



Council Strategy for Community Outreach

March 23, 2015

Agenda

- ▶ State of the City Address
- ▶ Other Community Outreach Opportunities

State of City Addresses - Common Topics

- ▶ New initiatives
- ▶ Future goals
- ▶ Challenges/opportunities
- ▶ Showcase businesses/economic development
- ▶ Marketing/branding videos
- ▶ Recognition of Citizens - Citizen of the Year

State of the City Address - Venues

- ▶ Resorts
- ▶ City Hall
- ▶ Hotels
- ▶ Education Centers

State of the City Address - Timing

- ▶ February/March/April - most local cities
- ▶ December - Buckeye

State of the City Address - Participants

- ▶ General public
- ▶ Business community

State of the City Address

Council Discussion



Community Outreach Opportunities

- ▶ Council meetings at different locations
- ▶ Town Hall meeting
- ▶ Other ideas?