entry to the building with the department that they are visiting. The color scheme here also tracks to that of the City logo.

At the main entry to each building, a smaller scale sign is to be placed to delineate the department in the facility and create a sense of arrival for the patron. The gold and brown color scheme are also employed on this sign. Additional detail information is applied to the facility entry by means of vinyl applique. This information offers additional detail concerning the departments in the facility, general office hours and the like. The vinyl lettering applied to the glass is to be white as a contrast to the reflective film on the glass.

The final signage component is the building mounted, illuminated lettering placed high on the wall at the corner of the building which details the department in the building. The lettering scheme retains the color scheme of the City logo and the illumination is accomplished by LED fixtures which create a halo effect for the occupant name. The scheme is to be accomplished in a reverse pan channel style and includes a single raceway for mounting and electrical wiring associated with the signage. The lettering is mounted to the raceway so as to minimize the number of penetrations into the brick façade. Alpha identifiers are also placed high on the wall of the building to assist emergency personnel in locating each building.

The concept is that the larger signs allow for ease of identification of the complex and the buildings by patrons approaching the complex. As patrons move into the complex, the signs lessen in scale and help direct patrons to the departments they are seeking within the complex. As you move closer to the entries, the signage decreases to a pedestrian scale and increases the detailed information to assure the patron they are in the correct location.

Freestanding Signage

Entry Project Monument Signage (Sign Type 1 – Exhibit 1)

There are a total of two entry monuments, one on the corner of Van Buren Street and 144th Avenue and one at the entrance between Buildings A and C. These monuments display the City logo and identify the center.

Directory Signage (Sign Type 4a – Exhibit 2)

Located at the north and south drive entries off 145th Ave. These are not illuminated but do list the occupant departments and no arrows are used. The street address is noted on these signs.

Directional Signage (Sign Type 4b – Exhibit 3)

Located at four locations around the site. Each of these locations has arrows directing patrons to the building named on the line.

- 1: East driveway off Van Buren near Library (Bldg. C)
- 2: Center driveway off Van Buren near FPA (Bldg. A)
- 3: SW driveway off 145th Ave, south of Justice Center (Bldg. B)
- 4: NW side of roundabout, between Bldg. D and E.

Freestanding Building Identification Signage (Sign Type 4c – Exhibit 4)

Seven of these additional signs to aid with pedestrian and vehicular traffic, identifying the different departments at eye-level. The sign type 4c is the steel flag sign at the building entries. Two additional units were added after the project was completed. The Parks and Recreation Administration and the Community Room signs at Bldg. C were added and the Library sign of this type was removed as patrons exiting the building were occasionally running into the sign.

Building Mounted Signage

Department Signage (Sign A – Exhibits 5a-d)

Signage incorporating raceways as part of the design, placed to identify each building and department.

Tenant Signage

As there is a unified sign design for City Departments, the tenant space, currently Franklin Pierce, will require their own sign design. Signage will be reviewed by City Staff and remain consistent in size with the rest of the buildings.

Freestanding Sign Matrix

Sign	Type	Qty	Max. Height	Max Sign Area	Location	Illumination
1	Entry Monument	2	12'-8"	55 square feet	Along Van Buren Street	Yes
4a	Directory Sign	2	10'	50 square feet	Along 145 th Avenue	No
4b	Directional Sign	2	90"	14 square feet	Along the entry lane into the site	No
4c	Identification Sign	7	57"	8.33 square feet	Outside Department entries	No

Building Mounted Sign Matrix

Sign	Type	Qty	Max. Height	Illumination
A	Department Sign	6	One Line: 22" Two lines: 40"	No



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LR GC Drawing Date: 01-23-14

