Council Strategy for Community Outreach

March 23, 2015

Agenda

- State of the City Address
- Other Community Outreach Opportunities



State of City Addresses - Common Topics

- New initiatives
- Future goals
- Challenges/opportunities
- Showcase businesses/economic development
- Marketing/branding videos
- Recognition of Citizens Citizen of the Year

State of the City Address - Venues

- Resorts
- City Hall
- Hotels
- Education Centers

State of the City Address - Timing

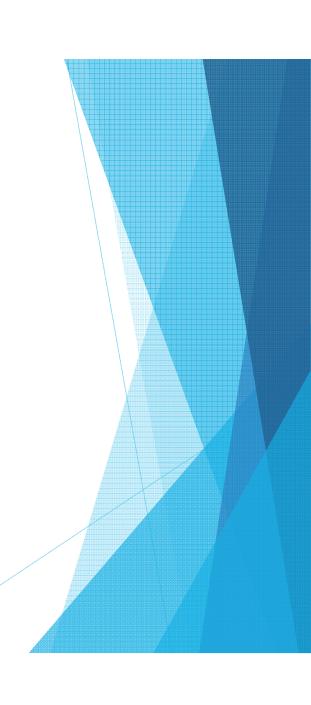
- ► February/March/April most local cities
- December Buckeye

State of the City Address - Participants

- General public
- Business community

State of the City Address

Council Discussion



Community Outreach Opportunities

- Council meetings at different locations
- Town Hall meeting
- Other ideas?