

Development Process

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FY15 Challenges and Opportunities



- ▶ To approach the challenge of promoting and differentiating Goodyear in recruitment efforts to both a regional and national audience, the Economic Development Department has begun a branding and marketing campaign to enhance recruitment of key industries, retail and entertainment. (Economic Development)
- ▶ As part of the city-wide website update, the Department took the opportunity to create a new Economic Development stand alone website. (Economic Development)
- ▶ At the beginning of FY15, Economic Development was challenged with limited staff and two vacant positions. This provided the opportunity to temporarily assign staff to assist with rebuilding the team and re-creating Economic Development as a Department. (Economic Development)
- ▶ The Department took the opportunity to start customizing its CRM Client Management Software system to eventually systematize tracking of department performance measures, management of client interactions, and documentation of project updates. (Economic Development)
- ▶ The Loop 303, particularly the opening of the I-10 / 303 interchange in Goodyear, has created the opportunity to present a new corridor for the city, and attract interest in employment and entertainment. (Economic Development)

FY15 Challenges and Opportunities



- ▶ Uncertainty in Development Community (Engineering)
- ▶ Fluctuations in Permits (Engineering)
- ▶ Stormwater Management Program (Engineering)
- ▶ ERP implementation (Engineering)
- ▶ Storm events/Damage/Emergency situations (Engineering)
- ▶ Development Review Process (Development Services)

Development Continuum



Non-Residential Development Process

Recruitment

Pre-
Application
Meeting

Entitlement
(Rezone,
Use
Permit)

Site Plan

Construction
Plans

Civil Plans

Building
Inspections

Engineering
Inspections

CofO

Residential Development Process

Pre-
Application
Meeting

Entitlement
(Rezone)

Preliminary
Plat

Final Plat

Design
Review

Standard
Plans
Plot Plans
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Civil Plans

Inspections



Questions/Discussion