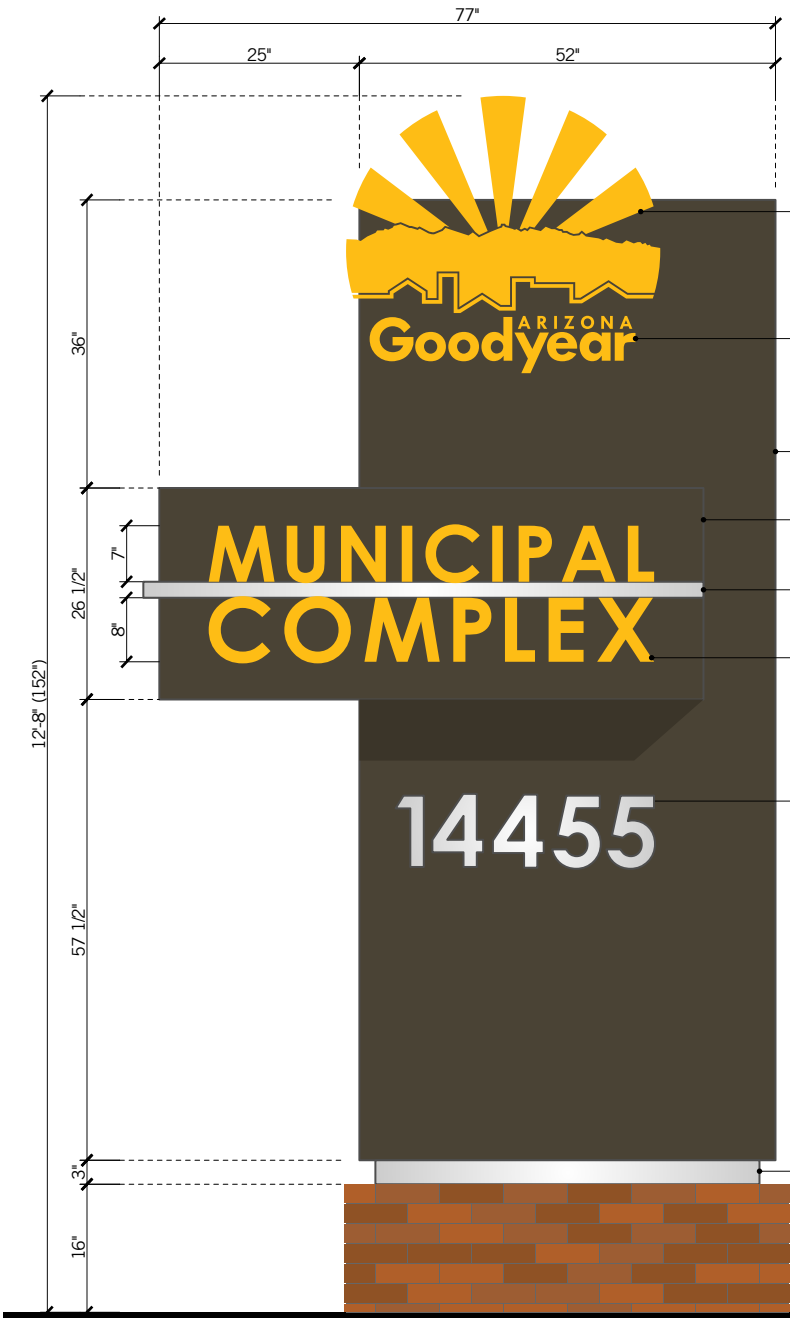
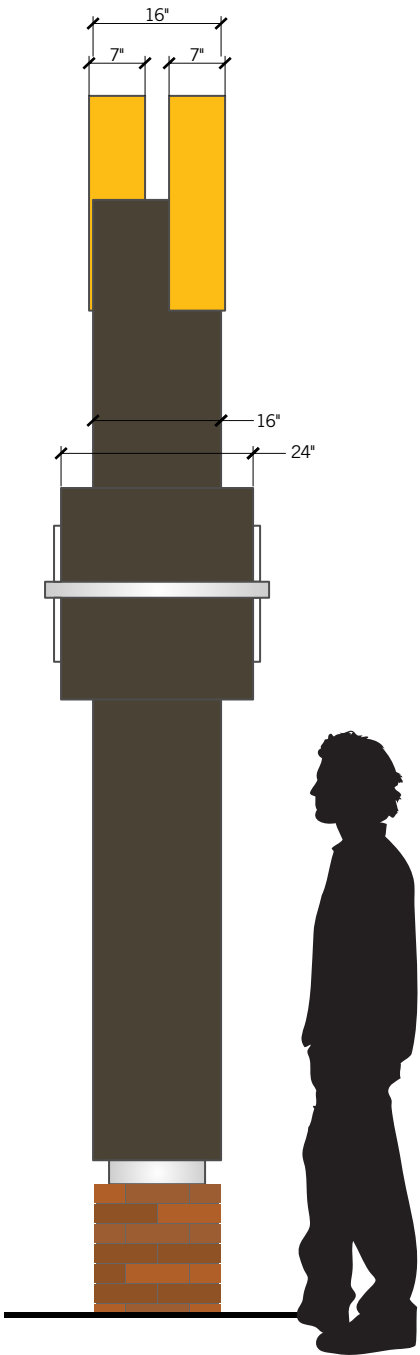
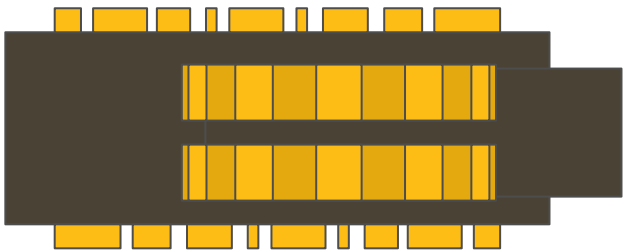
Large Monument ID-Cabinet 012314

