

The background features abstract, overlapping green geometric shapes, primarily triangles and polygons, in various shades of green, creating a modern and dynamic visual effect.

# Special Event Ordinance

May 11, 2015

Maureen Scott, City Clerk

## Overview

- ▶ Ordinance provides necessary regulations that balance competing interests with special events.
- ▶ Since adoption, concerns have been raised that the Ordinance may be overly broad.
- ▶ April 13, 2015 - Staff brought public outreach information back to Council, as well as Staff & Council comments.

# Goal of Amending Ordinance

- ▶ Amend provisions to eliminate unnecessary regulations on certain types of events.
- ▶ Amend other provisions in the Ordinance that have a deterrent impact on community events & gatherings.



## Summary of Proposed Substantive Changes

- ▶ Amend definition of Special Event so that it would apply to any outdoor event that has more than 250 people, rather than 50 people
- ▶ Amend the definition of Special Event to eliminate the “amplified sound” as a criteria that could trigger the requirement for a special event permit.



# Summary of Proposed Substantive Changes Continued

- ▶ Eliminate Special Event Application Fee for all Special Events. This will not affect other fees that are owed, but it will eliminate the application fee charged to cover the administrative costs of processing the application.
  - ▶ Amend Municipal User Fee Schedule to delete the Special Event Permit Fees

# Summary of Proposed Substantive Changes Continued

## Insurance Requirements:

- ▶ Revise the Special Event Ordinance to require insurance only as identified in regulations set by the City.
- ▶ City staff will be working on regulations that identify when insurance is required.
  - ▶ One change that will be made is to delete the insurance requirement recommended for block parties, unless expressly requested by the Risk Manager
- ▶ Until regulations are implemented, determination of required insurance will be made on a case-by-case basis by the City's Risk Manager (determined by the nature of the event & exposure to the City)



## Summary of Proposed Substantive Changes Continued

### Application Deadlines:

- ▶ The application deadline for events that **will not involve any road closures** would be 45 days before the day of the event
- ▶ Amend the Special Event Ordinance to amend application deadlines that involve the use of public and private streets and roadways, other than block parties, as follows:
  - ▶ For events that involve road closures and that involve **up to 10 Kilometers of public roadways located entirely within the City of Goodyear** - 90 days before the day of the event
  - ▶ For events that involve road closures and that involve **more than 10 Kilometers of public roadways located entirely within the City of Goodyear** - 120 days before the day of the event
  - ▶ For events that involve closure of all or part of public roadways in **multiple jurisdictions** - 180 days before the day of the event
- ▶ Permits will be approved no matter the length of time between the date of the approval and the event.

## Waiver of Fees

- ▶ Amend the Special Event Ordinance to allow for waivers of fees for neighborhood events sponsored by public schools and/or 501(c)(3) corporations that will no longer be “Special Events” under the new definition of Special Events. (i.e. - events with 250 people or less)



## 501(c)(3) Organizations

- ▶ Currently, the waiver provisions in the Special Events Ordinance applies only to 501(c)(3) organizations, which are organizations that are organized and operated exclusively for religious, charitable, scientific, testing for public safety, literary, education, fostering national or international amateur sports competition and/or prevention of cruelty to children or animals
- ▶ Staff was asked to consider expanding the waiver provisions to the category of 501(c) non-profit corporations under what the Chamber of Commerce is organized.

## 501(c)(6) Organizations

- ▶ Chambers of Commerce are organized as 501(c)(6) non-profit corporations. 501(c)(6) non-profit corporations typically promote business practices, business methods, and advance the interests of specific industries. Although some 501(c)(6) organizations have activities that are similar to 501(c)(3) organizations, such as educational programs, 501(c)(6) organizations are primarily geared toward promoting the business interest of companies, individuals or specific industries



# 501(c)(6) Organizations Continued

## ► Examples 501(c)(6) non-profit corporations include:

- Michigan Catastrophic Claims Association US
- PGA Tour, Inc.
- National Football League
- National Hockey League
- California Building Industry Association
- American Academy of Matrimonial Lawyers
- Conway County Legal Beverage Association
- Freedom Partners Chamber of Commerce Inc.



## 501(c)(6) Organizations Continued

- ▶ Unlike 501(c)(3) corporations, 501(c)(6) corporations are allowed to engage in substantial lobbying and/or political candidate endorsements. It has been reported that Freedom Partners alone raised and spent \$250 million on elections held in 2012.

## 501(c)(6) Organizations Continued

- ▶ If the Mayor and Council want to extend the waiver provisions to 501(c)(6) corporations, this would be accomplished by moving to:
  - ▶ Amend Ordinance 15-1322 as presented to amend Section 26-1-6(N) of Chapter 26 of the Goodyear City Code so that the waiver provision applies to “public schools and organizations that have obtained tax-exempt status under section 501(c)(3) or section 501(c)(6) of the Internal Revenue Code”.

# Block Parties

- ▶ Amend the provisions related to Block Parties in the Special Event Rules & Regulations
  - ▶ Eliminate the requirement that consent from each resident affected by the street closure be obtained
  - ▶ Eliminate the requirement that only City approved traffic barricades be used to close off streets



# Questions/Discussion

