

**CITY OF GOODYEAR
CITY COUNCIL ACTION FORM**

SUBJECT: Ambulance Service Feasibility Study

STAFF PRESENTER: Paul Luizzi, Fire Chief

COMPANY

CONTACT: Gabriel Buldra, Principal,
James Vincent Group

RECOMMENDATION:

Provide Mayor and Council an overview of the Ambulance Service Feasibility Study, which was conducted by the James Vincent Group, Scottsdale, Arizona.

PURPOSE:

Over the last 2 ½ years, the ambulance industry in Arizona has gone through some tumultuous changes including a bankruptcy filing by our contracted ambulance transport provider. As such, it has forced the City of Goodyear to look at all options to provide the highest level of continuous emergency transport services to our citizens. In order to be good stewards of the citizens' money, the Fire Department and City Manager felt that it was important to fully understand all of the financial nuances of applying for a Certificate of Need (CON).

BACKGROUND AND COMMUNITY BENEFIT:

The City of Goodyear is continually striving to provide the highest level of service to its community members in the most efficient and effective way possible. A CON would give the City full authority to transport patients and subsequently bill healthcare insurances for services rendered.

PREVIOUS ACTIONS AND DISCUSSION:

In September 2014, Council was briefed via "Yellow Paper" regarding emergency ambulance transport issues. Additionally, it was communicated that the fire department would be exploring a scope of work for an ambulance financial feasibility study. Most recently, the City Manager's "Memo to Council" provided a briefing of the ambulance industry issues in Arizona, the company selected through the RFP process (James Vincent Group), and the ambulance service feasibility study scope of work.

FISCAL ANALYSIS:

The cost of the Ambulance Service Feasibility Study was \$26,000. Staff will seek further financial direction following the work session.

ATTACHMENTS:

Ambulance Service Feasibility Study