Scale:

Revisions:

Exhibit 1 4

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7" DEEP REVERSE PAN CHANNEL
LOGO WITH FACES ROUTED OUT
AND BACKED IN WHITE ACRYLIC.
TRANSLUCENT YELLOW VINYL
OVERLAY APPLIED TO FACES.

LETTERING ROUTED OUT
OF CABINET AND BACKED
WHITE ACRYLIC WITH
TRANSLUCENT YELLOW
VINYL OVERLAY APPLIED
TO FACE.

16" DEEP INTERNALLY
ILLUMINATED PAINTED
ALUMINUM CABINET.

PAINTED ALUMINUM
WRAP AROUND.

2" SQUARE PAINTED
ALUMINUM.

1" THICK FLAT CUT OUT
PUSH THRU ACRYLIC
LETTERING WITH
TRANSLUCENT VINYL
OVERLAY APPLIED TO
FACE.

ADDRESS NUMBERS ROUTED
OUT OF CABINET FACE AND
BACKED IN WHITE ACRYLIC
WITH SILVER TRANSLUCENT
VINYL OVERLAY APPLIED TO
FACE.

REVEAL PAINTED SILVER.



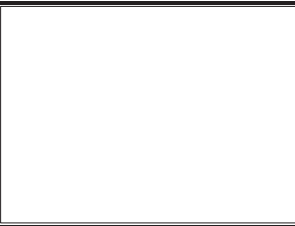


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LR	GC	Drawing Date:	01-23-14
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City of Goodyear
Sign Concepts

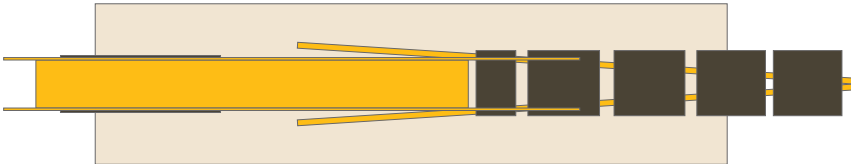


Scale:

Revisions:

Exhibit 2

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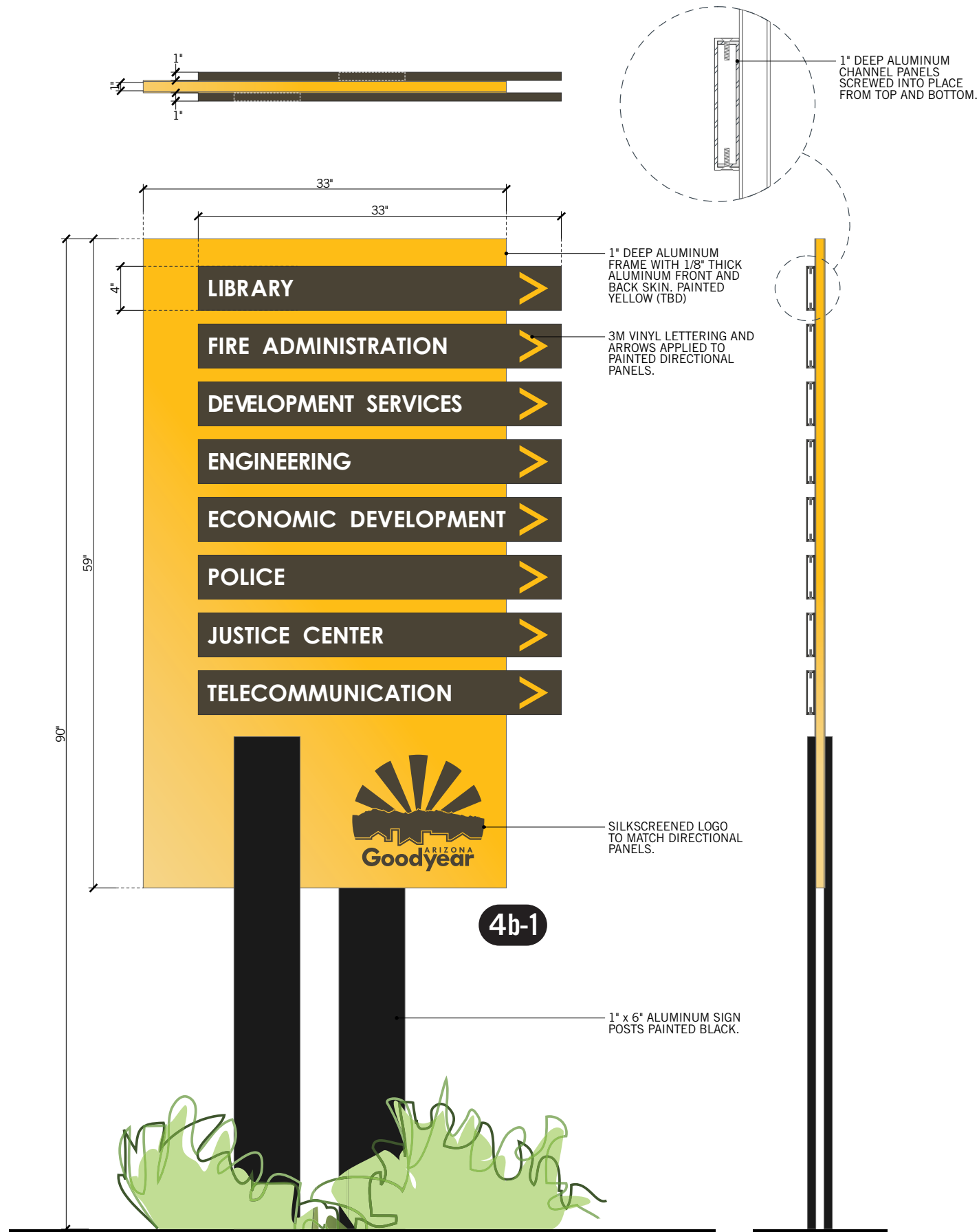


PLAN VIEW



FRONT

DIRECTIONAL4c with Goodyear seal
scale 1/2 = 1-0



OPTION A

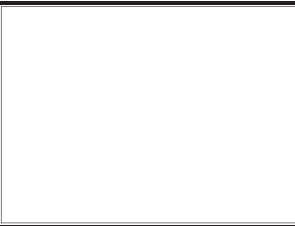


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City of Goodyear
Sign Concepts



Scale:

Revisions:
6.14.13
7.1.13
8.3.13

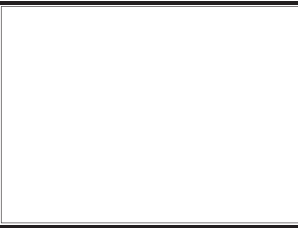


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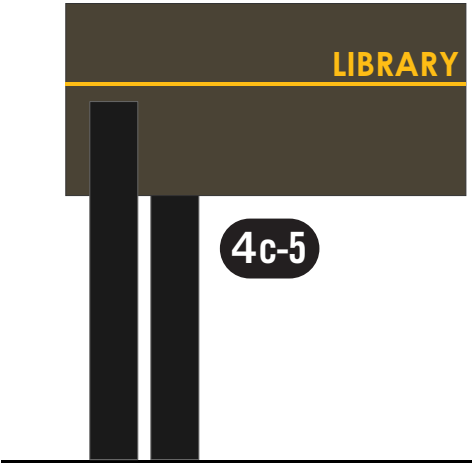
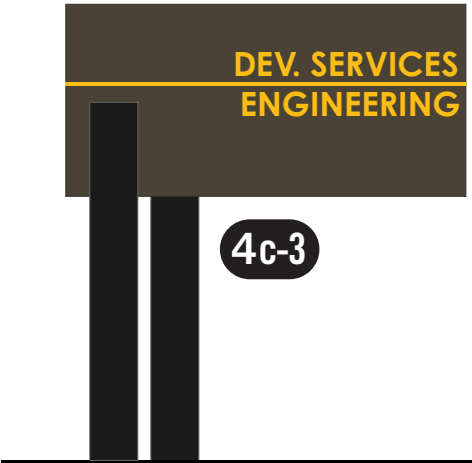
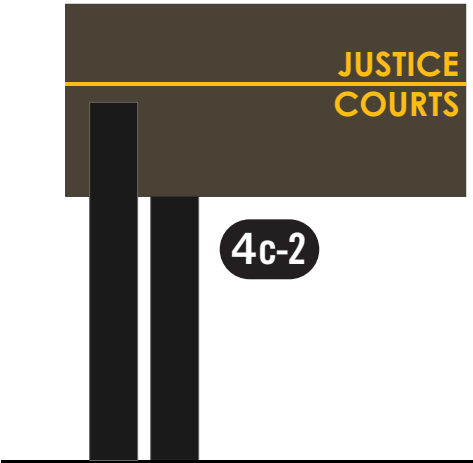
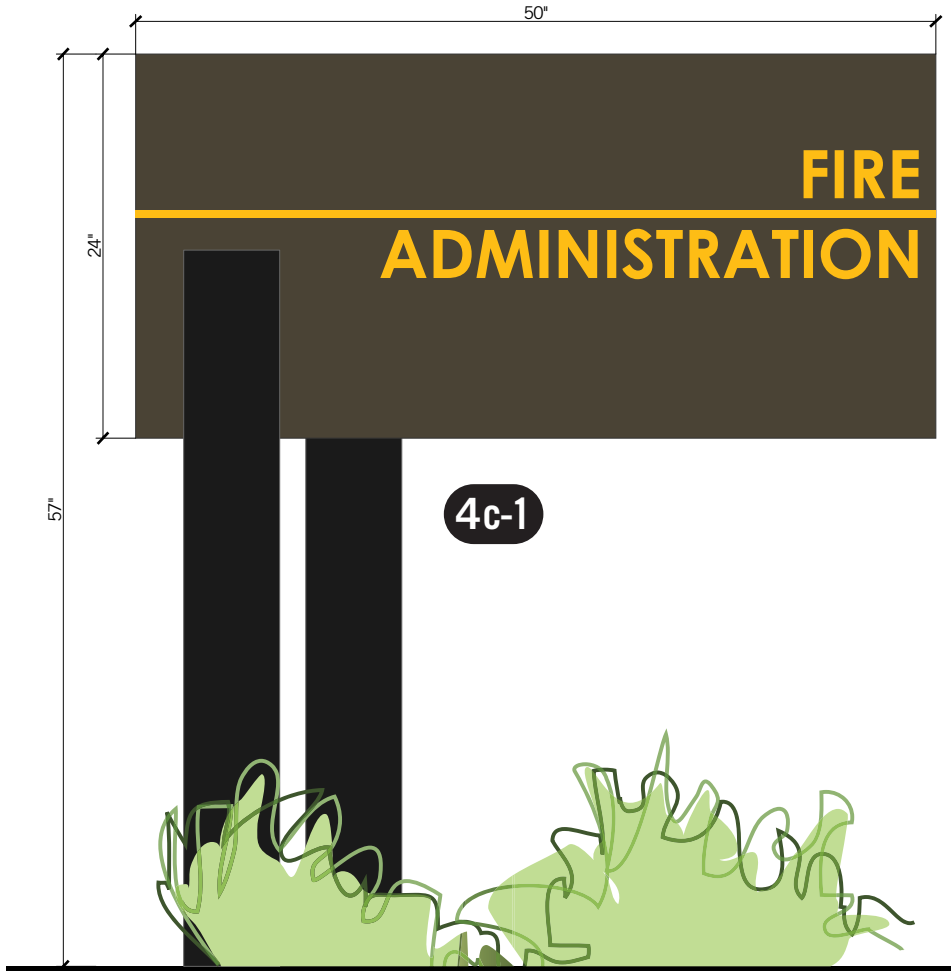
LR	GC	Drawing Date:	01-23-14
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City of Goodyear
Sign Concepts



Scale:

Revisions:
6.14.13
7.1.13
8.3.13



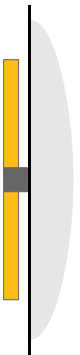
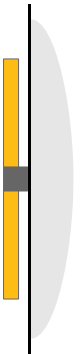


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LR	GC	Drawing Date: 012714
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City of Goodyear

Building Mounted ID-Illuminated 080113



D BUILDING MOUNTED ID

Scale: $\frac{3}{8}" = 1'$



Revisions

6.14.13

7.1.13

8.3.13

Exhibit 5a

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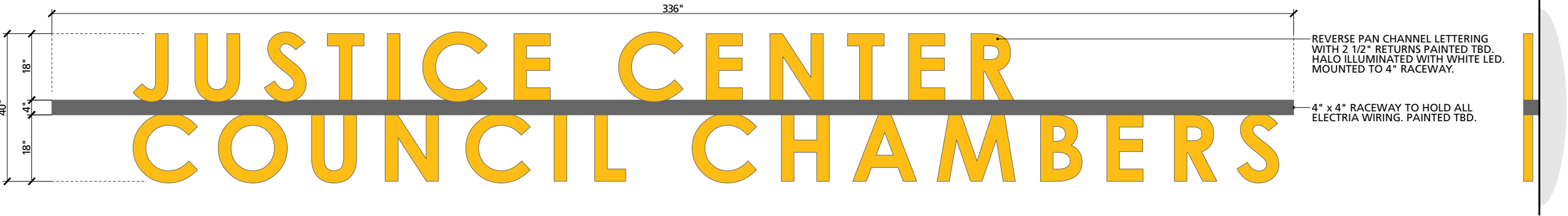
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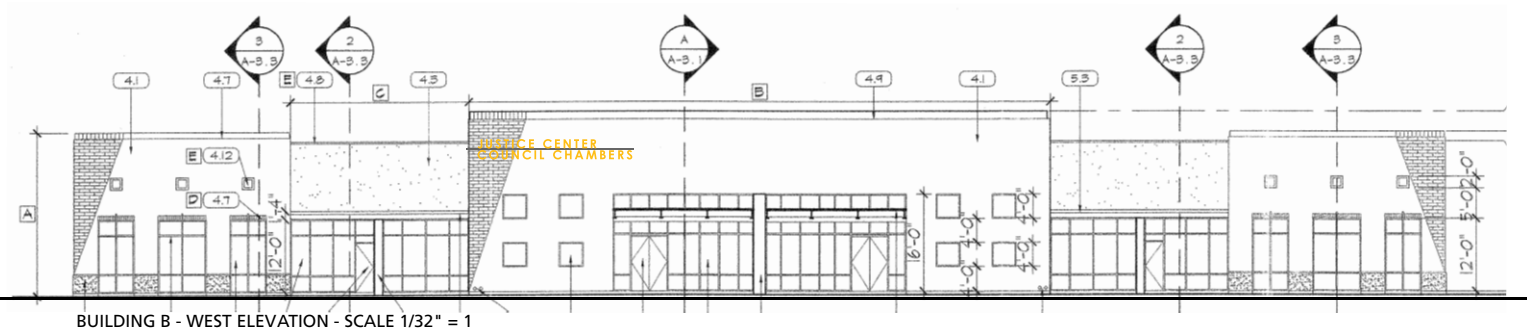
City of Goodyear

Building Mounted ID-
Illuminated 080113



B BUILDING MOUNTED ID

Scale: 3/8" = 1'



Revisions:

6.14.13
7.1.13
8.3.13

Exhibit 5b

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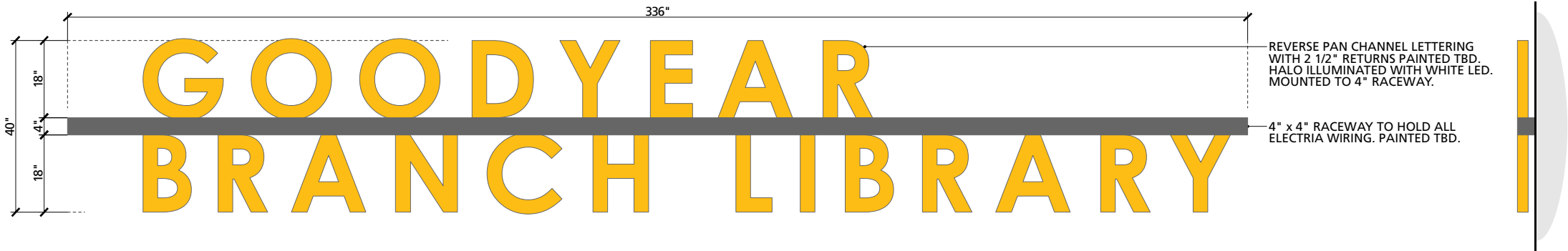
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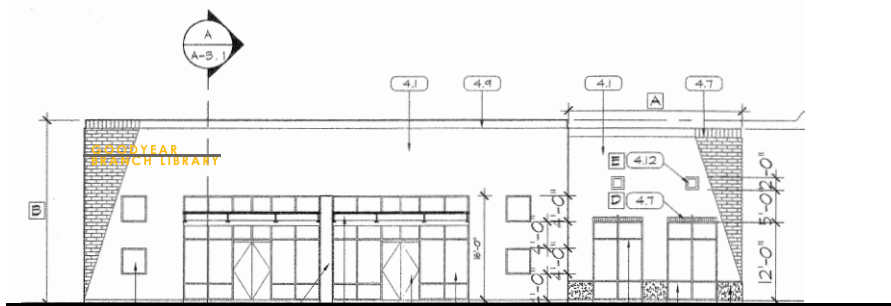
City of Goodyear

Building Mounted ID-
Illuminated 080113



C BUILDING MOUNTED ID

Scale: 3/8" = 1'



BUILDING C - NORTH ELEVATION - SCALE 1/32" = 1'

Revisions:

- 6.14.13
- 7.1.13
- 8.3.13

Exhibit 5c

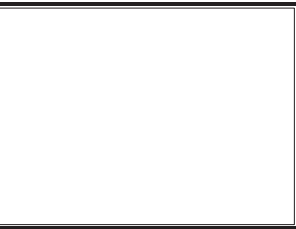
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7.1.13

8.3.13

Exhibit 5d

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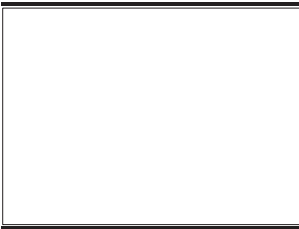


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City of Goodyear
Sign Concepts



Scale:

Revisions:

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7.1.13

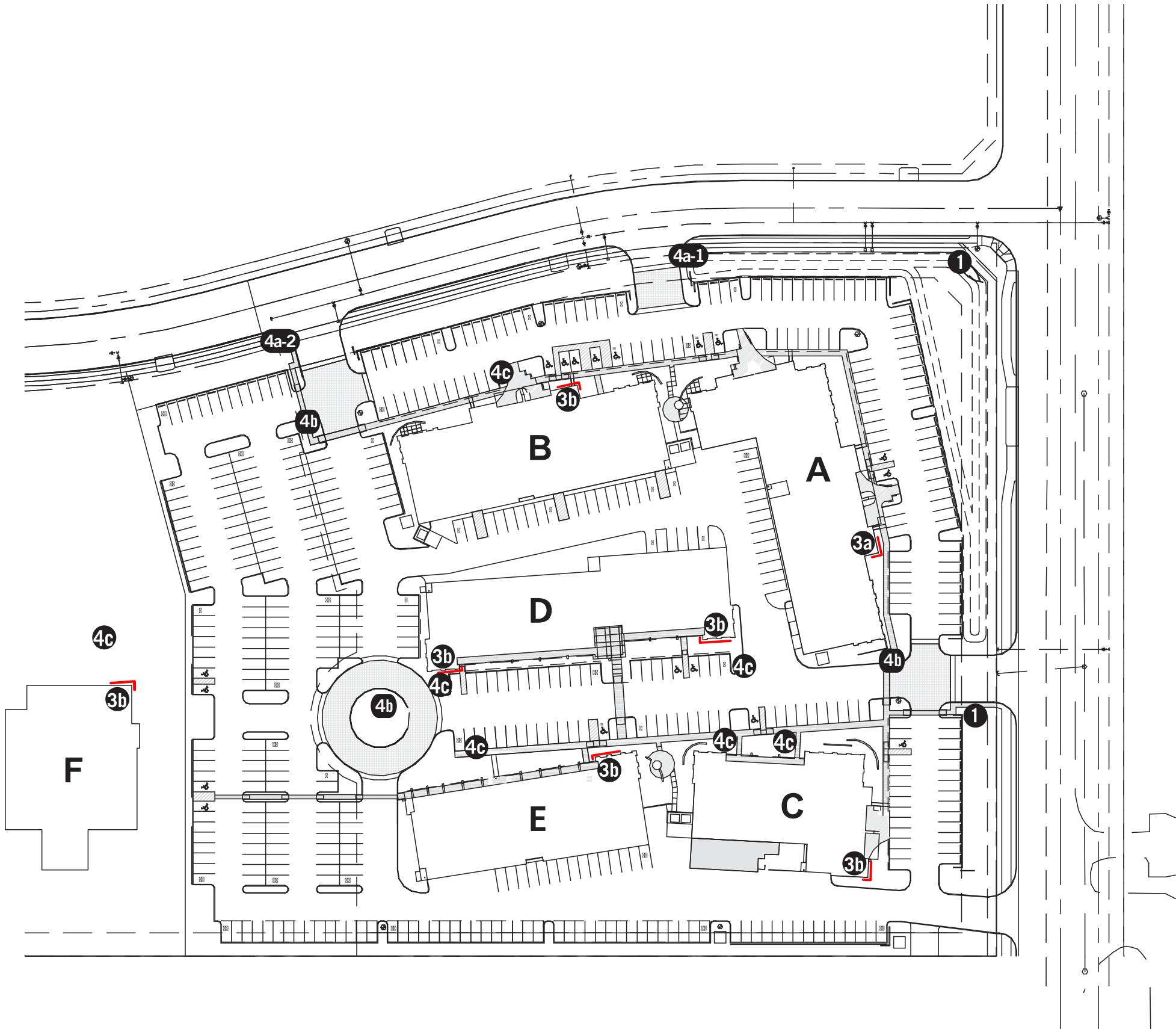
8.3.13

01.23.14

06.04.14 --By: Alex Lestinsky

1

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LOCATION PLAN